



Greater China & North Asia investor day

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## Benjamin Hung Regional CEO, Greater China & North Asia



## Agenda

1:00pm	Introduction					
1:05pm	Region overview and key trends					
1:30pm	China macro: transitioning towards a more balanced economy					
1:45pm	Initial Q&A					
2:00 – 4:30pm	m Split into 4 groups to each cover 4 topics (30min + 10min break per topic)					
	China: reforming at pace, creating new opportunities					
	Hong Kong: the super-connector for the region					
	Corporate & Institutional Banking: network linkages, RMB internationalisation and Belt & Road					
	Retail Banking: GCNA transformation and capturing mainland wealth					
4:30 – 5:00pm	Closing remarks and wrap-up Q&A					

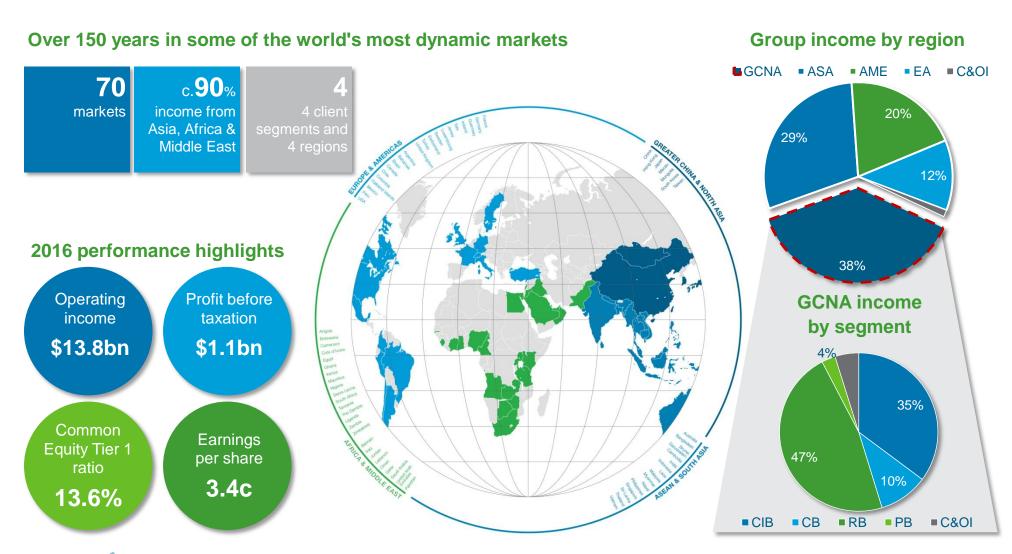


## What you will hear today

- GCNA is core to the Group strong domestic and network value generator
- Region is highly interconnected, with China at the core
- Positive progress on strategic priorities, strengthening franchise further
- China's opening brings new opportunities, notwithstanding challenges
- We are investing in our competitive strengths to capture opportunities



## Standard Chartered overview





## GCNA consists of five sizeable markets with varying degrees of maturity

GCNA snapshot by market (2016)							
	*	*}	*		•		
	Hong Kong	China	Taiwan	Korea	Japan	GCNA	Group
Income (\$m)	3,138	696	407	881	68	5,190	13,808
Profit before tax (\$m)	1,111	108	69	35	17	1,340	1,093
No. of employees	~6,000	~5,000	~3,200	~4,700	~150	~19,000	~86,000
No. of outlets	77	101	74	254	1	~500	~1,100
Position as foreign bank	Top 3	Top 3	Top 3	Top 3	N/A	-	-
Size of foreign banks' total assets in market <sup>1</sup>	>90%	< 2%	~12%	~11%	N/A	-	-



## Highly interconnected region with China at the core

#### **GCNA** region highlights



~1/4 of world GDP and world trade



~36% of world GDP growth



Over 60% of China's FDI and ODI via HK



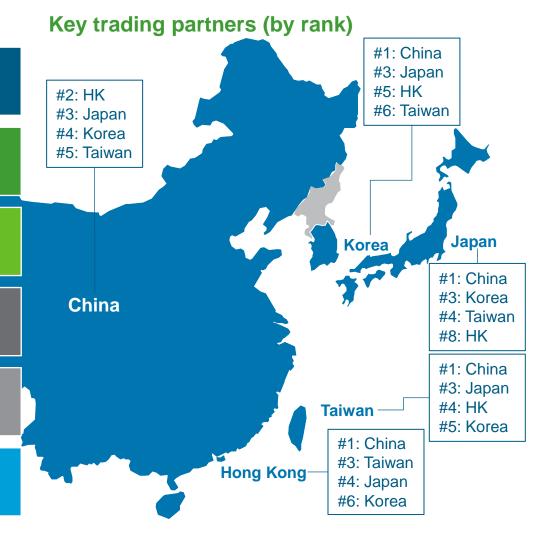
HK as China's international financial centre



RMB now World's 6th most used currency

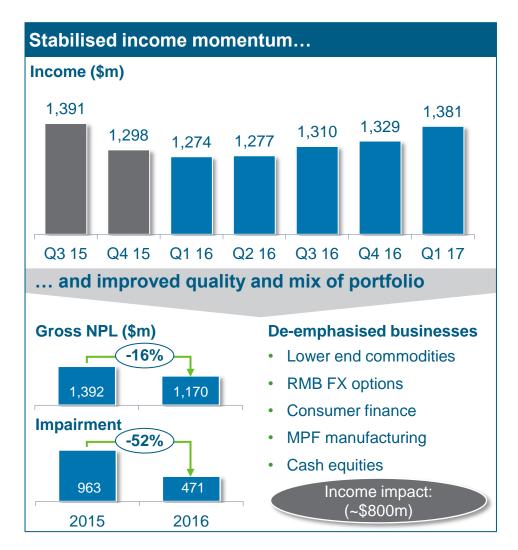


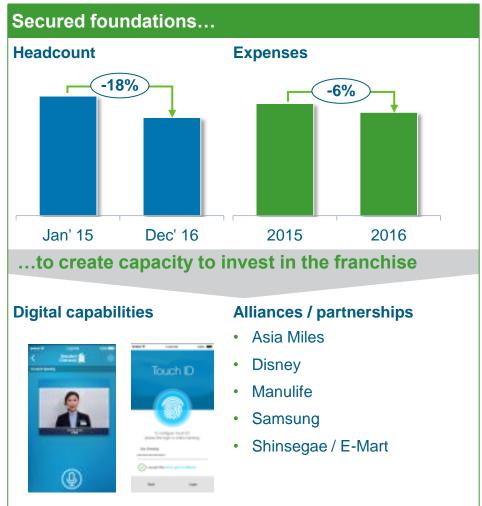
Increasingly interconnected via trade, investment, tourism and capital markets





