

| <b>Title of Each Class of Securities Offered</b>           | <b>Amount to be Registered</b> | <b>Maximum Offering Price Per Security</b> | <b>Maximum Aggregate Offering Price</b> | <b>Amount of Registration Fee(1)</b> |
|------------------------------------------------------------|--------------------------------|--------------------------------------------|-----------------------------------------|--------------------------------------|
| Subordinated Medium Term Notes, Series M, Fixed Rate Notes | \$1,500,000,000                | 99.659%                                    | \$1,494,885,000                         | \$203,902.31                         |

- <sup>(1)</sup> The total filing fee of \$203,902.31 is calculated in accordance with Rule 457(r) of the Securities Act of 1933 (the “Securities Act”) and will be paid by wire transfer within the time required by Rule 456(b) of the Securities Act.

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Pricing Supplement No. 10 dated August 8, 2013  
(to Prospectus Supplement dated May 25, 2012  
and Prospectus dated April 27, 2012)

**WELLS FARGO & COMPANY**

**Subordinated Medium-Term Notes, Series M  
Fixed Rate Notes**

|                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Aggregate Principal Amount Offered:</b>   | \$1,500,000,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Trade Date:</b>                           | August 8, 2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Original Issue Date (T+5):</b>            | August 15, 2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Stated Maturity Date:</b>                 | August 15, 2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Interest Rate:</b>                        | 4.125%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Interest Payment Dates:</b>               | Each February 15 and August 15, commencing February 15, 2014, and at maturity                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Price to Public (Issue Price):</b>        | 99.659%, plus accrued interest, if any, from August 15, 2013                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Agent Discount (Gross Spread):</b>        | 0.45%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>All-in Price (Net of Agent Discount):</b> | 99.209%, plus accrued interest, if any, from August 15, 2013                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Net Proceeds:</b>                         | \$1,488,135,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Benchmark:</b>                            | UST 1.75% due May 15, 2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Benchmark Yield:</b>                      | 2.567%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Spread to Benchmark:</b>                  | +160 basis points                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Re-Offer Yield:</b>                       | 4.167%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Listing:</b>                              | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Subordination:</b>                        | The notes will rank equally with all of our other subordinated notes and, together with such other subordinated notes, will be subordinated to all of our existing and future Senior Debt, as defined under “Description of Debt Securities—Subordination” in the accompanying prospectus. As of June 30, 2013, on a non-consolidated basis, Wells Fargo & Company had approximately \$56.7 billion of Senior Debt outstanding, excluding obligations under letters of credit, guarantees, foreign exchange contracts and |

interest rate swap contracts. In addition, Wells Fargo & Company was obligated on such date under letters of credit, guarantees, foreign exchange contracts and interest rate swap contracts to which the notes will be subordinated pursuant to the terms of the subordinated indenture.

See “Description of the Notes” in the accompanying prospectus supplement and “Description of the Debt Securities—Subordination” in the accompanying prospectus for additional information regarding subordination.

|                                     |                                                             | <u>Principal Amount</u> |
|-------------------------------------|-------------------------------------------------------------|-------------------------|
| <b>Agent (Sole Bookrunner):</b>     | Wells Fargo Securities, LLC                                 | \$ 1,192,500,000        |
| <b>Agents (Senior Co-Managers):</b> | Citigroup Global Markets Inc.                               | 36,000,000              |
|                                     | Credit Suisse Securities (USA) LLC                          | 36,000,000              |
|                                     | Goldman, Sachs & Co.                                        | 36,000,000              |
|                                     | J.P. Morgan Securities LLC                                  | 36,000,000              |
|                                     | Morgan Stanley & Co. LLC                                    | 36,000,000              |
| <b>Agents (Junior Co-Managers):</b> | ANZ Securities, Inc.                                        | 7,500,000               |
|                                     | Barclays Capital Inc.                                       | 7,500,000               |
|                                     | BB&T Capital Markets,<br>a division of BB&T Securities, LLC | 7,500,000               |
|                                     | BMO Capital Markets Corp.                                   | 7,500,000               |
|                                     | Capital One Securities, Inc.                                | 7,500,000               |
|                                     | CIBC World Markets Corp.                                    | 7,500,000               |
|                                     | Deutsche Bank Securities Inc.                               | 7,500,000               |
|                                     | HSBC Securities (USA) Inc.                                  | 7,500,000               |
|                                     | Lebenthal & Co., LLC                                        | 7,500,000               |
|                                     | Loop Capital Markets LLC                                    | 7,500,000               |
|                                     | MFR Securities, Inc.                                        | 7,500,000               |
|                                     | Muriel Siebert & Co., Inc.                                  | 7,500,000               |
|                                     | nabSecurities, LLC                                          | 7,500,000               |
|                                     | National Bank of Canada Financial Inc.                      | 7,500,000               |
|                                     | RBC Capital Markets, LLC                                    | 7,500,000               |
|                                     | TD Securities (USA) LLC                                     | 7,500,000               |
|                                     | UBS Securities LLC                                          | 7,500,000               |
|                                     | <b>Total</b>                                                | <b>\$ 1,500,000,000</b> |

**Plan of Distribution:** On August 8, 2013, Wells Fargo & Company agreed to sell to the Agents, and the Agents agreed to purchase, the notes at a purchase price of 99.209%, plus accrued interest, if any, from August 15, 2013. The purchase price equals the issue price of 99.659% less a discount of 0.45% of the principal amount of the notes.

**Certain U.S. Federal Income Tax Consequences:** As discussed in the accompanying prospectus under “Certain U.S. Federal Income Tax Considerations,” legislation was enacted in

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2010, contained in Sections 1471 through 1474 of the Internal Revenue Code of 1986, as amended, that will impose a 30% withholding tax on withholdable payments (as defined below) made to a foreign financial institution, unless such institution enters into an agreement with the Department of Treasury (“Treasury”) to, among other things, collect and provide to it substantial information regarding such institution’s United States financial account holders, including certain account holders that are foreign entities with United States owners. The legislation also generally imposes a 30% withholding tax on withholdable payments to a non-financial foreign entity unless such entity provides the paying agent with a certification that it does not have any substantial United States owners or a certification identifying the direct and indirect substantial United States owners of the entity. “Withholdable payments” include payments of interest with respect to notes from sources within the United States, as well as gross proceeds from the sale of any property of a type which can produce interest from sources within the United States, unless the payments of interest or gross proceeds are effectively connected with the conduct of a United States trade or business and taxed as such. As enacted, these withholding and reporting obligations generally apply to payments made with respect to the notes. Under final Treasury regulations effective January 28, 2013 and other administrative guidance, these withholding and reporting requirements with respect to interest will be delayed until July 1, 2014, and withholding on gross proceeds will be delayed until January 1, 2017. Further, withholding will not apply to the notes outstanding on July 1, 2014, unless such notes undergo a significant modification after that date. Investors are urged to consult their own tax advisors regarding the application of the legislation and proposed regulations to the notes.

Additional tax considerations are discussed under “Certain U.S. Federal Income Tax Considerations” in the accompanying prospectus.

**CUSIP:**

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