

# Capital Structure & Rating Advisory

## Annual Insights 2025

### Tariffs, Treasury & Transition



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# Executive Summary



**Geopolitical Backdrop:** Complexities of what some are referring to as “Trump 2.0” and the current geopolitical landscape have disproportionately impacted various sectors, but most remain unimpacted



**Shareholder Returns:** Equity markets helped boost shareholder returns but capital allocation remained broadly conservative with muted M&A investment or cash returns



**Indebtedness:** As most corporates remained cautious, balance sheets became stronger and arguably have significant untapped headroom for investments or additional shareholder returns



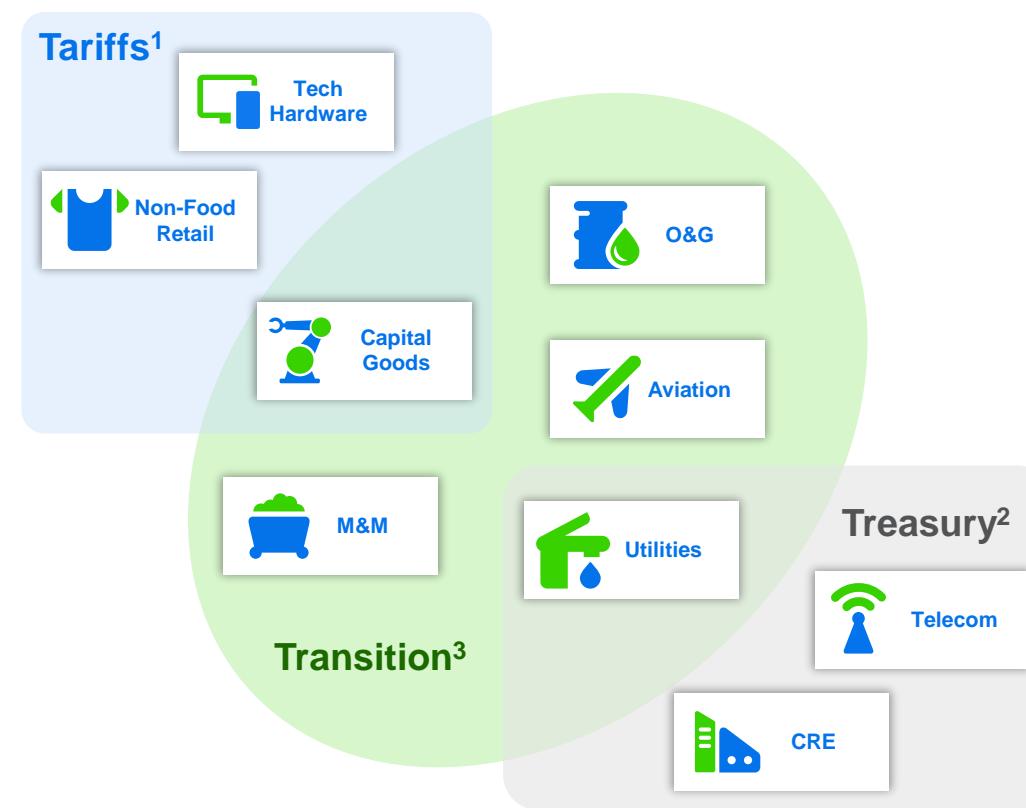
**Efficiencies:** On the other hand, working capital cycles have moved negatively for many sectors and liquidity may be considered inefficiently high



**ESG:** Focus on disclosures has helped most sectors improve their ratings and it may be prudent to continue focusing on this important aspect of the investment story

# While Trump 2.0 and broader geopolitics drive uncertainties, some themes will have a disproportionate impact on corporate sectors

Nine of the 18 corporate sectors will likely to be impacted by one of the Big Three geopolitical themes to various degrees



