

Wholesale Banking and Consumer Banking Day 2012





Leading the way

in Asia, Africa and the Middle East

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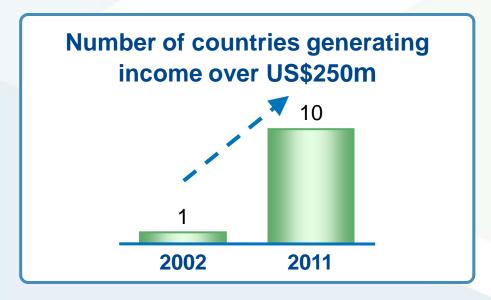
Key messages



- Client focus remains at the heart of our strategy
- Business remains diversified by product and geography
- Commercial Banking is at the core of our business
- Strong balance sheet and low risk profile maintained
- Expense discipline creating capacity for accelerated investment spend

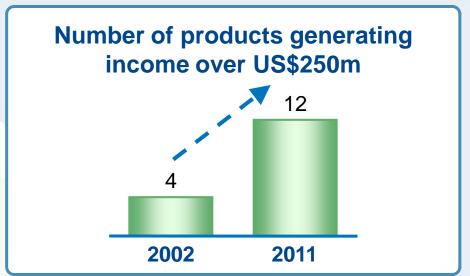
Wholesale Banking has been transformed in terms of scale and increased diversity





