



The next chapter
of Futuremakers:
Impact evolution



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About this report

- At a pivotal moment in the journey of Futuremakers by Standard Chartered (Futuremakers), this report bridges its two main phases: (1) January 2019 to December 2023, and (2) January 2024 to December 2030.
- The report outlines and recognises the impact we have made so far, and highlights the impact we aim to make going forward. In between, we review the lessons learnt and demonstrate how we are adapting the delivery of Futuremakers to have deeper, lasting impact.
- Many projects from the first phase matured last year, so the 2024 results are dominated by outcomes from such projects. With these outcomes reported during the same period where new and refined projects were starting or being set-up, 2024 was considered a transitional year.

A note on funding: The Futuremakers community initiative is primarily funded by its lead delivery partner, [Standard Chartered Foundation](#). It also receives funding from Standard Chartered (the Group), and local offices of Standard Chartered.



Foreword



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Foreword

Prevailing youth unemployment continues to be one of the greatest economic challenges of our time. The consequences are not just for young people, but a threat to broader economic and social stability.

Supporting prosperity in the markets where we operate is a key part of our purpose and our brand promise, here for good. And with some of the highest global rates of youth unemployment in our markets, we have a unique opportunity to drive change.

It was from this resolve that Futuremakers was born back in January 2019, with the goal of tackling inequality and promoting greater inclusion.

Funded by Standard Chartered and Standard Chartered Foundation, Futuremakers has progressed a long way since it began. Together with our expert NGO partners, we have enabled almost 89,000 jobs, and impacted over 190,000 lives¹.

Collaboration has been key; this includes our NGO partners, local delivery partners, and even our own colleagues donating their volunteering hours. Together, we have changed lives.

Yet we know there is much more we can achieve. Growing inequality continues to impact the most disadvantaged young people – especially women and people with disabilities – more than ever.

Applying learnings from the first phase, in 2024 we entered a new, more impact-focused phase of Futuremakers. Together with our partners, we are designing and implementing new projects that are focused on job-outcomes. Specifically, we aim to enable 140,000 decent jobs for disadvantaged young people between 2024 and 2030.

To reach these ambitious new targets, collaboration will become even more critical. With the changing funding landscape for international development, we must work carefully with our NGO partners to maximise the impact of every dollar spent. We also plan to collaborate further with Standard Chartered clients, to create a catalyst for greater impact.

We are also enhancing impact measurement, through the development of a social return on investment (SROI) model. While we are in the early stages of implementing this pioneering tool, we are already seeing the powerful domino effects on society from the enablement of decent jobs – especially for women and people with disabilities.

Supporting youth skills-development and employment is a vital part of our philanthropy approach at Standard Chartered. To achieve our ambitions, agility will be key; we will learn along the way, share these learnings, and keep adapting Futuremakers to ensure we always maximise impact.



Tanuj Kapilashrami

Chief Strategy & Talent Officer, Standard Chartered,
and Trustee, Standard Chartered Foundation

¹ Lives impacted figure is calculated using our new social return on investment model and from the employability portfolio only. It does not include the entrepreneurship portfolio.

Key results to date (January 2019 - October 2024)



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88,917

Total jobs enabled

53,589 ◀ ▶ 35,328

Young people accessed decent jobs following participation in employability projects

53% women

5% people with disabilities

Each participant who entered a decent job is generating an estimated societal value of

USD10,000**

each year

jobs enabled through supported microbusinesses

55% women

5% people with disabilities

* Intensive activities refer to sustained participation in trainings, lessons, or mentorships.