## Positive progress on strategic priorities in the region







## China's opening brings further significant opportunities



## China's determination and pace of reform

#### **Onshore liberalisation**

- Loan interest rate
- Deposit interest rate
- Deposit protection insurance

#### **RMB** internationalisation

- Payment
- Trade settlement
- Offshore RMB clearing centres
- Central banks reserve

## Capital account opening and onshore capital markets liberalisation

- Debt
- Equity
- Funds

2009	Now				
Policy driven	Liberalised				
·					
Policy driven	Liberalised				
No protection	Deposit protection scheme in place				
#35 <sup>1</sup> ~1% 2 N/A	#6 ~20% 23 SDR inclusion				
N/A	CIBM, CNH and Panda Bond; Bond Connect <sup>2</sup> SH- and SZ-HK Stock Connect QFII and QDII, Mutual Funds Recognition				



## Near-term risks exist but long term opportunities compelling

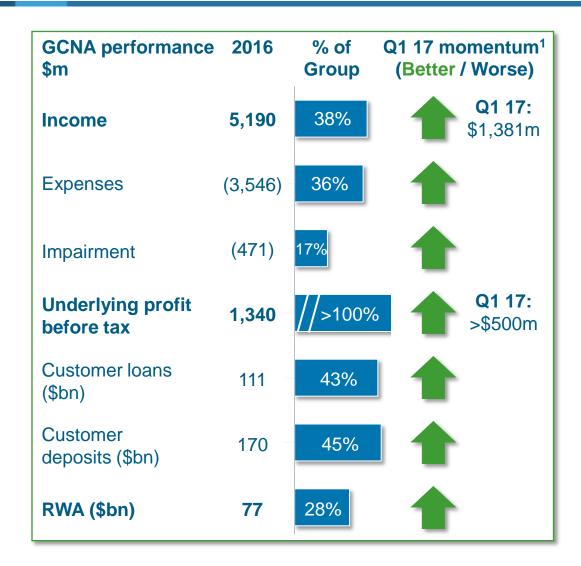
**Uncertainties and headwinds Opportunities Slowing GDP growth** More sustained, higher quality GDP **Opening up of China** Capital outflows and devaluation Over leveraged banking system Intra-regional trade and investment **Asset prices Financial deepening Geopolitical Digitisation** 



## Secured foundations, building momentum in GCNA

## Strategic priorities

- Capture opportunities from China's opening
- 2 Strengthen market position in HK
- Deliver network advantages (inbound and outbound)
- Improve Retail Banking performance in Korea and China
- Drive cost efficiency; invest in digital capabilities and alliances
- Continue to deliver conduct, financial crime and talent agendas





# China macro Transitioning towards a more balanced economy

Shuang Ding Head, Greater China Economic Research

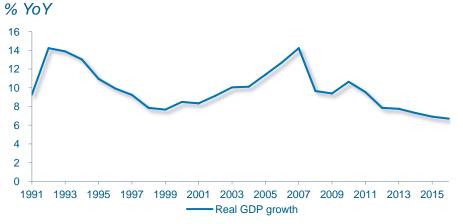


## Despite slowdown, China contributed 1/3 of global growth

700

650

#### **Growth slowed since Global Financial Crisis**



China contributed 1/3 of global growth in 2016

Contributions to global growth, ppt

## Working age population peaked, dependency rising Person in millions (LHS); % (RHS)

1,050 1,000 950 900 850 800 750

## Government targeting growth of around 6.5% to 2020

Working age population

1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016

Elderly dependency ratio, % (RHS)

# 2.0 1.5 1.0 0.5 0.0 (0.5) 1995 1997 1999 2001 2003 2005 2007 2009 2011 2013 2015 2017 2019

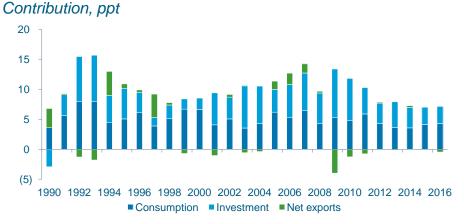
	2016	2017F	2018F	2019F	2020F
GDP growth, %	6.7	6.6	6.5	6.4	6.3
CPI, %	2.0	2.1	3.0	2.8	2.5
US\$-CNY (year end)	6.95	6.99	7.10	7.00	6.95
Current account / GDP (%)	1.8	2.0	2.2	1.9	1.6
Fiscal balance, % of GDP	-3.8	-4.2	-4.0	-4.0	-4.0

10

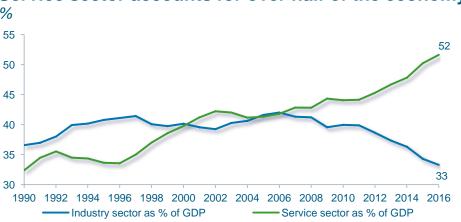
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## Economy is less dependent on exports and investment

## Consumption now biggest GDP contributor

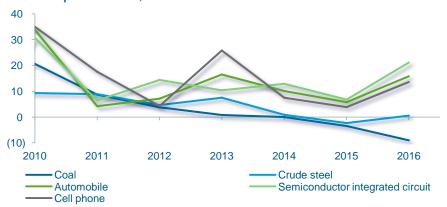


#### Service sector accounts for over half of the economy

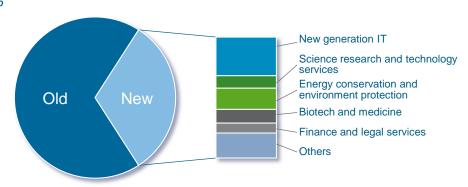


#### Old economy vs new economy





## New economy accounts for 1/3 of total input %



Others: Culture, sports and entertainment, new energy, advanced equipment manufacturing, new energy vehicles, new materials

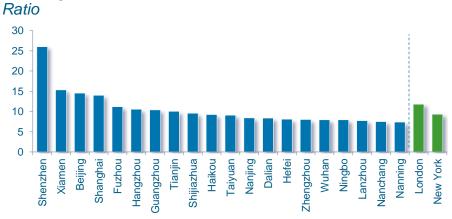


## Risks: worry about the right things

#### **Corporate leverage** Debt / GDP ratio, % 300 250 200 150 100 50 2008 2009 2010 2011 2012 2013 2014 2015 2016 Households Non-financial corporations ■ Financial institutions

