

2024年渣打銀行得獎記錄

2024 Standard Chartered Taiwan Award List

Jan ● 國際零售銀行家
Retail Banker International

Awards

- ★ 2024 亞洲先驅獎
Retail Banker International Asia Trailblazer Awards 2024-
Best Advance in a Diversity and Inclusion Initiatives
- ★ 2024 亞洲先驅獎
Retail Banker International Asia Trailblazer Awards 2024-
Excellence in Loan Origination Process

Feb ● 2024 財訊財富管理大獎
Wealth Magazine

Awards

- ★ 外商銀行最佳服務
Best of Service for foreign banks
- ★ 外商銀行最佳財富增值
Best of Wealth Added Award for foreign banks
- ★ 外商銀行最佳數位智能系統
Best Digitized Intelligent system for foreign banks
- ★ 外商銀行最佳影音行銷
Best Video Marketing Award for foreign banks

Mar ● 數位銀行家
The Digital Banker

Awards

- ★ 數位銀行家－台灣年度最佳數位體驗獎
Digital CX award 2024- Best Retail Bank for Digital CX in Taiwan
- ★ 數位銀行家－台灣年度數位傑出創新資產獎
Digital CX award 2024- Outstanding Innovation in Digital CX – Equities

Apr ● 財資雜誌
The Asset Triple A Treasurise Awards 2024

Awards

- ★ 最佳財資管理銀行
Best in Treasury and Working Capital-MNCs/LLCs
- ★ 最佳流動性資金管理銀行
Best Liquidity Management Service Provider
- ★ 最佳客戶經理
Best Relationship Manager (Cecilia Cheong)
- ★ 最佳人民幣銀行
Best Renminbi Bank
- ★ 最佳永續方案
Best ESG Solution
- ★ 最佳支付與收款解決方案
Best Payments and Collections Solution

● 富比士 (Forbes)
The World's Best Banks

Awards

- ★ 全球最佳銀行(臺灣)－第3名
The World's Best Banks - No. 3 in Taiwan



Jun ● 亞洲銀行及財經雜誌
Asian Banking & Finance (ABF) Retail Banking Awards 2024

Awards

- ★ 2024 數位金融獎
Digital Consumer Banking Initiative - Taiwan
- ★ 2024 國際零售金融獎
International Retail Bank of the Year – Taiwan
- ★ 2024 財富管理獎
Wealth Management Platform of the Year - Taiwan

● 亞洲企業商會 Enterprise Asia
2024年亞洲企業社會責任獎 (AREA) Asia Responsible Enterprise Awards 2024

- ★ 社會公益發展獎
Social Empowerment category
- ★ 人力投資獎
Investment In People category

● 臺北市政府勞動局
New Taipei City Labor Bureau

- ★ 臺北市113年度友善育兒事業獎-標竿企業組
Taipei City 2024 Annual Friendly Child Care Award - Benchmark Enterprise Group

Jul ● 金管會
Financial Supervisory Commission

Awards

- ★ 113年銀行業公平待客原則評核排名前25%
TOP 25% for Treating Customers Fairly Assessment

● 金融科技獎 2024 Asian Business Review magazine
Asian Technology Excellence Awards 2024

- ★ Taiwan Technology Excellence Award for Analytics - Banking
- ★ Taiwan Technology Excellence Award for Digital - Banking

Aug ● 卓越雜誌
Excellence Magazine

Awards

- ★ 最佳數位理財獎
Best Digital Banking Service Foreign Bank
- ★ 最佳理專團隊獎
Best Retail Management and Sales Team
- ★ 最佳客戶推薦獎
Best client recommend bank

Sep ● 2024 BCCT台北市英僑商務協會
British Chamber of Commerce

Awards

- ★ 第八屆優良企業貢獻獎 – 企業多元文化獎
8th British Chamber of Commerce in Taipei Better Business Awards 2024 for the Diversity award

● 全國商業總會
General Chamber of Commerce of the Republic of China

- ★ 金商獎優良外商
2024 Golden Merchant Award's Outstanding Foreign Business Award

● 數位銀行家
The Digital Banker

- ★ 數位銀行家－台灣年度最佳消費金融體驗
The Digital Banker – Global Retail Banking Awards
Best Retail Bank for a Frictionless Banking Experience

Nov ● 教育部體育署
The Sports Administration of the Ministry of Education

Awards

- ★ 體育推手獎-贊助類金質獎
Sports Promoter Golden Award