** Calculated based on the employability portfolio only.



Why Futuremakers: An urgent need for equality

On the surface, economic prospects for young people seem to be improving, with global youth unemployment reaching a 15-year low in 2023.²

Under this headline figure, however, lies a growing inequality that is hurting the most disadvantaged youth more than ever. For example, two-thirds of the world's youth 'NEET' population (those not in employment, education or training) are women.³ Moreover, overall unemployment among women of all ages rose in 2023.⁴ And among young people with disabilities, less than 30 per cent are employed on average across the world.⁵

There also remains a shrouded issue around the quality of work. According to the International Labour Organization, decent work "is productive, and delivers a fair income, security in the workplace and social protection".⁶ Yet while title figures show a recent decline in youth unemployment, there is little evidence that the proportion of youth in decent jobs has improved.⁷ Young people remain the most susceptible to being stuck in informal, vulnerable jobs that ultimately leave their economic futures and wellbeing at risk.⁸

Worryingly, current efforts to reduce such inequality are falling short. For example, progress towards Sustainable Development Goal (SDG) 8 – which calls for sustained, inclusive, and sustainable economic growth – has stalled. More than 50 per cent of SDG8 targets, including full and productive employment and decent work for all, are off track.⁹

Exacerbating these concerns are mounting fears around global growth and geopolitical uncertainty. Disadvantaged groups will almost certainly suffer the most from any subsequent economic fallout, further widening inequality.

We need initiatives that focus on addressing the root causes of inequality and breaking down barriers to youth employment more than ever.



² <https://www.ilo.org/publications/major-publications/global-employment-trends-youth-2024>

³ <https://www.ilo.org/publications/major-publications/global-employment-trends-youth-2024>

⁴ <https://unstats.un.org/sdgs/report/2024/The-Sustainable-Development-Goals-Report-2024.pdf>

⁵ <https://social.desa.un.org/sites/default/files/inline-files/Goal8.pdf>

⁶ <https://www.ilo.org/topics/decent-work#:~:text=Decent%20work%20sums%20up%20the,and%20the%20Sustainable%20Development%20Goals>

⁷ <https://www.ilo.org/publications/major-publications/global-employment-trends-youth-2024>

⁸ Ibid

⁹ <https://unstats.un.org/sdgs/report/2024/>

What is Futuremakers?



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What is Futuremakers?

First launched in 2019, Futuremakers is our global philanthropic youth economic empowerment initiative. More than six years later, while the delivery of Futuremakers has evolved significantly, our goal remains the same:

To tackle inequality and promote greater economic inclusion among young people in our markets.

The story of Futuremakers has always been one of partnership. Over the years, our NGO partners have helped design and deliver our projects.

Moreover, every project implemented was made possible because of funding and support from Standard Chartered's lead delivery partner for Futuremakers, [Standard Chartered Foundation \(SCF\)*](#).

Such commitment and teamwork have enabled an ambitious geographical reach, with projects implemented in 43 markets across six key regions. These regions are Africa (88 projects), Middle East and Pakistan (22 projects), Greater China and North Asia (31 projects), ASEAN (36 projects),¹⁰ South Asia (65 projects), and Europe & the Americas (31 projects).

*The SCF Board of Trustees also sets the governance framework for Futuremakers.



¹⁰ ASEAN is the Association of Southeast Asian Nations, comprising 10 nations

Futuremakers impact to date



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Futuremakers impact to date

Looking back, there is so much to be proud of. And while we aim to achieve far more in the years ahead, it's important to reflect on what we have achieved. This helps us to draw learnings to help optimise impact in the next phase – which we explore later in this report.

Most of the results for 2024 were delivered by maturing projects. With many projects finishing last year, it's unsurprising to see a sharp rise in outcomes, notably the overall number of jobs enabled.

Key results (Cumulative vs. 2024)

The first phase of Futuremakers (2019-2023) measured impact via a mix of various outputs and outcomes. This included indicators like jobs enabled (outcome) and self-reporting on perceptions of employment-readiness (output).

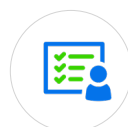
As we outline in more detail later in this report, emphasis in the next phase will be on outcomes. Specifically, on ensuring a higher proportion of Futuremakers participants, particularly women and those with disabilities, enter decent jobs¹¹, or build thriving microbusinesses that can then create new jobs.