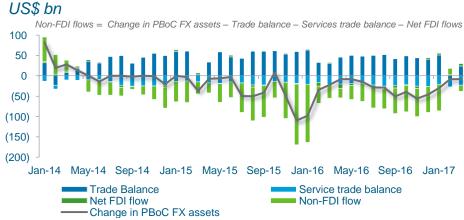
Local government

#### Home prices to annual income



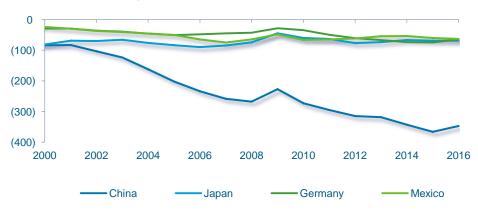
#### **Capital outflows**

Central government



#### Possible trade friction with US

US trade balance, US\$ bn

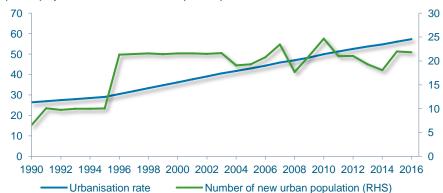




## Opportunities: too big to ignore

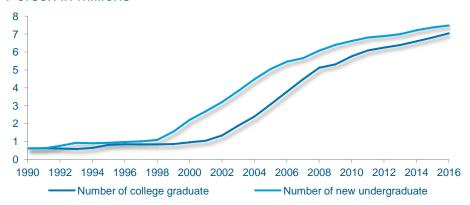
#### **Urbanisation ratio continues to rise**

% (LHS); person in millions (RHS)

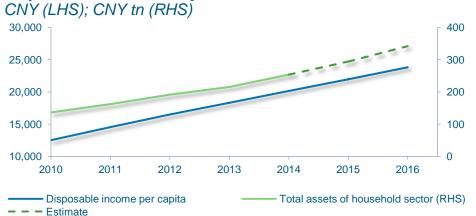


#### Demographic dividend: from quantity to quality

Person in millions



## Rapid increase in disposable income and wealth



## Capital market expansion: less reliance on loans CNY tn (LHS); % (RHS)





## Transitioning towards a more balanced economy

- Despite slowdown, China contributed one-third of global growth in 2016
- Expect government's annual GDP growth target of ~6.5% to be maintained for the next few years
- Rebalancing towards a consumption- and service-based economy
- While overcapacity exists in some industries, China also lacks capacity in key areas
- Transition likely to be bumpy adjustments accompanied by opportunities and risks
- Implementation of gradualist reform likely to improve following the 19th Party Congress later this year



# China Reforming at pace, creating new opportunities

Jerry Zhang CEO, China



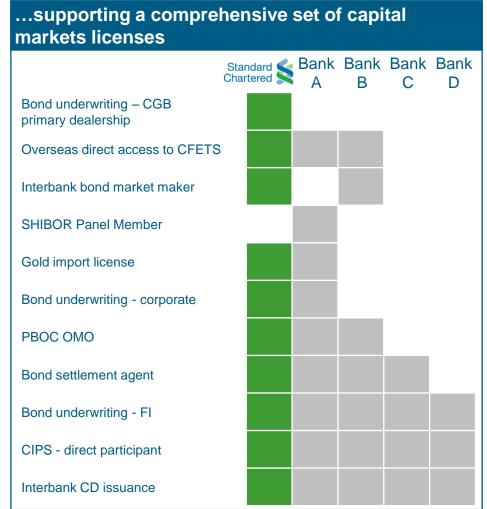
## Top three foreign bank, 159 years of unbroken history

Growing relevance to China's strategic reform plans 101 outlets across 29 cities **S**Harbin Onshore performance only part of total picture Shenyang Hohhot Beijing **S**Dalian Secured foundations, vigilant to the challenges Taiyuan Sinan **S**Qingdao SZhengzhou Suzhou Xi'an **Nanjing** Shanghai Exciting market with growing addressable Chengdu Wuhar Ningbo Chongqing opportunities for leading foreign banks Nanchang Changsha **S**Fuzhou Kunming Guangzhou Well placed to capture opportunities



## Our footprint distinguishes us as a top three foreign bank







## China onshore financial results only part of total picture

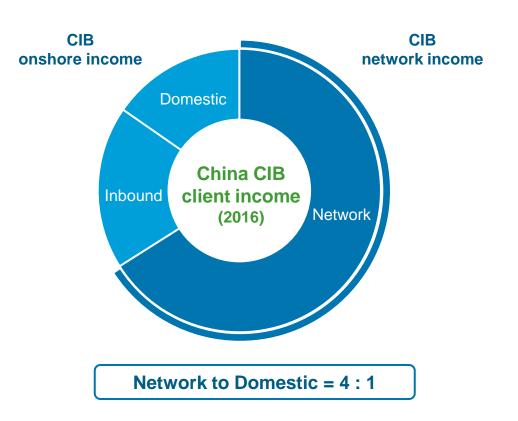
#### **China onshore financial performance**

- Impacted by economic slowdown, de-risking actions
- Delivered cost efficiencies to invest for growth
- Improved risk profile

## Income **Expenses** -22% -11% 2015 2016 2015 2016 **Impairment** Profit before tax<sup>1</sup> +27% -57% 2015 2016 2015 2016

#### Also a significant (top two) network contributor

- Servicing Chinese corporates "going out" and...
- ...Multinational corporates "going in" to China



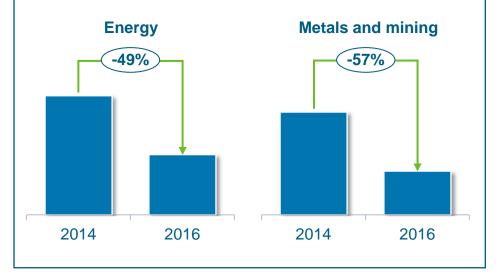


## Secured foundations: significant actions on risk and cost

## De-risking largely complete, remain vigilant Pivoting to "New China" industries

- Materially de-risked portfolio over past 2 years
- Focused portfolio reviews and stress testing
- Vigilant of industry de-leveraging risk
- Pivoting from 'old' to 'new' economies

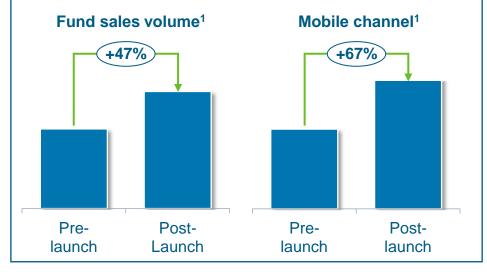
#### **Corporate exposure**



#### Delivered cost efficiencies to invest for growth

- Optimising branch network, focusing on core cities
- Investing in new products and digital capabilities
- Building leadership in RMB internationalisation