Client focus maintained

Scale achieved in both products and geographies

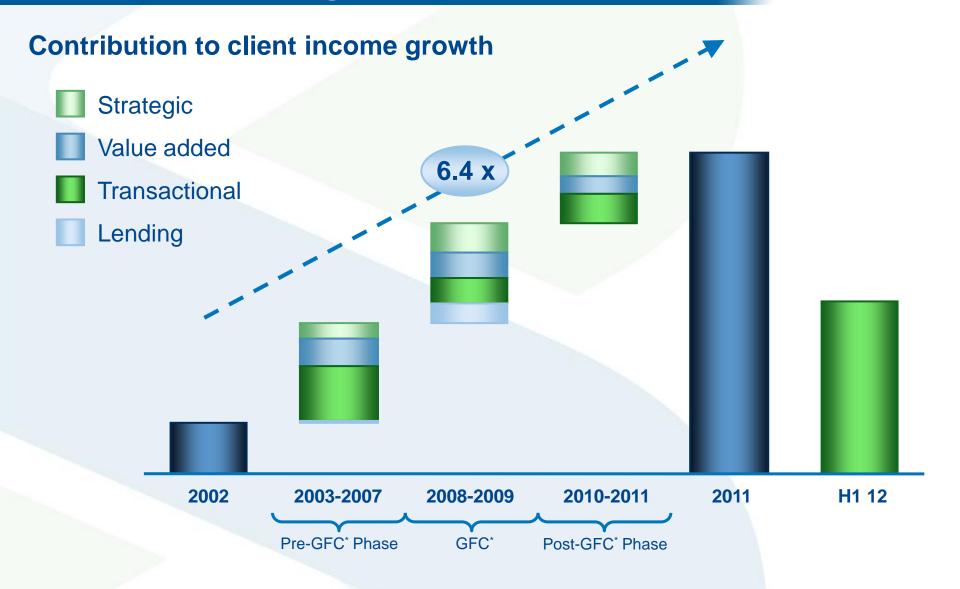


Leading cross border capabilities

Product offering build out

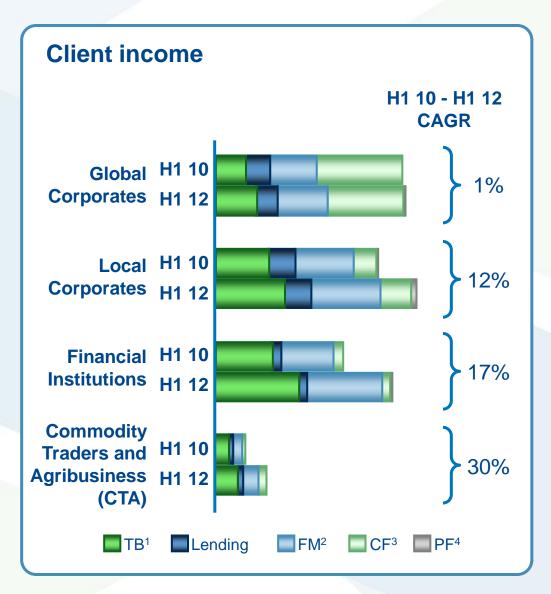
Client income growth delivered across Wholesale Banking's product set





Client segments are increasingly diversified



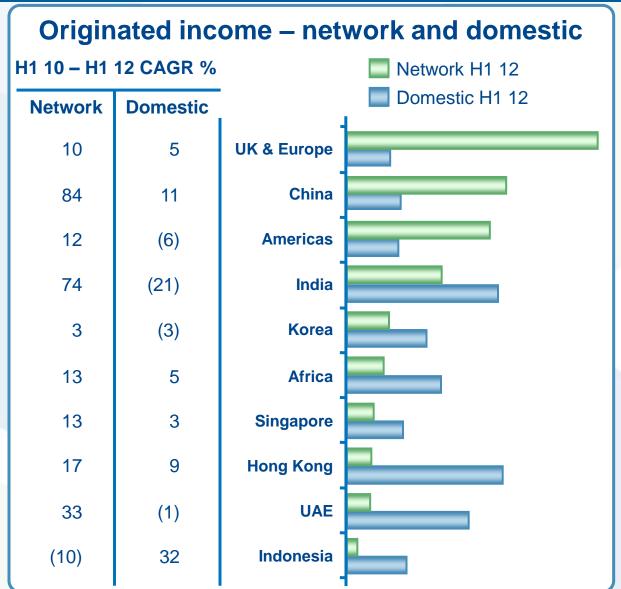


Key areas of focus

- Global Corporates
 - Build deeper "core bank" client relationships
 - Deal pipeline execution
- Local Corporates
 - Strong local franchise
 - Up-tiering client relationships
- Financial Institutions
 - Diversify through Investors,Insurance and Public Sector
 - Investments across TB¹ and ²FM
- CTAs
 - Increase market share as European banks de-leverage

Deep client relationships driving network income growth





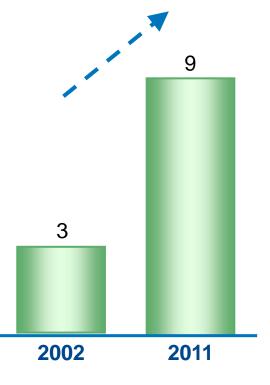
- Network income up 24%*
- Network income now accounts for over half of client income
- Continued network growth in key origination hubs
- China achieving scale
- India domestic slowdown but continued network income growth