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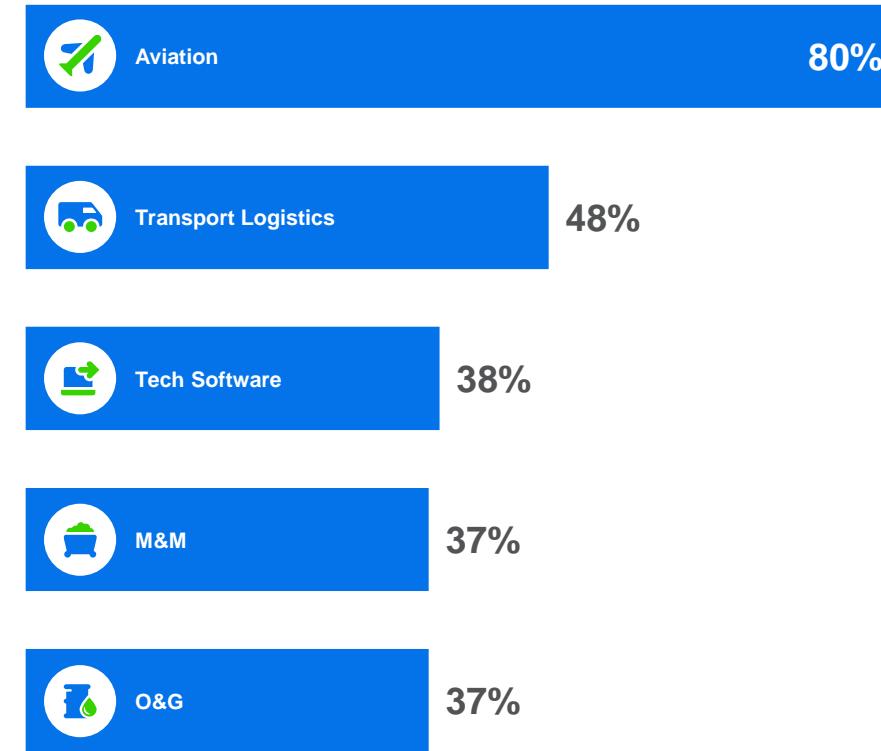
Sources:  
Notes:

SCB Analysis, Bloomberg, Capital IQ, Sustainable Fitch

(1) Based on number of counts of S&P 500 corporates mentioning 'Tariffs' on investors calls in Q4 2024, defining low as <20 mentions, medium 20-50 and high >50. SCB qualitative overlay applied for M&M sector; (2) Based on latest Sep 2024 LTM net debt to EBITDA ratios, defining low as <1x; medium 1.0-3.0x; and high >3.0x; (3) Based on Fitch's Climate Vulnerability Signal Scores (by 2035), defining low as < below 40; medium 40 – 44; and high > 45; (4) Volatility is defined as: Coefficient of Variation = Standard Deviation of Sector Aggregated EBITDA (2014-2023) / Average of Sector EBITDA (2014-2023)

At least three of these sectors, alongside two others, continue to demonstrate significant historical earnings volatility<sup>4</sup>

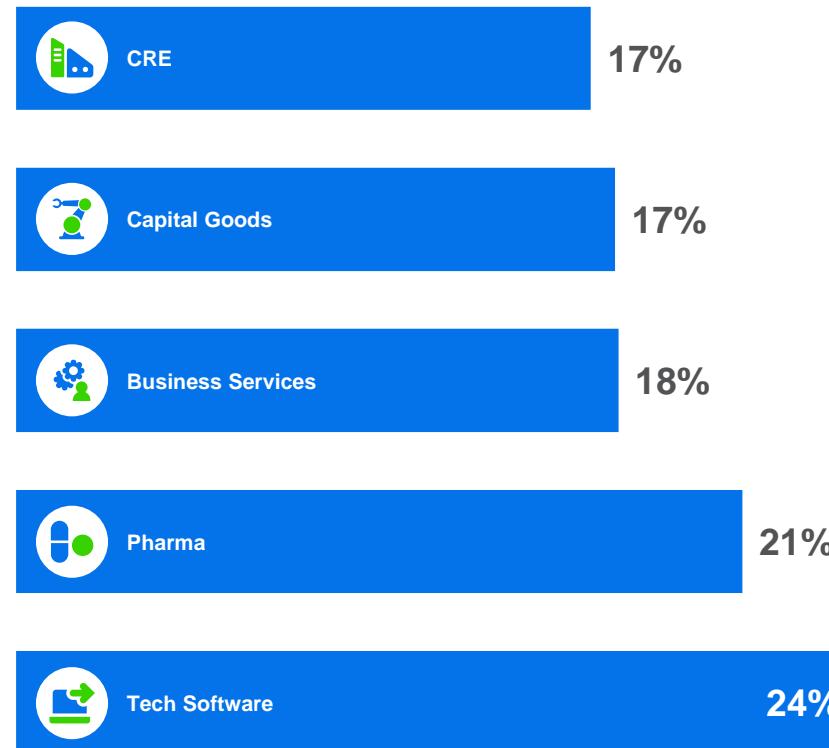
## 10-year EBITDA Volatility<sup>4</sup>