#### Case in point: China mobile mutual funds





## China's opening presents growing income opportunities

#### 1. Banking the new economy

- Pivoting to "New China" industries
- Targeting "internationally oriented" Chinese clients

#### 2. Capital Markets and CIBM

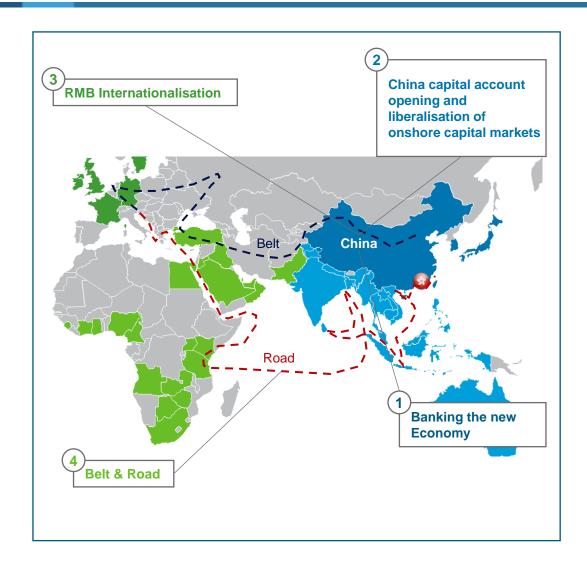
- Leader in Panda bond / SDR
- No.1 foreign bank in CIBM settlement amount
- Underwriting of the first LGB issuance in Shanghai FTZ
- 1st commercial issuer of SDR bonds in China

#### 3. RMB internationalisation

- Settlement agent for onshore China bonds
- Leading bank in cross-border RMB settlement
- Market-maker for 11 currency pairs
- Leader in cross-border cash pooling solutions

#### 4. Belt & Road

- 100+ client engagements across Asia, Africa and the Middle East
- Leveraging strong network and value proposition





## Well placed to capture opportunities

#### **Core advantages**

- 1 History, presence and brand
- Global and regional network (particularly along Belt & Road)
- 3 Comprehensive product suite
- Market leading position in targeted segments
- Relationship with local government and regulators
- 6 People local talent and management

#### **Strategic priorities**

#### **CIB and Commercial Banking**

- ✓ Connect China to **network** with enhanced capabilities
- ✓ Grow portfolio through city and industry focus
- ✓ Seize opportunities from China's opening
- ✓ Focus on **strategic participation** in growth sectors
- ✓ Remain vigilant of industry deleveraging risk

#### **Retail Banking**

- ✓ Leverage alliance strategy
- ✓ Grow high value segment
- ✓ Sharpen focus on building core city scale
- ✓ Become digital main bank
- ✓ Invest in core product capabilities



Hong Kong
The super-connector for the region

Mary Huen CEO, Hong Kong



## Largest market for the Group with attractive returns

#### Deep-rooted franchise in an attractive market

Hong Kong: vibrant market with a large banking and financial sector

Oldest bank operating in Hong Kong - since 1859

One of three (and first) note-issuing banks



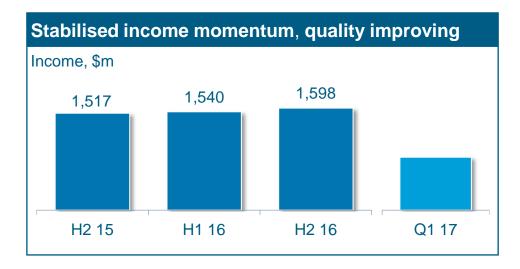


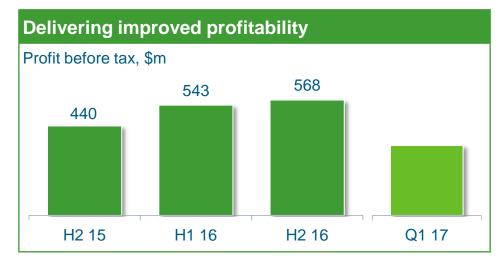


## Encouraging progress in transformation

## Fit-for-growth with foundations secured

- Reshaped core and de-emphasised non-core businesses
- Attacked cost base and invested in strengths
- Tightened risk discipline







## Headroom for sustainable growth

1 Grow main bank and market share

#### **Strong market position**

- 1.6 million Retail clients:
  - ~25% of Hong Kong's bankable population
  - ~30% share of Priority clients
- Leader in debt capital markets:
  - No. 2 in Asia ex-Japan G3 bond issuance
- Leader in RMB business

At scale, with ability to disrupt





## 1

## Grow main bank and market share

#### Segment profile

### Retail Banking

- Largest income and profits generator
- Priority Banking main income driver
- >60% income from Wealth and Deposits

#### **Strategic priorities**

- Acquire 'right' target clients through alliances and Employee Banking
- Deepen relationships and stickiness
- Invest in Wealth and digital

#### Corporate & Institutional Banking

- Core bank to Global Fortune 500 corporates and financial institutions
- Diversified product mix
- ~1/3 of income from Chinese clients

- Deepen relationships with large HK corporates and financial institutions – enhance capabilities, leverage network
- · Capture opportunities from China's opening

## Commercial Banking and Private Banking

- Commercial Banking is a core franchise with long history and deep client relationships
- Strong synergies between segments
- Private Bank for entrepreneurs

- Grow 'right' target clients bank the ecosystem, seize referral opportunities
- Strengthen coverage model and productivity of relationship managers



## 2 Super-connector for China's opening

#### Gateway into and out of China – last stop in, first stop out



#### **Conducive environment**

- ✓ Depth of liquidity
- Largest RMB pool
- Rule of law; robust regulatory environment
- ✓ Unique access (e.g. Stock Connect, Bond Connect, Mutual Funds Recognition)
- Breadth of product capabilities and talent

#### **Standard Chartered uniquely positioned**

Entrenched history	RMB capabilities	Collaboration well established	Differentiated network
First mover in industry - pioneer in thought leadership	Market leading products and capabilities	Close collaboration between Hong Kong and China	Broadest Belt & Road coverage of any bank