The data to the right summarises select outcome and output results as of the end of October 2024.

CUMULATIVE RESULTS: 2019-2024

Overall

Total jobs enabled to date:



88,917

54% women,
5% people with disabilities

Employability

Total participants reported as 'employment-ready' through Futuremakers support:

84,715

(45% women, 16% people with disabilities)

Total participants entering decent employment:

53,589

(53% women, 5% people with disabilities)

Entrepreneurship

Total number of microbusinesses that became 'thriving' through Futuremakers support:

17,398

(61% women, 1% people with disabilities)

Jobs created by microbusinesses

35,328

(55% women, 5% people with disabilities)

ANNUAL RESULTS: 2024

Overall

Jobs enabled in 2024:



27,868

up 46% year-on-year

Employability

Reporting 'employment-ready' in 2024:

18,146

(55% women, 10% people with disabilities)

Participants entering decent employment in 2024:

14,618

(up 38% year-on-year)

Entrepreneurship

Microbusinesses reported in 2024 as 'thriving':

8,129

(64% women, <1% people with disabilities)

Jobs created by microbusinesses in 2024:

13,250

(up 60% year-on-year)

¹¹ Decent jobs for Futuremakers is defined based on the [International Labour Organization definition](#). Participants must be paid at or over minimum wage, have a safe working environment, and meet any one of the following additional criteria: formal contract; stable working conditions (decent working hours); social security (worker welfare/safety nets).

Evolving education to employability: Goal

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Our education-focused project Goal ran for 17 years, becoming the Futuremakers flagship project when the latter launched in 2019. This programme, implemented by Women Win, provided life skills education through sport and activity-based learning. With targeted modules, Goal empowered girls aged between 12 and 18 to improve their education skills, self-confidence, and employability.

The wrap-up of Goal at the end of 2024 aligns with the transition to the next stage of Futuremakers, towards an approach focused on employability and entrepreneurship programmes.

In closing this chapter, we celebrate Goal's impact around the world. And while Goal as it was will not continue, we have taken important lessons into a new employability programme that launched in 2024, Goal Accelerator. Also delivered by Women Win, through its network of local partners, this new programme will help Goal alumni and young women jobseekers to transition to decent employment.

Key facts and results

24

markets

1.1 million

girls reached
(2006-2024)

70,257

have improved awareness
of their rights
(2019-2024)

283,487

girls intensively* engaged
(2019-2024)

112,456

are more likely to complete
secondary education
(2019-2024)

75,864

have assumed leadership
positions (2019-2024)

113,607

are more likely to pursue
higher education
(2019-2024)

* Intensively engaged refers to sustained participation in trainings, lessons, or mentorships.

"Goal has empowered over one million adolescent girls with the confidence, knowledge and life skills to transform their lives, laying the foundation for a generation of empowered young women. Goal Accelerator evolves this vision, providing young women with the tools, resources and opportunities to achieve economic independence and contribute meaningfully to their communities."

- **Yvonne Henry, Director, Brands, Women Win**

The evolution of Futuremakers



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The evolution of Futuremakers

While we acknowledge the many achievements of Futuremakers to date, with concerns of widening inequality, there's an urgent need to do more.

With years of learnings behind us, we are now transitioning into a new more impact-focused phase. The underlying strategy for this will run from January 2024 to December 2030.