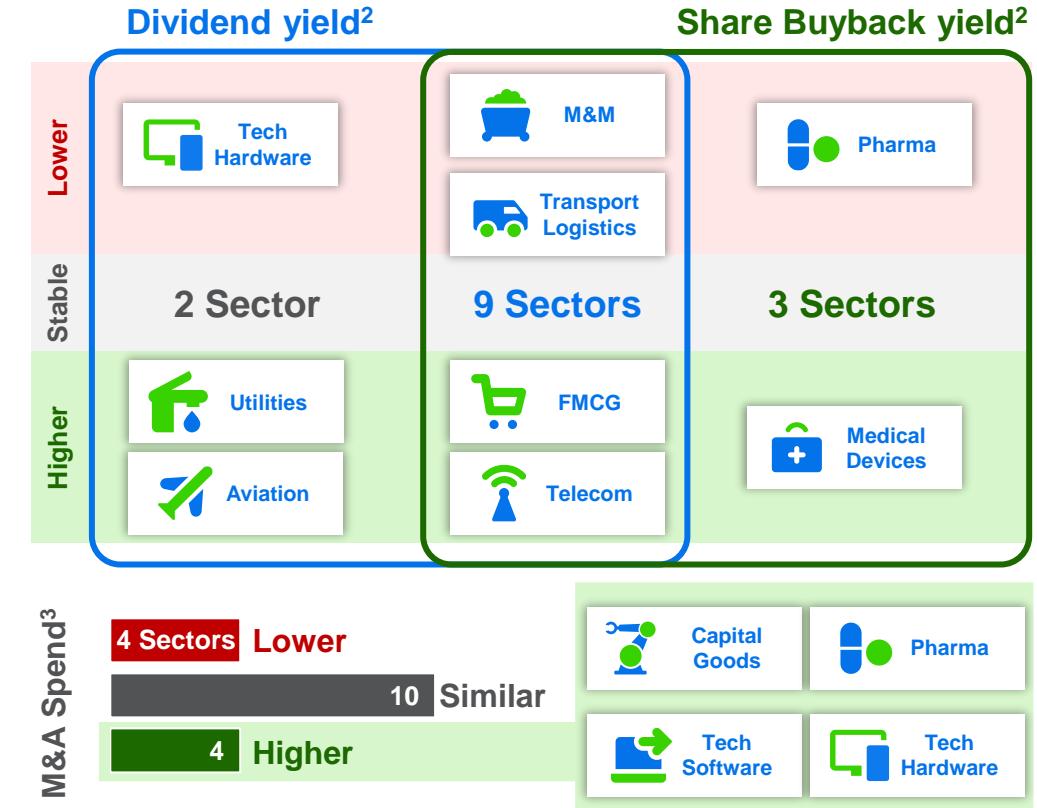
# Although TSR<sup>1</sup> benefited from a bumper share price yield, cash returns to shareholders and investment remained muted

Better earnings drove higher share price yields for most sectors as valuation multiples remained relatively stable