## Key messages

Key local player with scale

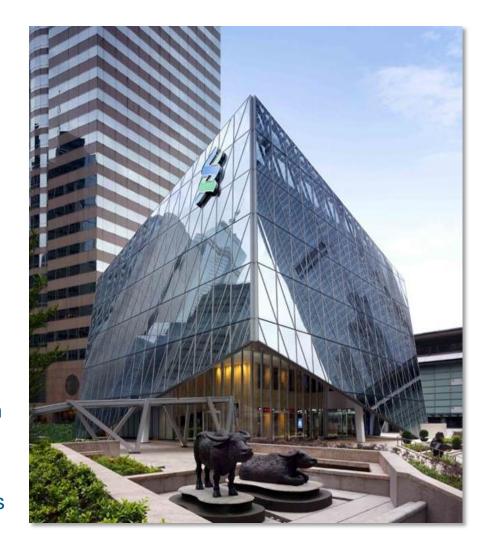
Encouraging progress in transformation

## Headroom to grow

- Capture main bank and market share
- Be the super-connector for China's opening

Investing to further strengthen our market position

Competitively advantaged to capture opportunities





## Corporate & Institutional Banking Network linkages, RMB internationalisation and Belt & Road

Darcy Lai
Regional Head of Global Banking
Corporate & Institutional Banking, GCNA

Carmen Ling
Head of Global RMB
Corporate & Institutional Banking



## Strong franchise - key origination and destination region

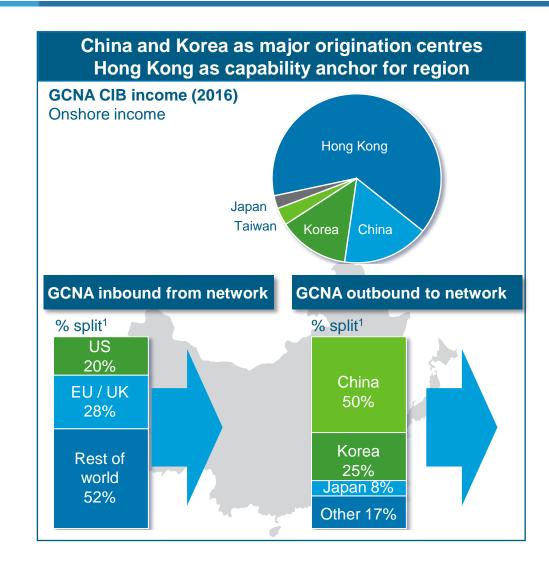
Valuable franchise with strong client relationships

Network a true differentiator

Well positioned to capture opportunities from China's opening

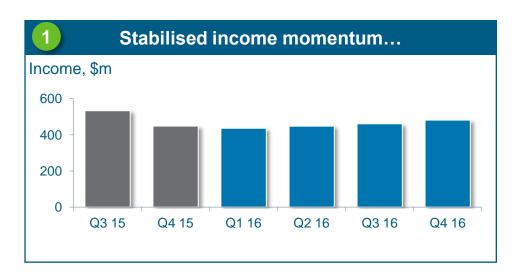
Global leader in RMB

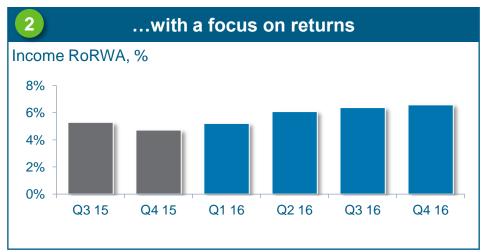
First mover in Belt & Road

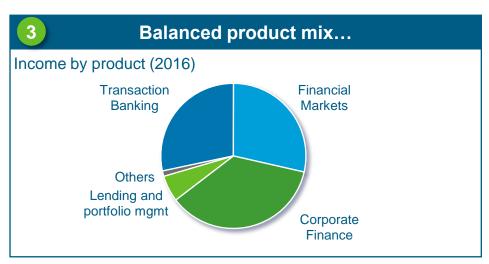


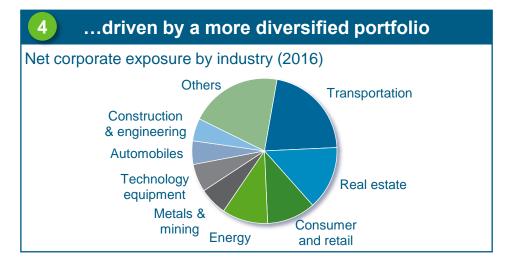


## A balanced portfolio positioned for growth











# Strategic priorities to further strengthen our franchise



Leverage Hong Kong as a capability anchor



**Capture China capital markets opening** 



**Bank new engines of China economy** 



Support China, Korea and Japan corporates going global



Enhance inbound business, particularly OECD clients



Be the partner of choice for Belt & Road



### **Top Chinese conglomerate**

#### **Transaction:**

**Regional treasury centre** (RTC) set-up in HK

#### Our role:

Cash management bank for a RTC set up by the company's offshore arm



## International investment management company

#### Our role:

Appointed as **bond settlement agent** to support the client's direct access into China's interbank bond market.

First trade completed in April 2017



#### **Tencent**

#### Transaction:

5-year US\$ 4.65bn clubbed term loan and **revolving credit facility** 

#### Our role:

Mandated lead arranger and original lender



#### **Alipay**

#### **Transaction:**

Online banking as top-up channel for **mobile wallet** 

#### Our role:

First bank to provide such top-up channel for mobile wallet users in HK



### Shandong Yuhuang Chemical (Petrochemical company)

#### Transaction:

**Debut** US\$ 300m senior unsecured **notes issuance** 

#### Our role:

Joint global coordinator, joint bookrunner, joint lead manager, joint rating advisor



#### **SAIC GMAC**

#### Transaction:

RMB 4bn auto-loan asset-backed securitisation

#### Our role:

Joint lead underwriter and financial advisor



## Unique footprint with broadest coverage along Belt & Road

### Strong network and value proposition

- Robust presence with over 150 years history in Africa, ASEAN, South Asia
- Expertise in project finance, M&A, leveraged finance, capital markets
- Thought leadership to promote RMB adoption in Belt & Road projects
- Relationship with Silk Road Fund, AIIB, NDB and Chinese policy banks
- Dedicated industry specialists in relevant sectors

### **Energy Transmission Network**

Country: Pakistan

Our Role: Lender of two Export Credit

Agency-backed facilities

### **Telecommunication**

**Country:** Cameroon

Our Role: Escrow agent and account bank for a 20-year loan facility extended

for a telecom client

#### **Power Plant**

Country: Oman

**Our Role:** Issuer of a back-to-back standby letter of credit / performance bond for a Chinese power company

### Infrastructure

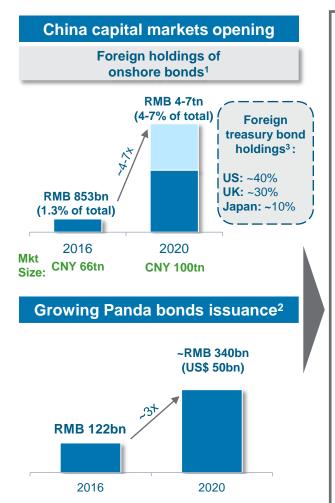
**Country:** Hong Kong

**Our Role:** Cash management bank for a regional treasury centre of a Chinese construction and engineering company





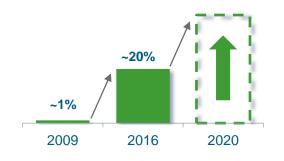
# RMB internationalisation: significant potential





