

## 2022 Standard Chartered Taiwan award list

| Date | Organization                                                         | Awards                                                                                                                                            |
|------|----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Jan  | 台灣廣告主協會 & 動腦雜誌<br>Taiwan Advertisers' Association and Brain Magazine | 年度傑出廣告主-社會責任獎社會參與類銅獎<br>Bronze medal for Best CSR-Social Engagement award in the Advertiser of the Year category                                  |
|      |                                                                      | 年度傑出廣告主-創新精神獎多元共融倡議類銅獎<br>Bronze medal for D&I initiative award in the Advertiser of the Year category                                            |
|      | 財資<br>The Asset                                                      | 最佳國際債券獎<br>Sustainable Capital Markets Country Awards<br>- Best Formosa Bond                                                                      |
| Mar  | 中華民國傑出企業管理人協會<br>Outstanding Enterprise Manager Association          | 金峰獎 十大傑出企業獎<br>Golden Peak Award - Top 10 Outstanding Enterprise                                                                                  |
|      | 財訊<br>Wealth Magazine                                                | 外商銀行 最佳財富管理獎<br>Best Wealth Management Foreign Bank                                                                                               |
|      |                                                                      | 外商銀行 最佳理專團隊獎<br>Best Relationship Manager Team                                                                                                    |
|      |                                                                      | 外商銀行 最佳客戶推薦獎<br>Most Preferred Foreign Bank                                                                                                       |
|      |                                                                      | 最佳影音行銷獎<br>Best Video Marketing Campaign                                                                                                          |
|      | 世界經濟雜誌<br>World Economic Magazine                                    | 最佳公益推動銀行獎<br>Best CSR Bank                                                                                                                        |
|      |                                                                      | 最佳台灣個人金融銀行獎<br>Best Retail Bank Taiwan 2022                                                                                                       |
| Apr  | 數位銀行家<br>The Digital Banker                                          | 傑出客戶體驗-數位業務策略大獎<br>Digital CX Awards 2022<br>Outstanding CX in Digital Sales Strategy                                                             |
|      | 國際零售銀行家<br>Retail Banker International                               | 2022 亞洲先驅獎-最佳台灣個人金融銀行獎<br>Asia Trailblazer Awards 2022<br>Best Retail Bank – Taiwan                                                               |
|      |                                                                      | 2022 亞洲先驅獎-最佳多元共融推動獎<br>Asia Trailblazer Awards 2022<br>Best Advance in a Diversity and Inclusion Initiatives                                     |
|      |                                                                      | 2022 亞洲先驅獎-最佳健康福祉方案獎<br>Asia Trailblazer Awards 2022<br>Best Benefits, Wellness and Well-Being Program                                            |
| May  | 亞洲銀行家<br>The Asian Banker                                            | 2022 卓越零售金融服務獎<br>最佳台灣個人金融銀行推薦獎<br>The Excellence in Retail Financial Services Awards 2022<br>Most Recommended Retail Bank in Taiwan              |
|      |                                                                      | 2022 卓越零售金融服務獎<br>亞太最受推薦消費金融銀行第三名<br>The Most Recommended Retail Bank in Asia Pacific- The 3rd                                                    |
|      |                                                                      | 2022 卓越零售金融服務獎<br>亞太最佳抗疫銀行第七名<br>The Excellence in Retail Financial Services Awards 2022<br>7th Most Helpful Bank during COVID-19 in Asia Pacific |
|      | 彩虹平權大平台<br>Taiwan Equality Campaign                                  | Q Power Award-Q campaign 創意行銷獎                                                                                                                    |
|      | Community Business                                                   | 2022 LGBT+ 亞洲新秀獎<br>LGBT+ Newcomer in Asia Award                                                                                                  |
|      |                                                                      | The Asset Triple A Awards 2022<br>- 台灣最佳人民幣銀行獎<br>Best RMB Bank- Taiwan                                                                           |

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|      | The Asset                                                           | The Asset Triple A Awards<br>- 台灣-跨國/本國企業財務金融服務及營運資金最佳銀行獎<br>- Best in Treasury and Working Capital – Taiwan- MNCs/LLCs      |
|      |                                                                     | The Asset Triple A Awards<br>- 台灣最佳資金流動性管理銀行獎<br>- Best Service Providers – Liquidity Management - Taiwan                    |
| July | Asiamoney                                                           | Best Bank for Diversity & Inclusion                                                                                          |
|      | ABF Retail Banking Awards                                           | 台灣最佳個人金融外商銀行<br>International Retail Bank of the Year -Taiwan                                                                |
|      |                                                                     | 台灣最佳分析方案外商銀行<br>Analytics Initiative of the Year -Taiwan                                                                     |
|      |                                                                     | 最佳數位金融業務外商銀行<br>Digital Business Banking Initiative of the Year -Taiwan                                                      |
|      | Asian Business Review magazine                                      | 金融科技獎-台灣卓越AI 科技應用獎<br>Asian Technology Excellence Awards 2022<br>-Taiwan Technology Excellence Award for AI - Banking        |
| Aug  | 卓越雜誌<br>Excellence Magazine                                         | 最佳數位金融服務獎<br>Best Digital Banking Service Foreign Bank                                                                       |
|      |                                                                     | 最佳理專團隊獎<br>Best RM and Sales Team                                                                                            |
| Sep  | 財訊Wealth Magazine                                                   | 2022 財訊金融獎-消費者金融品牌獎<br>外商銀行客戶推薦金質獎<br>Gold Award for Customer Recommended Foreign bank                                       |
|      |                                                                     | 2022 財訊金融獎-消費者金融品牌獎<br>外商數位銀行金質獎<br>Gold Award for Digital Banking Foreign Bank                                              |
| Oct  | 女人迷<br>Womany                                                       | 多元共融願景獎<br>影響力企業獎(外商)金獎<br>Diversity for Better Tomorrow Award - DEI Best Impactful Enterprise                               |
|      |                                                                     | 多元共融願景獎<br>最佳彩虹友善企業獎<br>Rainbow Friendly: Best Rainbow Friendly Enterprise of the Year Award                                 |
|      | 台灣永續能源研究<br>基金會(TAISE)<br>Taiwan Enterprise Sustainability Award    | 台灣永續典範外商企業獎<br>Corporate Comprehensive Performance- Foreign Companies Sustainability Model Award                             |
|      | 教育部體育署<br>The Sports Administration of<br>the Ministry of Education | 體育推手獎-贊助類金質獎<br>Sports Promoter Golden Award                                                                                 |
|      | The Digital Banker                                                  | 全球零售銀行創新獎<br>台灣傑出數據分析應用銀行獎<br>Global Retail Banking Innovation Awards 2022<br>Outstanding use of Advanced Analytics - Taiwan |