

press release

FOR IMMEDIATE RELEASE

Standard Chartered Shares Industry-Leading Expertise in Trade Finance and Supply Chain Management

Bank Launches Global Trade and Supply Chain Management Guide

12 March 2009, Shanghai – Standard Chartered has launched the ‘*Standard Chartered - Global Insights: The Guide to Global Trade and Supply Chain Management 2008/2009.*’ Standard Chartered, a global bank with a deep and wide expertise in trade banking in Asia, Africa and the Middle East, sponsors the Guide which is recognised as an important contribution to the industry’s thought leadership. Articles feature local insights and global expertise and provides readers with the knowledge and insights they need to seize the tremendous opportunities present in emerging markets.

The Guide to Global Trade and Supply Chain Management is the latest in the series and features over 20 expert commentaries, analysis and case studies on topics ranging from macroeconomics and trade flows, regulatory and compliance issues as well as key information on various logistics infrastructures, supply chain Instruments and updates on technology developments and risk analysis.

Karen Fawcett, Group Head of Transaction Banking, Standard Chartered Bank said:

“We are pleased to launch this much anticipated guide for the trade and supply chain industry. At Standard Chartered, we are focused on working closely with our clients to provide world-class, innovative working capital solutions for the continued growth of their operations. In this challenging economic environment, unlocking trapped liquidity is even more important than ever before. We are the world’s top trade bank and our supply chain

solutions are helping our clients do this on a global basis. This guide is a natural extension of our expertise in executing successful supply chain solutions in the fastest growing trade corridors in Asia, Africa and the Middle East.”

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Note to editors:

About Transaction Banking

As part of the Bank's Wholesale Banking business for Corporates and Institutions, Transaction Banking provides Cash Management, Securities Services and Trade Services to clients for and in Asia, Africa and the Middle East. The business provides a full suite of transactional products and also serves as a bridge to these markets for clients from the U.S and Europe. A leading provider of Transaction Banking services, some highlights of the Bank's external recognition are as follows:

- Top-Rated Sub-Custodian by *Global Custodian* magazine
- Best Structured Trade Finance Bank by *The Asset* magazine
- Best Bank for Liquidity Management in Africa by *Global Finance*
- Best Cash Management Bank in the Middle East by *Euromoney magazine*
- Custodian of the year (Asia & Australia and Middle East & Africa) by the *International Custody and Fund Administration magazine*
- Best Sub-custodian Bank Award (for Asia, Middle East, UAE, India, Indonesia) by *Global Investor* magazine
- Best International Trade Bank (for the Middle East, North Africa, Su-Saharan Africa, India and Singapore) by the *Trade Finance* magazine

In China, Standard Chartered's Transaction Banking has achieved the following awards in the recent two years:

- CFO World: 2008 “Best Supply Chain Finance”
- The Economic Observer: 2007 “Best Trade Finance Bank in China”

Standard Chartered – Leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia,

Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has around 1,750 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs 75,000 people, nearly half of whom are women. The Group's employees are of 115 nationalities, of which 60 are represented among senior management.

In China, the Bank set up its first branch in Shanghai in 1858, and has remained in operation throughout the past 150 years. Standard Chartered Bank (China) Limited is one of the first foreign banks to locally incorporate in China in April 2007. This demonstrates the Bank's commitment to the China market, and its leading position as a foreign bank in the banking industry.

Standard Chartered has one of the largest foreign bank networks – with 15 branches, 37 sub-branches and 1 representative office in China (*Approval for the Dalian representative office to upgrade to a branch has been granted and preparation is in progress*). In 2008, Standard Chartered China clinched the Asian Banker's Best Foreign Retail Bank in China Award, and the "Outstanding Corporate Award of 2008 Corporate Social Responsibility Ranking in China" by China Business Network. In 2007, Standard Chartered China won the "Top 10 Financial Institution Award" and the "Best SME Services Award" by China CFO World.

In addition, Standard Chartered Bank set up its first village bank in Helingeer, China in November 2008.

For more information on Standard Chartered, please log on www.standardchartered.com