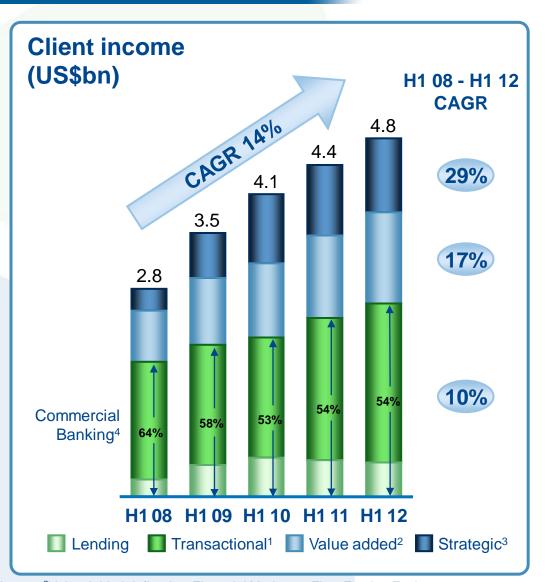
^{*} H1 10 - H1 12 CAGR

Commercial Banking contributes over half of client income







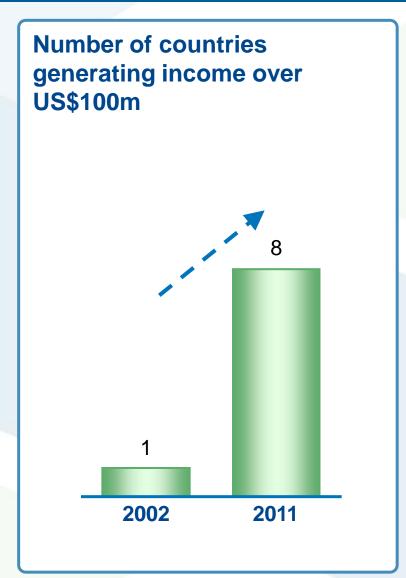


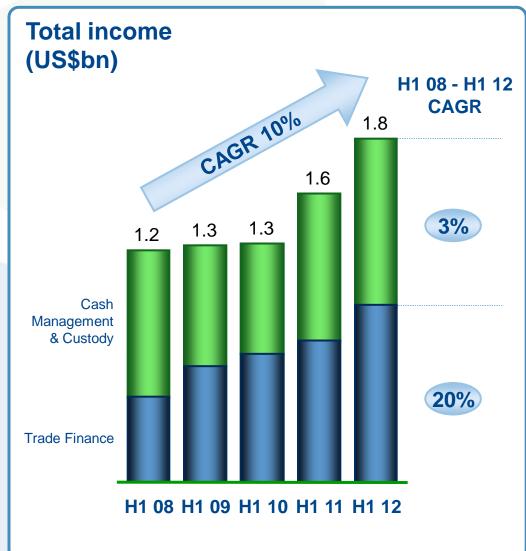
¹Transactional defined as Transaction Banking + flow Foreign Exchange, ²Value Added defined as Financial Markets – Flow Foreign Exchange.

³Strategic defined as Corporate Finance + Principal Finance, ⁴Commercial Banking defined as Lending + Transactional

Transaction Banking has delivered strong and balanced growth

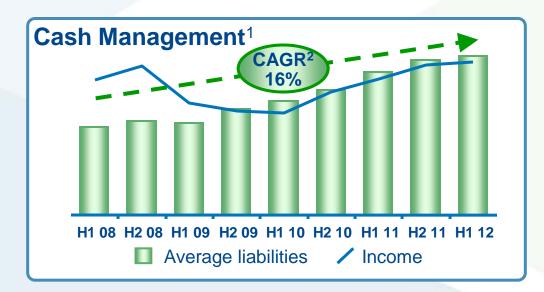






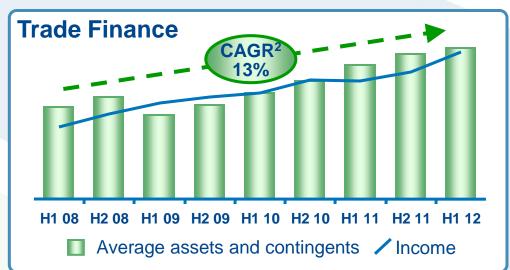
Growth in Transaction Banking driven by increased balances and pricing







 Scale of business has increased significantly since start of the GFC



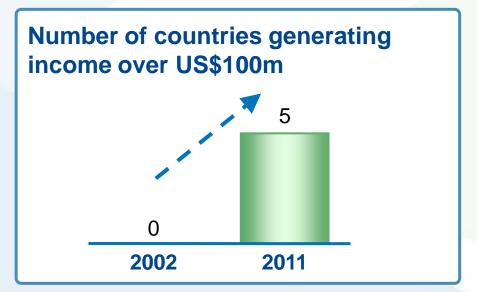
- Significant investment in franchise - people and platforms
- Provides platform to deepen client relationships