### Rising global RMB usage

% of China's cross-border goods trade denominated in RMB<sup>3</sup>







- RMB Trade Finance
- Cross-border liquidity management
- RMB clearing



- Forecasted by Standard Chartered
- 2) Forecasted by World Bank's IFC unit
- 3) Statistics from Standard Chartered
- ) Statistics from SWIFT for Feb 2017
- 5) Statistics from Bank for International Settlements
  - FY 2016 GDP

# Realising the potential with our leading RMB capabilities



# **Onshore/Offshore leader** FX and **RMB** bond **Onshore** Top 3 foreign bank for FX volume Market maker for 11 currency pairs #1 foreign bank for Panda bonds **Offshore** First batch of banks to get direct access to

CFETS (HK, SG, London)

Top 3 bank for FX trading

#2 Dim Sum Bond underwriter



**International footprint** 



Integrated coverage model



**Thought leadership** 

survey to banks globally since 20121

Standard • Chartered \$

# Retail Banking GCNA transformation, capturing mainland wealth

Samir Subberwal Regional Head of Retail Banking, GCNA



# Key messages

### **Vision**

- Vision: Become best bank for affluent, emerging affluent and business clients
- Full relationship approach, digital end-to-end, focus on core cities

### **Progress**

- 2 years into transformation with encouraging progress
- Improved share of income from Priority clients to 46% (2014: 37%)
- Significant investment in digital to improve client experience
- Commenced multi-year Wealth Management capability build
- Launched focused campaigns with alliance partners showing early success

### **Priorities**

- Drive return on investments through both income and cost lines
- Improve quality of income targeted client and product mix, and risk profile
- Further strengthen brand, simplify our product and service offering



# GCNA Retail Banking is a core contributor to the Group, consisting of four sizeable markets

\$m	FY16	% of Group Retail Banking
Operating income	2,445	52%
Profit before tax	551	72%
Customer loans (\$bn)	62	66%
Customer deposits (\$bn)	80	68%

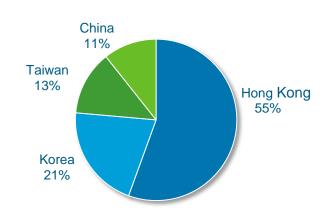
Attractive returns – double digit RoE in 2016

Strong position in Hong Kong

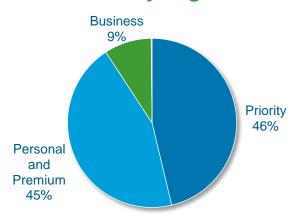
Well positioned to capture mainland wealth flows

Improving performance in Korea and China

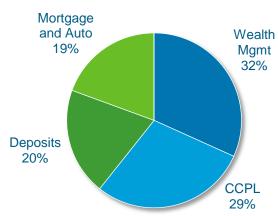
### **Income by country**



### **Income by segment**



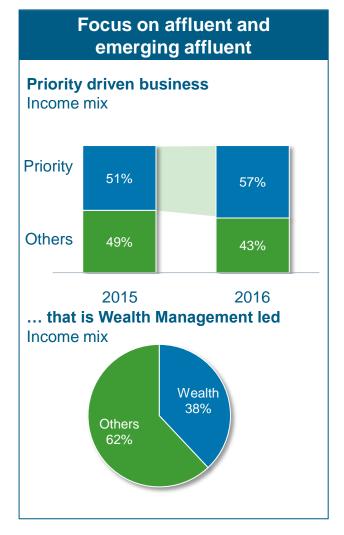
### **Income by product**

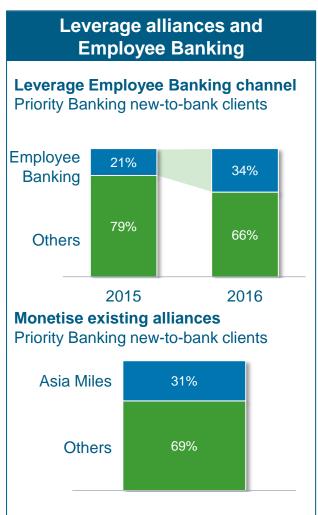


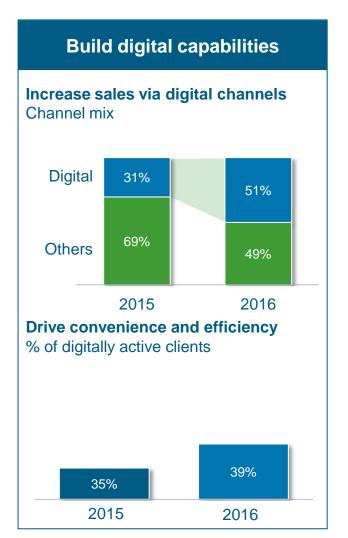




# Hong Kong – strong business with room to grow

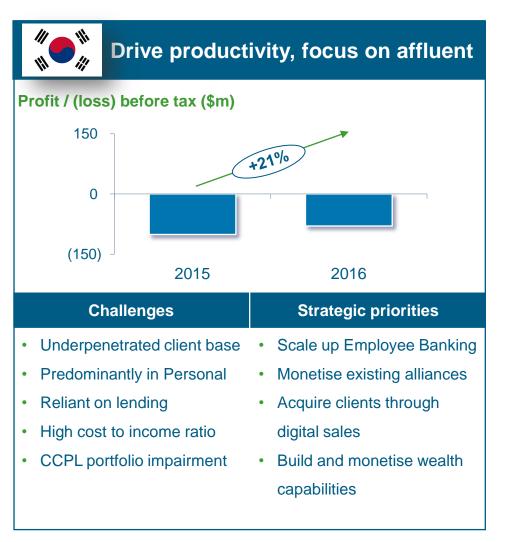








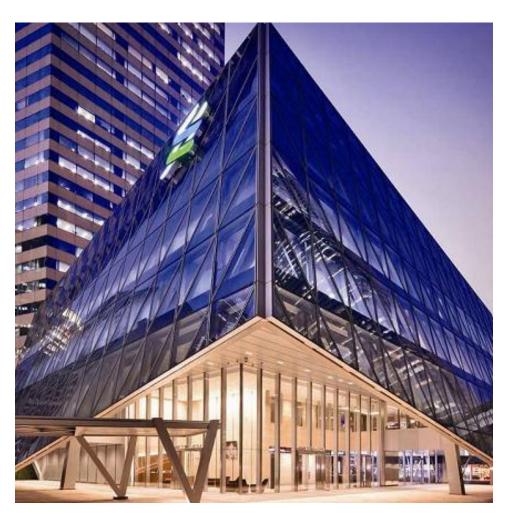
# Addressing retail performance in Korea and China