## 9 Month 2024 Share Price Yield



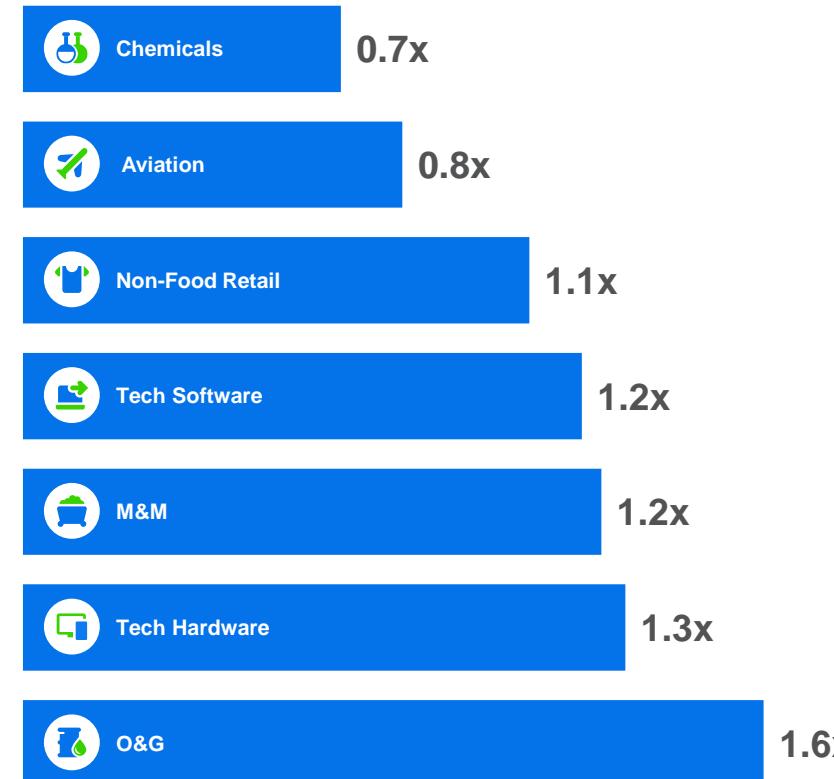
Across most sectors, dividend (14) and buyback (15) yields were lower or stable, whilst M&A investment remained low (14)



# As a result, there is still significant untapped balance sheet headroom and credit ratings outlooks are marginally better

Five sectors enjoyed significant debt capacity (>1x EBITDA) and stable earning profiles to be able to increase leverage

## Leverage Headroom<sup>1</sup>

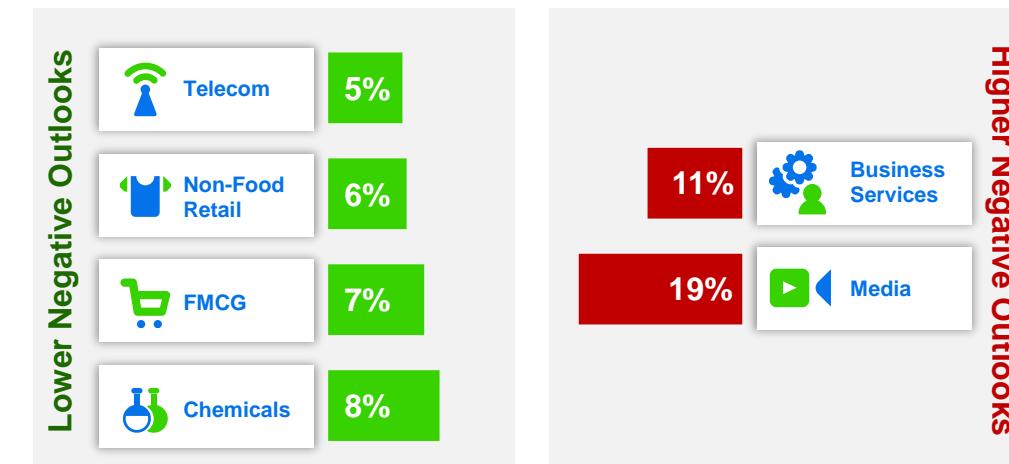


Average ratings for all sectors improved or remained steady, whilst number of negative rating outlooks also decreased