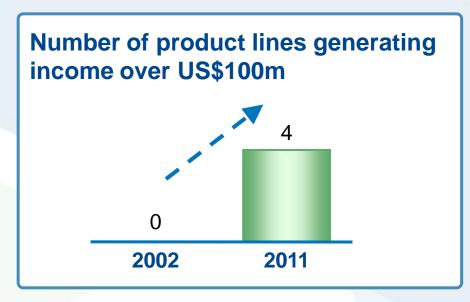
¹ Cash Management income includes custody income

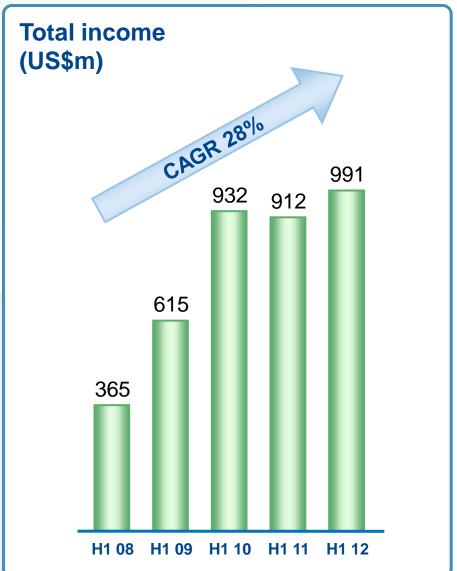
² CAGRs are for average liabilities and average assets and contingents

Corporate Finance has reached scale in key markets



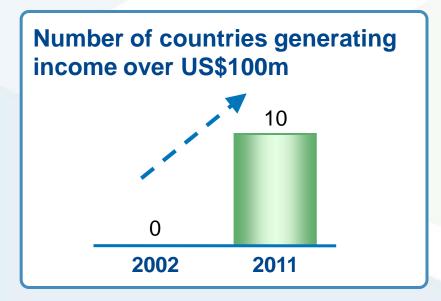


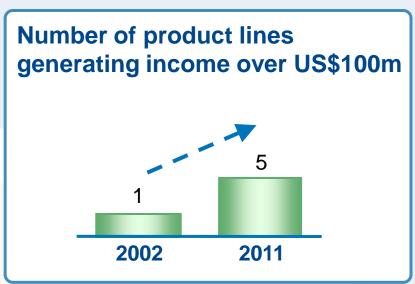


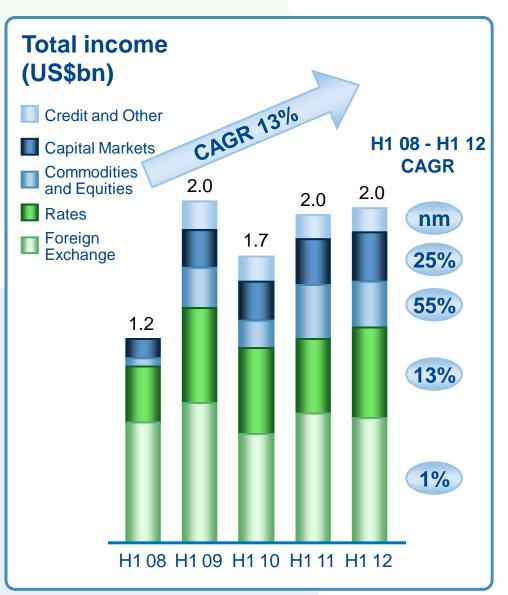


Financial Markets' global product set supports a resilient income stream









Financial Markets income is underpinned by client needs



Standard Chartered Client need product offering Risk Managed by Foreign Financing Exchange Distribution Credit Rates Origination Credit De-risk Market Collateral Commodities Access **Operational Equities** Limits Investment **Capital Markets**