# Well positioned to capture mainland wealth flows



### **Opportunity**

- ✓ Rising middle class seeking further investment channels
- ✓ Increasingly international by nature
- ✓ Over 3.6m millionaires¹ in our core cities in China

### **Strategic enablers**

- ✓ Targeted proposition for "international" Chinese clients
- ✓ Leverage cross-border network (especially Hong Kong)
- ✓ Aligning branch formats to serve target clients
- ✓ Invest in digital and Wealth Management capabilities

# Digital transformation

### **On-boarding**

- Retail Workbench for fully digital on-boarding experience
- · Self-Bank in Korea







### **Activation**

First to launch Touch Login in key markets







### **Alliances**

- First banking partner for Alipay and O!ePay in Hong Kong
- First batch of banks for Apple Pay, Android Pay, Samsung Pay











### **Transactions**

- · First digital teller in Hong Kong
- Video banking via online / mobile
- · Mobile mutual funds in China
- FX trading platform in Korea





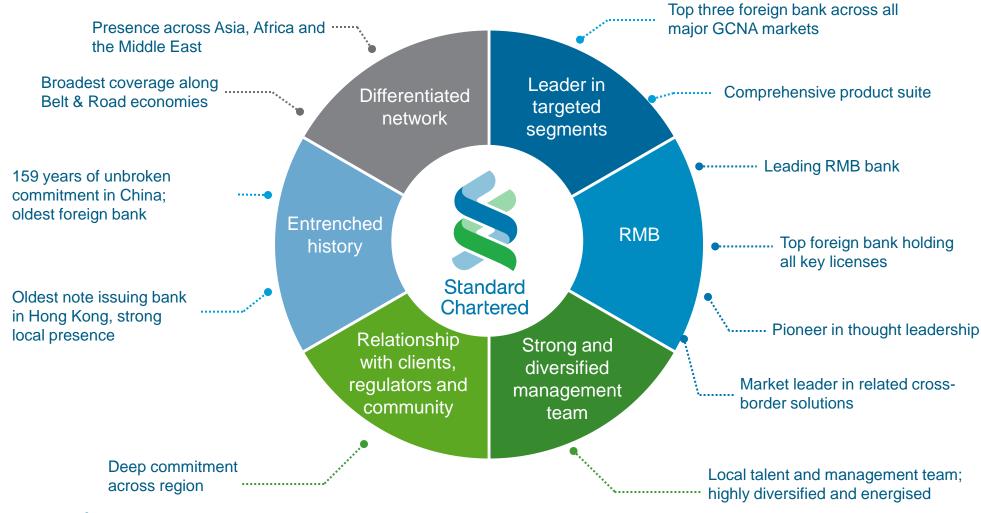


# Benjamin Hung Regional CEO, Greater China & North Asia



# Uniquely positioned for China's opening

### Our differentiators in GCNA





Q&A





Benjamin Hung Pi Cheng BBS JP Regional Chief Executive Officer Greater China & North Asia Standard Chartered Bank

Ben is the Regional CEO for Greater China & North Asia for Standard Chartered Bank and sits on the Group's Management Team.

He is the chairman of SCB (Hong Kong) Ltd, SCB (China) Ltd and SCB (Taiwan) Ltd. Ben joined Standard Chartered in 1992 and has held a number of senior management positions spanning corporate, commercial and retail banking. Outside of Hong Kong, Ben has international banking experience in the United Kingdom and in Canada.

Ben is a member of the Financial Services Development Council. He sits on the Exchange Fund Advisory Committee and is a member of the General Committee of the Hong Kong General Chamber of Commerce. He is also a member of the Board of Directors of the Community Chest. He was previously the chairman of the Hong Kong Association of Banks, and a board member of the Hong Kong Airport Authority, the Hong Kong Hospital Authority and a Council Member of the Hong Kong University.

Ben holds a Masters degree in Business Administration and is married with two children.



**Gregg Powell**Regional Chief Financial Officer
Greater China & North Asia
Standard Chartered Bank

Gregg is the Regional CFO for Greater China & North Asia, including Hong Kong, China, Taiwan, Korea and Japan. Gregg's most recent prior positions include the Regional CFO for Europe & Americas, based in New York and Regional CFO for North East Asia & Korea.

Gregg joined Standard Chartered in 1996 and has held a number of senior management roles in Finance. These roles include CFO for Americas, based in New York and Miami, CFO for Singapore & South East Asia, CFO for Taiwan, CFO for Korea and Group Head of Business Performance Management.

Gregg holds a Bachelor's degree with First Class Honours in Biology from the University of Sussex and is a Member of the Institute of Chartered Accountants in England and Wales.





Mary Huen Chief Executive Officer Standard Chartered Bank (Hong Kong) Limited

Mary is the CEO of Standard Chartered Bank (Hong Kong) Limited ("SCBHK").

Prior to her current role, Mary was the Regional Head of Retail Banking for Greater China & North Asia, responsible for setting the region's strategic agenda and supporting the countries in the execution of their strategies. Prior to that, she was Head of Retail Banking, Hong Kong. She led the Retail Banking business in Hong Kong to be one of the most successful business segments in the Group, delivering strong income growth and generating remarkable profit contribution.

Mary has over 25 years of experience in business management and banking services. Since joining in 1991, she has held various key positions across the management of balance sheet products, Wealth Management and distribution.

Mary has been on the board of SCBHK since 2016. She is a board member of the Hong Kong Interbank Clearing Limited, Vice Chairman of the Hong Kong Association of Banks and Vice President of the council of the Hong Kong Institute of Bankers. She is also a member of the Banking Advisory Committee of the Hong Kong Monetary Authority and a council member of the Treasury Markets Association.

Mary received a Bachelor of Arts degree from the University of Hong Kong.



Jerry Zhang
Executive Vice Chairman
Chief Executive Officer
Standard Chartered Bank (China) Limited

Jerry is the Executive Vice Chairman and Chief Executive Officer ("CEO") of Standard Chartered Bank (China) Limited ("Standard Chartered China").