Going forward, we will:

- **Be more targeted** towards disadvantaged individuals, who are also often more likely to make the most impact in their communities. For example, evidence shows that women-led businesses boost employment and are more proactive environmentally.¹² As such, we are creating targeted programmes for women entrepreneurs.
- **Be more inclusive.** Our learnings with partners has shown that women and people with a disability have the highest potential to create lasting impact in their communities. As a result, we require our partners to design inclusive projects tailored to support these individuals in achieving their goals.
- **Think longer term.** Our work to date has shown that longer-term partnerships and projects lead to improved outcomes.
- **Strive for resilience.** With the uncertain economic backdrop, young people need help both securing decent employment and retaining it. We are working with our partners to foster this mindset in project delivery.
- **Enact a cycle of learning.** Projects are being structured with flexibility, to enable delivery that is adaptable to changing needs and market conditions.
- **Invest in impact-focused measurement.** We are adapting our measurement tools to capture the impact made beyond the participants, on their households, communities, and broader society. [See the section on social return on investment \(SROI\) for more information.](#)



¹² <https://www.eib.org/en/publications/online/all/finance-female-entrepreneurs>

Key learnings and our response

During the first phase of Futuremakers, 273 projects were implemented in 43 markets. With such diversity, project design, implementation, and measurement varied widely. The learnings drawn across the portfolio as such also vary widely.

However, there are common themes that apply across the board, with important implications for our approach going forward. The highlights are as follows:

Themes	Learning	Response for the next phase
Portfolio size 	The breadth of portfolio made it challenging to measure and manage results.	Narrowed portfolio, with fewer partners and markets, with a more targeted focus on impact.
Measurement 	<ul style="list-style-type: none">• With measurement concentrated at project end, monitoring was incomplete• Impact beyond the individual was evident, but not measured.	<ul style="list-style-type: none">• Ongoing tracking, enabling ongoing adjustments that maximises impact• Development and refinement of a social return on investment model.
Project duration 	<ul style="list-style-type: none">• Longer time frames lead to improved outcomes (e.g. more participants entering decent work)• Long-term partnerships encourage a sense of shared goals, leading to improved outcomes.	<ul style="list-style-type: none">• Projects will run for a minimum of three years• Nurturing long-term relationship with partners and encouraging a similar approach with potential employers and employer/business networks.
Project design 	Projects that are structured to enable flexibility towards individual needs tend to lead to higher outcomes.	<ul style="list-style-type: none">• Encouraging partners to adapt/customise support and continually evaluate this based on macro factors• All projects will be required to demonstrate how they collaborate with the wider youth employment ecosystem• All projects will require participants to develop career/business plans.
Inclusivity 	Women and people with disabilities struggled the most to participate in and complete projects, and to access decent employment post-project. These underserved groups also have the potential to make greater impact in their communities.	<ul style="list-style-type: none">• Deeper focus on these underserved groups• Projects designed to address market-specific barriers facing these groups. E.g., projects with additional childcare support that better enables mothers to complete projects• Disability inclusion roadmap developed, to guide partners on inclusive implementation.

A comparison of the two phases of Futuremakers

Applying the learnings outlined, and with greater emphasis on impact than on reach, the next phase of Futuremakers is being implemented with a different approach.

The table below summaries the key differences between these two approaches:

	2019-2023	2024-2030
Funding	Raised: USD93 million Target: USD75 million	Target: USD120 million
Number of partners	40+ NGO partners	7-10 key NGO partners* supported by local NGOs
Number of markets	43	28
Participant groups	Young people aged 12 to 35, additional layer of focus on women and the visually impaired.	1. Mainly women and people with disabilities aged 16 to 35, with different criteria applied locally (factors: age, education, race, income) 2. Microbusinesses with <USD100k turnover per annum and <10 employees.
Project activities /construct	Three siloed areas supporting individuals to access income-generating opportunities through: <ul style="list-style-type: none"> • Education • Employability • Entrepreneurship 	Tailored projects with combined aim of enabling and sustaining jobs: <ul style="list-style-type: none"> • Employability projects that enable access to decent work • Entrepreneurship projects that help existing, pre-commercial microbusinesses to thrive and create more jobs.
Project duration	1-2 years	3 years+
Main targets	Benchmarks for individual 'reach'** by projects in each area: <ul style="list-style-type: none"> • Education: 1 million • Employability: 100,000 • Entrepreneurship: 50,000 	140,000 jobs enabled for young people: <ul style="list-style-type: none"> • 70,000 decent jobs enabled via employability projects • 70,000 jobs, directly enabled by 10,000 thriving microbusinesses.
Measurement	End-of project reporting by NGO partners.	<ul style="list-style-type: none"> • Ongoing reporting throughout, with results fed-back into projects for adjustments as needed • Societal impact measured, based on newly developed model.
Themes	Embedded themes of gender equality and disability inclusion.	Cross-cutting themes that projects should drive progress towards: <ul style="list-style-type: none"> • Disability inclusion • Women inclusion • Financial health • Green/social businesses
Employee volunteering	Options for staff in all markets.	Increased focus on skills-based volunteering.

