

# press release

FOR IMMEDIATE RELEASE

24 NOVEMBER 2007

## **Standard Chartered Bank Announces Winners of “A Legend of the Future – China’s Leading Enterprises of Tomorrow” Award 2007**

(24 November 2007, Shanghai) The Award Presentation Ceremony of the 2<sup>nd</sup> “China’s Leading Enterprises of Tomorrow Award” 2007 (“the Award”) has successfully concluded in Shanghai today. The Award was organized by Standard Chartered Bank (China) Limited (“Standard Chartered China”), supported by the Small and Medium Enterprises (SME) Department of the National Development and Reform Commission (NDRC), and co-organized by the Research Centre for SME of the Chinese Academy of Social Sciences. The Gold Awards go to Beijing Lvsan Chemistry Co., Ltd (Medium-sized enterprises category) and Beijing Metranet Technologies Co. (Small-sized enterprises category).

The following trends can be observed from the characteristics of the award-winning enterprises:

- a) Environmental protection and energy saving initiatives are being adopted as key areas of business development;
- b) Protection of intellectual property rights and technological innovation become the core development factors of many local SMEs; and
- c) The environment and availability of support for SMEs in developed cities,

as well as the development zones in the west, are becoming more favourable.

Environmentally friendly and innovative companies stood out and accounted for an even larger percentage among this year's finalists when compared to last year's. Katherine Tsang, CEO and Executive Director of Standard Chartered Bank (China) Limited, commented, "We are delighted to see this change. We are seeing strong growth with the use of new technologies and energy saving techniques among these SMEs in order to survive the competitive market environment. It is an indication that the SMEs are maturing in this market. Not only is this in line with the policy direction of the Government, it is also a healthy trend for the SMEs. I truly believe that these companies will become a 'legend of the future'!"

Katherine added, "Standard Chartered is fully committed to China. Besides actively developing customized financial products and services for our local SME clients, we also aim to create a communication and training platform for SMEs to broaden their exposure through this Award. We hope we can have as much support as possible from all parties in the society, and together let's create an environment for SMEs to grow in a health way."

The Award attracted applications from over 600 SMEs across China. Three seminars on financial planning and brand management were organized in August in Beijing, Shanghai & Shenzhen respectively for the top 360 entrants. Award winners will be invited to visit Hong Kong in mid-December and participate in the International SME EXPO. Standard Chartered China will also provide the winners with one-to-one financial consulting services that are customised to their needs.

The Winner list:

◆ **Gold Awards (2) :**

Beijing Lvsan Chemistry Co., Ltd (Medium-sized enterprises category)

Beijing Metarnet Technologies Co., Ltd (Small-sized enterprises category)

◆ **Silver Awards (2) :**

Shenzhen Farad Electric Co., Ltd (Medium-sized enterprise category)

Shenzhen Advanced Video Info-tech Co., Ltd (Small-sized enterprises category)

◆ **Bronze Awards (3)**

Shanghai Sunny New Technology Development Co., Ltd (Medium-sized enterprise category)

Shanghai Yanhua Smartech Co., Ltd (Medium-sized enterprise category)

Nanjing Julong Chemical Industry Co., Ltd (Small-sized enterprises category)

◆ **The “Most Creative” Award (1)**

Chengdu Sunlight Science and Technology Co., Ltd

◆ **The “Most Responsive” Award (1)**

Beijing Metarnet Technologies Co., Ltd

◆ **The “Most International” Award (1)**

Shenzhen Farad Electric Co., Ltd

◆ **The “Most Courageous” Award (1)**

Hebei Nanhao Information Industry Co., Ltd

◆ **The “Most Trustworthy” Award (1)**

Beijing Lvsan Chemistry Co., Ltd

**For further information, please contact:**

Vivian Chen , Blue Focus PR Consulting Tel: 021 6466 3728-1026

Eva Chow, Head of Corporate Communications, China Tel: 021 3896 3198

## **Note to editors:**

### **Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered PLC is listed on both the London Stock Exchange and the Hong Kong Stock Exchange and is consistently ranked in the top 25 among FTSE-100 companies by market capitalisation.

Standard Chartered has a history of over 150 years in banking and operates in many of the world's fastest-growing markets with an extensive global network of over 1,400 branches (including subsidiaries, associates and joint ventures) in 56 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

As one of the world's most international banks, Standard Chartered employs almost 60,000 people, representing over 100 nationalities, worldwide. This diversity lies at the heart of the Bank's values and supports the Bank's growth as the world increasingly becomes one market.

With strong organic growth supported by strategic alliances and acquisitions and driven by its strengths in the balance and diversity of its business, products, geography and people, Standard Chartered is well positioned in the emerging trade corridors of Asia, Africa and the Middle East.

Standard Chartered derives over 90 per cent of profits from Asia, Africa and the Middle East. Serving both Consumer and Wholesale Banking customers worldwide, the Bank combines deep local knowledge with global capability to offer a wide range of innovative products and services as well as award-winning solutions.

Trusted across its network for its standard of governance and corporate responsibility, Standard Chartered takes a long term view of the consequences of its actions to ensure that the Bank builds a sustainable business through social inclusion, environmental protection and good governance.

Standard Chartered is also committed to all its stakeholders by living its values in its approach towards managing its people, exceeding expectations of its customers, making a difference in communities and working with regulators.

In China, the Bank set up its first branch in Shanghai in 1858, and has remained in operation throughout the past 150 years. Standard Chartered Bank (China) Limited is one of the first banks to incorporate officially in China

on 1 April, 2007. This demonstrates the Bank's commitment to the China market, and its leading position as a foreign bank in the banking industry.

Standard Chartered China has one of the largest foreign bank networks – with 13 branches (approval for the Hangzhou representative office to upgrade to a branch has recently been granted and preparation for official opening is in progress), 17 sub-branches and 2 representative offices in China. In 2006, Standard Chartered China was named the “Top Ten Most Popular Foreign Banks” by Global Financial Development Forum, the “Best Social Credible Foreign Bank” by China Finance Website and has been granted the “Outstanding Innovative Service Award” by China Business.

For more information on Standard Chartered, please log on to  
[www.standardchartered.com](http://www.standardchartered.com)