## Average Sector Credit Rating<sup>2</sup>



## Change in Credit Rating Negative Outlooks (ppt)<sup>2</sup>

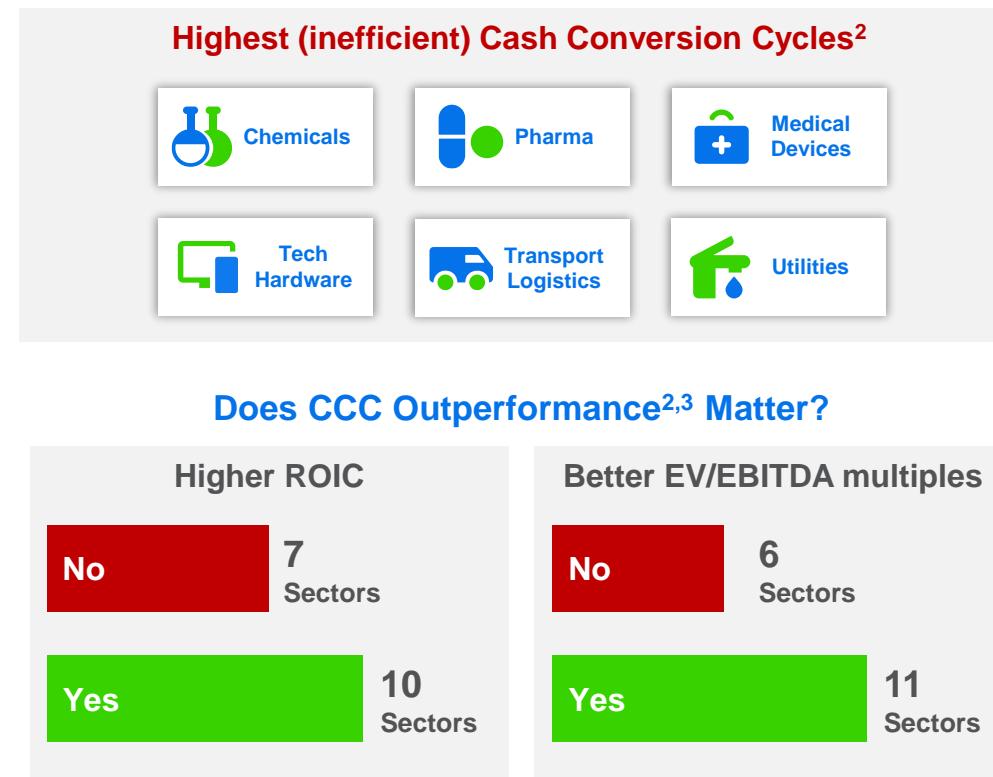


Higher Negative Outlooks



# Working capital days deteriorated this year, with possible negative implications for returns<sup>1</sup>, while excess liquidity<sup>2</sup> persisted

Six sectors are operating at the most inefficient Cash Conversion Cycles (CCC) since 2019<sup>2</sup>