* [Full list of partners.](#)

** 'Reach' counts as any individual involved in Futuremakers activities, ranging from one-off workshops/online interactions to ongoing participation in curriculum-based projects.

2024-only results: A glance at the next phase



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With higher targets and longer projects, it will take more time for us to measure project outcomes in the years ahead. Yet we are confident that this approach will lead to greater impact in the long term. And not just for individuals and their communities as projects mature, but for long-term economic participation and resilience.

Regardless, we are already seeing examples of how new and adapted projects that follow the revised strategy are creating outcomes.

Early outcomes

Significance

Breakdown of participants in projects:

75% women

(55% was the average for all phase one projects between 2019 and 2023)

46% people with disabilities

(11% was the average for all phase one projects between 2019 and 2023)

The increase in participation of both target groups reflects that additional steps have been incorporated across programmes, to ensure accessibility and inclusivity.

59%

Proportion of participants that have reached the first project milestone – to develop career/business growth plan (new project requirement)

Projects going forward will require participants to set and work towards specific career goals, to help drive longer-term outcomes.

72%

Proportion of participants with disabilities who have established a career/business plan

With this rate higher than the 59% average for all participants, it appears partners are successfully adopting inclusive approaches. These include recruitment strategies that partner with relevant organisations/networks, and training potential employers on creating inclusive environments.

Over **20%**

Proportion of green businesses as a total of all businesses participating across a selection of entrepreneurship projects in 2024

Partners are stepping up to support the Futuremakers new green agenda, for example by recruiting through green networks, or embedding ‘green training’ into projects.

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Projects that have reported progress in improving participants’ financial literacy

While this is only measured at later project stages, these partners are already reporting progress. This is happening via trainings in cash flow planning, spending, emergency savings etc.

2024-only results: A glance at the next phase (Continued)



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A common theme demonstrated by NGO partners in 2024 was a commitment to delivering impact. In addition, they are demonstrating agility and creativity in adapting delivery in the face of emerging challenges, embracing the encouragement to customise support and continually evaluate. For example:

Challenge	Example response
Enrolling enough participants who meet the tighter eligibility criteria, especially women with a disability, and retaining their participation amid competing responsibilities, including childcare or part-time work.	<p>Women Win is using social media, alumni networks, and community organisations to combat recruitment challenges in the markets where this is an issue.</p> <p>It is also introducing practical strategies to overcome barriers facing participants such as family counselling, transportation stipends, and childcare facilities. Small group formats that foster peer connections and guest speakers have also been introduced, which is sustaining participant interest.</p>
Participant retention (noted reasons include childcare responsibilities, time management, project duration, stress and mental health considerations).	<p>St. James' Settlement in Hong Kong has introduced a flexible training and apprenticeship model to enable participants with additional responsibilities (such as childcare) to adapt their training sessions around their commitments, thus enabling them to maximise engagement.</p> <p>It will also provide post-placement support and explore establishing an alumni network to foster peer-support, helping participants stay connected and navigate career paths.</p>
Participating employers, even when willing, often lack knowledge and understanding to create accessible work environments for people with disabilities.	<p>For its projects in Kenya and Pakistan, Sightsavers' partners are now providing inclusion training to prospective employers so they can have a better understanding of disability and are able to be more intentional about creating inclusive workspaces and policies for people with disabilities.</p>



Measuring social return on investment (SROI)

Futuremakers measurement to date has proven effective in relation to targets set, and generated definitive results. However, it only provides a snapshot of the near-term impact – and has only been based on individual participants. With an impact focus, we need a more robust model that looks longer term, and beyond the individual.