Prior to this role, Jerry has held a variety of senior roles at Standard Chartered China. She was the Bank's Deputy CEO for China, CEO for North China and General Manager for the Beijing Branch. Her key focuses were strategic planning, business development and corporate governance, and she was also responsible for the overall management of the Beijing Branch.

Jerry enjoys a strong track record in building good client relationships and creating value for both the Bank and its clients. In her position as Head of Financial Institutions ("FI"), Jerry has significantly elevated the Bank's FI business to become the biggest FI business amongst foreign banks in China in almost all aspects.

Jerry joined Standard Chartered in 1994 and has accumulated rich execution and management experiences in the wholesale banking business. She has successfully established the non-banking financial institutions business in China for the Bank. In 2009, she left the Bank for a short period, taking the role of Chief Representative of Fidelity International Asset Management Co. Beijing Representative Office.

Jerry received her MBA from Lancaster University in the UK. She is married with one son and one daughter.





Darcy Lai
Managing Director
Regional Head of Global Banking
Corporate & Institutional Banking
Greater China & North Asia

Darcy is the Regional Head of Global Banking, Corporate & Institutional Banking for Greater China & North Asia.

He oversees the development and implementation of strategic directions of the Corporate & Institutional Banking business in GCNA and is also responsible for the Global Banking franchise in the region.

He is a member of the Bank's Global Business Leadership Team, Corporate & Institutional Banking Management Team, as well as the GCNA Regional Management team. He joined Standard Chartered Bank in 2011.

Darcy has extensive experience in origination businesses in Asia Pacific, having spent more than 25 years covering various geographical markets in the region. Before joining the Bank, he was the Head of Investment Banking Division for Barclays Capital where he built and expanded the bank's investment banking and capital markets businesses in Asia Pacific for 8 years. Prior to Barclays, Darcy was the Managing Director and Head of Debt Capital Markets and Liability Risk Management for ASEAN and South Asia at Deutsche Bank for 5 years. He also held several key regional positions in origination and financial markets within Asia Pacific at Merrill Lynch, Bank of America and Citibank before joining Deutsche Bank.

Darcy holds bachelor degrees in Civil Engineering and Economics from the University of Western Ontario, Canada and a MBA in Finance and International Business from York University, Canada.



Carmen Ling
Managing Director
Head, Global RMB
Corporate & Institutional Banking

Carmen is the Head of Global RMB for Corporate & Institutional Banking of Standard Chartered Bank.

In this role, Carmen leads and executes the Bank's global RMB strategy by working closely with our bankers and product partners to deliver application-focused RMB solutions for our clients. She also oversees and leads RMB solutions teams in the Bank's network in building connectivity with our clients across global financial hubs.

Carmen has more than 20 years of banking experience, all with Citi prior to joining Standard Chartered in May 2013. She has extensive experience across client coverage, transaction banking, RMB and network strategy. She has held a variety of senior positions at Citi including Head, Global Transaction Services for Hong Kong, Corporate Client Coverage Head for Global Transaction Services and Real Estate Head for Citi Hong Kong. She was also a Senior Credit Officer at Citi.

Carmen holds a MBA degree in Finance from the University of Southern California and a Bachelor of Social Science degree from the University of Hong Kong.

Carmen was awarded "RMB Banker of the Year 2017" by the Asset.





Samir Subberwal
Managing Director
Regional Head of Retail Banking
Greater China & North Asia

Samir is the Regional Head of Retail Banking for Greater China & North Asia. He has been with the Bank for over 20 years and is currently responsible for delivering the strategy, financial performance, digital agenda and business efficiency for Retail Banking across the GCNA region.

Prior to his current role, Samir was the Head of Retail Banking in Hong Kong, and earlier the Head of Integrated Distribution in Hong Kong.

Samir joined the Group as an International Graduate and has held a variety of senior roles across five different geographies, including sales, business development, product management and Wealth Management

Samir was born in Mumbai, India and acquired his MBA in the U.S.A. He is married with two daughters.



**Shuang Ding**Head, Greater China Economic Research

Shuang joined the Bank as Head of Greater China Economic Research in April 2015. He has more than 20 years of experience in both public and private sectors. Shuang was previously a Senior China Economist at Citigroup and had led the China Economic research team since early 2011. He worked at the IMF from 1997 to 2010, covering countries in Africa, the Middle East, Central Asia and Europe. Prior to the IMF, Shuang was an economist for the People's Bank of China from 1993 to 1997.

Shuang holds a Master's degree from the Graduate School of the People's Bank of China, an MBA from Johns Hopkins University, and a Bachelor's degree from Fudan University.



# Glossary

Acronym / term	Explanation
ABS	Asset backed securities
AIIB	Asian Infrastructure Investment Bank
AME	Africa & Middle East
ASA	ASEAN & South Asia
AXJC	Asia excluding Japan and China
Bond Connect	China-Hong Kong bond connect
C&OI	Central and other items
СВ	Commercial Banking
CBRC	China Banking Regulatory Commission
CCPL	Credit Cards and Personal Loans
CD	Certificate of deposit
CFETS	China Foreign Exchange Trade System
CGB	China government bonds
CIB	Corporate & Institutional Banking
CIBM	China interbank bond market
CIPS	Cross-border Interbank Payment System
CNH	Renminbi traded in offshore markets
CNY / RMB	Renminbi
DCM	Debt capital markets
Dim Sum Bond	RMB-denominated bond issued in offshore markets
EA	Europe & Americas
FAI	Fixed asset investment
FDI	Foreign direct investment
FM	Financial Markets
FSC	Financial Supervisory Commission
FSS	Financial Supervisory Service
FTZ	Free trade zone

Acronym / term	Explanation
GCNA	Greater China & North Asia
HK	Hong Kong
HKMA	Hong Kong Monetary Authority
LGB	Local government bonds
LHS	Left hand side
NAFMII	National Association of Financial Market Institutional Investors
NCD	Negotiable certificate of deposit
NDB	New Development Bank
NPL	Non-performing loans
ODI	Overseas direct investment
OMO	Open-market operations
Panda Bond	RMB-denominated bond issued in mainland China by a non-Chinese issuer
PB	Private Banking
PBoC	The People's Bank of China
PFB	Policy financial bonds
PPT	Percentage points
QDII	Qualified domestic institutional investor scheme
QFII	Qualified foreign institutional investor scheme
RB	Retail Banking
RHS	Right hand side
RoE	Return on equity
RoRWA	Return on risk-weighted assets
RWA	Risk-weighted assets
SDR	Special drawing rights
SH	Shanghai
SHIBOR	Shanghai Interbank Offered Rate
SZ	Shenzhen
TSF	Total social financing
YoY	Year-on-year