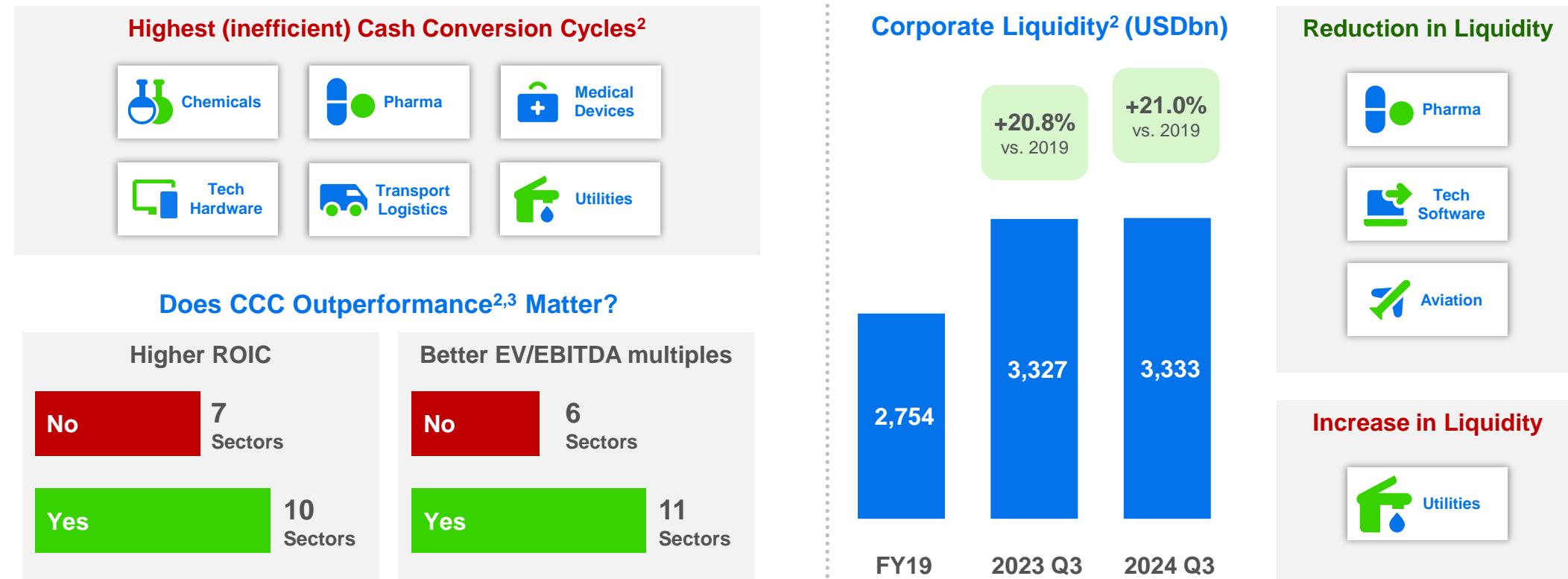
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Sources:  
Notes:

SCB Analysis, Capital IQ

(1) Defined as Average ROIC or EV/EBITDA multiple for top vs bottom quartile CCC performers; (2) Analysis only limited to 2019, 2022 to 2023, as 2020 and 2021 were covid impacted. Liquidity defined as cash/equivalents and short-term investments; (3) Excludes CRE due to unique working capital dynamics in the sector

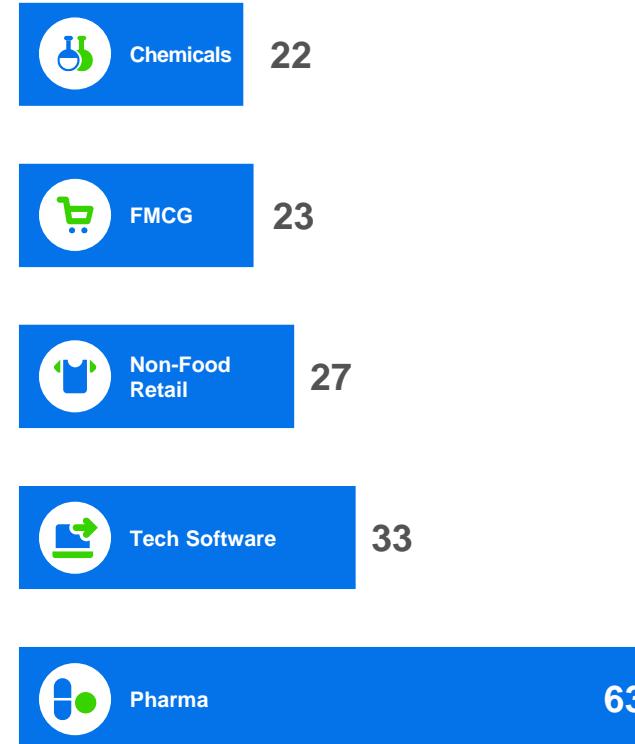
Corporates continue to retain significant cash buffers from the Covid period with only a few exceptions