In 2024, we began working on a new SROI model that seeks to quantify Futuremakers broader social and economic factors – both positive and negative. Value factors measured for participants accessing decent jobs include improved wellbeing and self-esteem from employment, increased household income, increased childcare costs, and increased GDP contribution.

While this is an emerging area of measurement generally, and at early stages of implementation for Futuremakers specifically, we are already making progress. Notably, that we can estimate the annual societal impact from participants entering decent employment.*

Initial results for employability projects show that Futuremakers societal impact comes from increasing the quality of employment per person. On average, each participant generates an additional annual societal impact of USD10,000 if they enter a decent job compared to entering a vulnerable job. This reinforces the need to continue to focus our efforts on the quality of jobs, rather than just quantity.

A quantified example (based on total results to date from our employability portfolio) is outlined below:

Employability portfolio

With

53,589

participants entering decent employment:

190,279

lives were impacted.

USD10,000

in annual societal impact generated per participant in a decent job.

USD55

in societal impact generated per USD1 invested per year.

Geography factor: Societal impact per participant varies significantly between markets. Generally, the less structured the labour market (e.g. lower-income markets), the greater the societal impact – as shown by the breakdown below.

High-income markets:

USD3,600

in societal impact generated per participant in a decent job.

Middle-income markets:

USD7,000

in societal impact generated per participant in a decent job.

Lower-income markets:

USD19,500

in societal impact generated per participant in a decent job.

* Decent jobs for Futuremakers is defined based on the [International Labour Organization](#) definition. Participants must be paid at or over minimum wage, have a safe working environment, and meet any one of the following additional criteria: formal contract; stable working conditions (decent working hours); social security (worker welfare/safety nets)

Spotlights: Inspiration for the future



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Spotlights: Inspiration for the future

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Building inclusive futures with AI

After losing her sight aged 10, Zülal began exploring the use of technology to aid her vision. She launched her AI-enabled business, FROM YOUR EYES (FYE) in 2022, to help others with limited vision to 'see' in real time. After a successful initial launch, Zülal knew she needed help to secure the investment that would enable her business to grow.

She found this in Futuremakers Future Lab, a project delivered by Habitat Association, supported by our NGO partner Youth Business International (YBI). Via the project, Zülal accessed the skills, mentorship, and networking opportunities she needed – and secured funding soon afterwards. Zülal now plans to double her workforce and expand her business across industries and markets.

"Being part of a community of entrepreneurs means I don't feel alone." - Zülal, Turkey

Read more of Zülal's story [here](#).



Empowering confidence for a future in tech

From a young age, Smriti dreamed of a career in technology. However, coming from a small town, the tech world felt out of reach. Regardless, she persevered by studying hard, and during her master's studies, discovered a development project delivered by our local implementing partner [Tata STRIVE](#).

Before joining the project, Smriti lacked the detailed technical skills she needed to land the job she had studied for. She also lacked confidence in public speaking, making her nervous about interviews. The training – and its combination of relevant practical and communication-skills development – changed everything. Soon after, Smriti was offered her dream job as a trainee software engineer. Moreover, she feels empowered to develop her career plan, and hopes to lead her own team one day.

"I never thought I would be working in the tech industry, especially coming from a place where such opportunities are rare." - Smriti, India



Employee volunteering spotlight: Contributing to impact

Volunteering is part of colleague life at Standard Chartered. Fundamental to the Bank's culture, it is a core component of community impact. And with Futuremakers projects implemented in so many of our markets to date, colleagues across the world have had direct access to rewarding volunteering opportunities that help change lives.