# Stakeholder based approach has helped most sectors improve their ESG ratings and it may be prudent to retain this attention

Corporates have made significant progress in improving their ESG story

## ESG Rating Upgrade<sup>1</sup>



However, material gap between emerging and developed markets persists

Risk Exposure Score<sup>2</sup>



Risk Management Score<sup>2</sup>

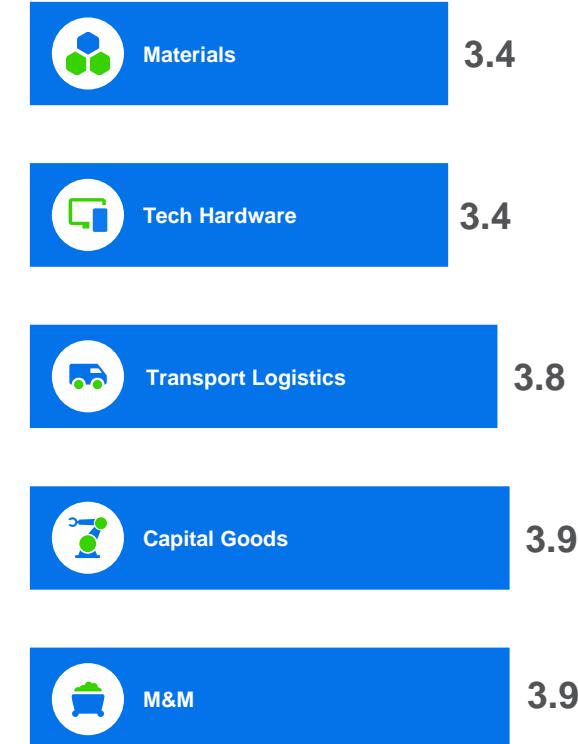


Governance Pillar Score



This gap exists across all sectors and can be quite meaningful in some

## ESG Score Gap<sup>3</sup>



# What does this mean? For some sectors it's time to invest while others may need to refocus on balance sheet efficiency

Is it time to invest or create buffer for more volatility?

## Volatile Sectors & Stretched Balance Sheets



>1x EBITDA Debt Headroom



Are working capital or liquidity strategies inefficient?

## Inefficient Working Capital



Chemicals



Tech Hardware



Medical Devices



Utilities



Transport Logistics



Pharma

## Inefficient Liquidity



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Aviation



CRE

Is it time to reign in ESG focus and spending?

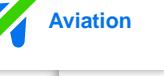
## Largest DM<sup>1</sup> vs EM<sup>1</sup> ESG Rating Gap



M&M



Transport Logistics



Aviation



Utilities



O&G

Transition Focused Sectors

Key questions for management - SCB CSRA can provide tailored insights on these topics

- Is the leverage target too low?
- What is an efficient downside buffer?
- Is the dividend policy conservative?
- What is the acquisition debt capacity?