In 2024, 53 per cent of colleagues volunteered to support various philanthropic causes, providing more than 114,000 hours of employee volunteering, a proportion of which was for Futuremakers, from fundraising to individual mentoring of Futuremakers participants.

Over the years, our NGO partners have reported that having individuals to look-up to has been highly impactful for Futuremakers participants. Examples of 2024 skills-based volunteering by Standard Chartered colleagues are shared here:

Rashad's story: Mentoring women entrepreneurs in Singapore

As part of a women in entrepreneurship Futuremakers project, Rashad mentored a women-led ESG-reporting startup. A long-time mentor of young entrepreneurs, he sees volunteering for Futuremakers as a unique opportunity to help shape the next generation of leaders.

In his time with WiE, Rashad's most rewarding experience was watching the transformation of mentees in such a short time. Specifically, that they turned ideas discussed in their sessions into a comprehensive business strategy proposal within weeks.

"Becoming a mentor is one of the most rewarding ways to give back. It is about building relationships, empowering the next generation of innovators, and learning along the way." - Rashad, Singapore



Aaron's story: Night-class support for people with disabilities in China

As someone living with a physical impairment, Bank colleague Aaron wanted to share his own journey to employment, with hopes of inspiring others. He believed his story of overcoming challenges to build a career and active extracurricular life could encourage Futuremakers participants with disabilities to do the same.

For over three years, Aaron has volunteered in various Futuremakers activities. Perhaps most impactful were his presentations at night classes, during which he shared his experiences to help participants overcome hurdles to inclusion.

Aaron's presentations inspired participants to adopt his positive mindset.



The year ahead



The year ahead

With 2024 a transitional year for Futuremakers, 2025 will be pivotal in setting the stage for the initiative's long-term impact.

From a practical standpoint, several developments are in progress as we move into a more outcome-focused phase for Futuremakers:

- **Strengthening partnerships:** We are working to finalise agreements and project plans with our key NGO partners and supporting implementing partners.
- **Enhancing project design:** As part of the more agile approach to project implementation, we work closely with our partners to make necessary amendments. This is proving particularly important at the early stages: for example, through changes to participant recruitment criteria (to ensure alignment with impact targets).

- **Milestone check-ins:** With the added inclusion of early milestones in the next phase, our partners will be reporting progress against these throughout the year. In particular, on the proportion of participants completing their career or business plans.
- **Strengthening evaluation:** In addition to ensuring appropriate, more regular reporting structures are in place, we are also working to finalise the new Futuremakers SROI model. Further development is particularly needed to refine impact measurement for the entrepreneurship portfolio.
- **Engaging clients:** To unlock opportunities to scale funding for Futuremakers, we aim to extend our collaboration with our clients, bringing together organisations to increase our overall impact.

We believe these steps will set Futuremakers up for success in our ultimate objective: to ensure a higher proportion of participants enter decent jobs, or build thriving microbusinesses that then create jobs. We will continue to follow our data to identify successes and challenges, find new solutions, and measure progress.

And while we expect to see more outcomes reported later this year, we are also more aware than ever that the journey towards impact takes time and will require greater collaboration with others.

With this, we know we must also maintain a long-lens overview across Futuremakers. Nurturing long-term relationships with partners and strengthening employer and business networks will certainly help strengthen this long-term vision. Yet perhaps most crucially, we will maintain agility and flexibility in our approach. By fostering a sense of continual learning and adaptability, projects can continue to thrive and expand, regardless of any micro and macro shocks arising in the years ahead.

Our key partners

Our expert partners are integral to us achieving our ambitious goals for Futuremakers. As of December 2024, our key NGO partners which are funded by Standard Chartered Foundation are:



Thank you for reading our latest Futuremakers impact report. For more information, visit our website: [Futuremakers by Standard Chartered](#).