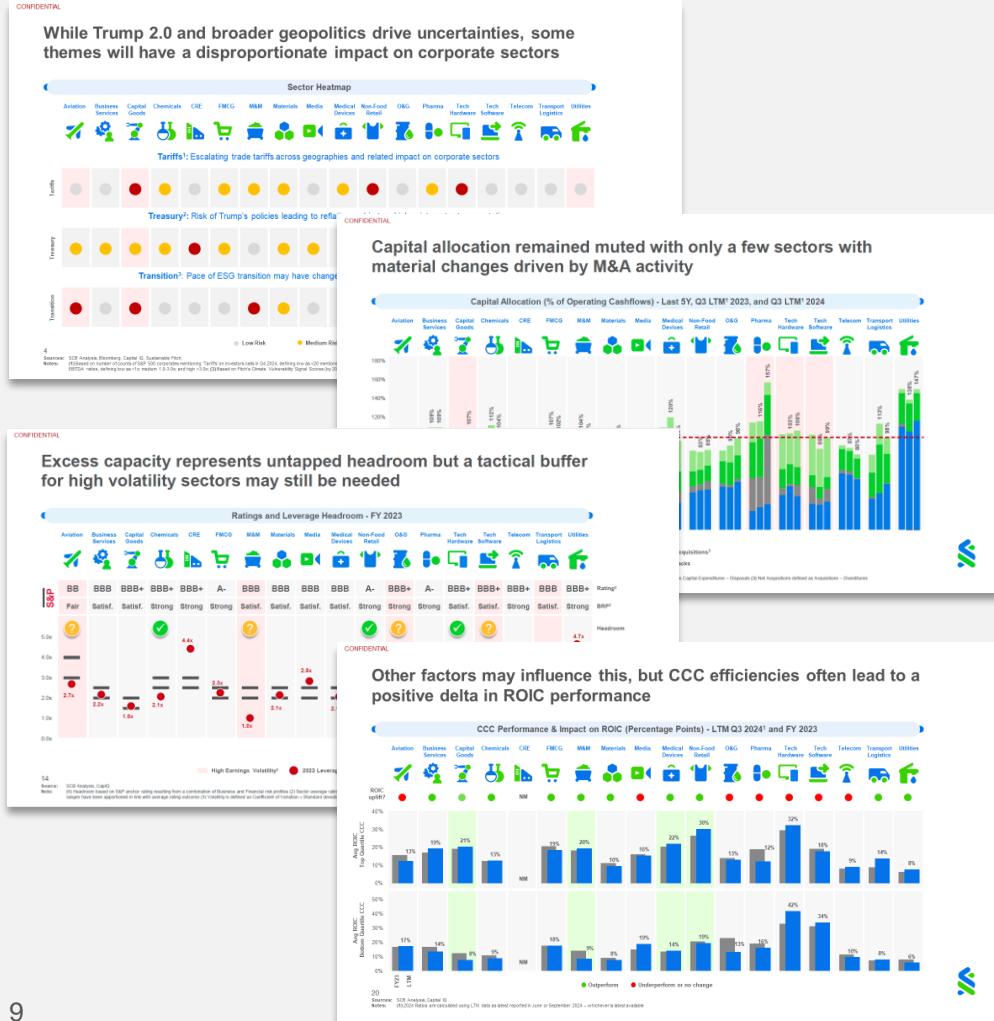
- What is the minimum liquidity needs?
- Have liquidity needs evolved?
- Can working capital improvements help returns or create surplus capital?

- Can ESG leaders capture lasting competitive advantages?
- Should I delay transition investments?
- What is the long-term cost of inaction?





Detailed sector analysis available upon request



For bespoke insights, reach out to  
SCB Capital Structure & Rating Advisory

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Financial Strategy	Rating Narrative	Efficiency	Event-Driven
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### Contact Us

**Pierre Paoli**  
Head, Strategic Advisory & Solutions  
[Pierre.Paoli@sc.com](mailto:Pierre.Paoli@sc.com)

**Shoaib Yaqub**  
Global Head, CSRA  
[Shoaib.Yaqub@sc.com](mailto:Shoaib.Yaqub@sc.com)

**Anh Khuat**  
ASA Cluster Lead, CSRA  
[DieuAnh.Khuat@sc.com](mailto:DieuAnh.Khuat@sc.com)

**Andrew Leung**  
GCNA Cluster Lead, CSRA  
[Andrew.Leung@sc.com](mailto:Andrew.Leung@sc.com)

**Fabio Pasquale**  
Europe Cluster Lead, CSRA  
[Fabio.Pasquale@sc.com](mailto:Fabio.Pasquale@sc.com)

**Jong Boo Yoo**  
Americas Cluster Lead, CSRA  
[JongBoo.Yoo@sc.com](mailto:JongBoo.Yoo@sc.com)

**Raza Piracha**  
AME Cluster Lead, CSRA  
[Raza.Piracha@sc.com](mailto:Raza.Piracha@sc.com)

**Micah Judish**  
Head ESG Rating, CSRA  
[Micah.Judish@sc.com](mailto:Micah.Judish@sc.com)

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