Resulting in a business with a low risk profile



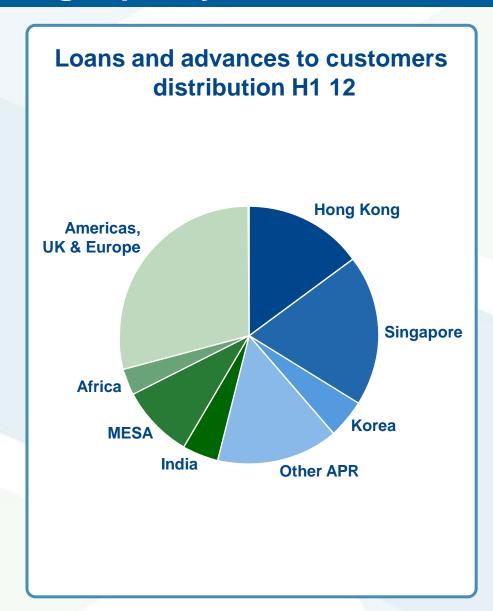
Low Value at Risk levels relative to assets

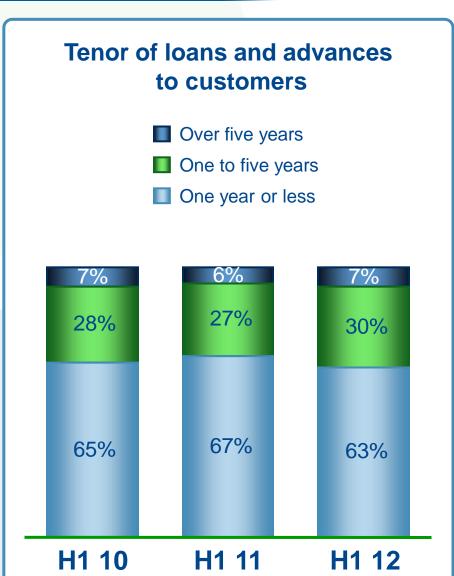
- Level 3 assets comprise less than 1% of total
 Group assets
- 79% of US\$2.5bn Asset Backed Securities portfolio rated A or better

Underwriting 'Stick' positions on a declining trend

Wholesale Banking portfolio remains high quality

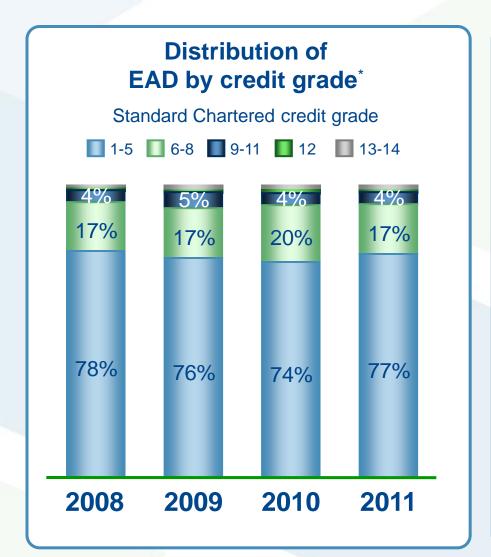


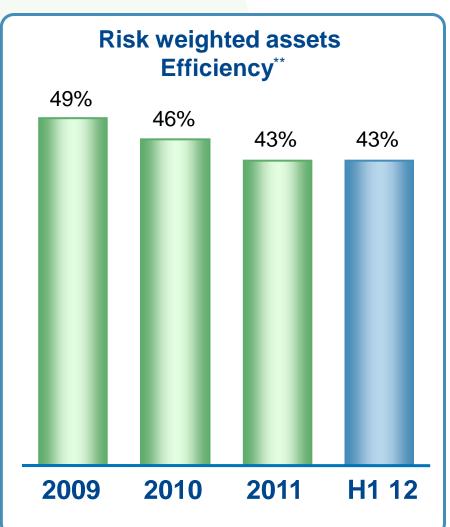




Credit portfolio quality remains strong





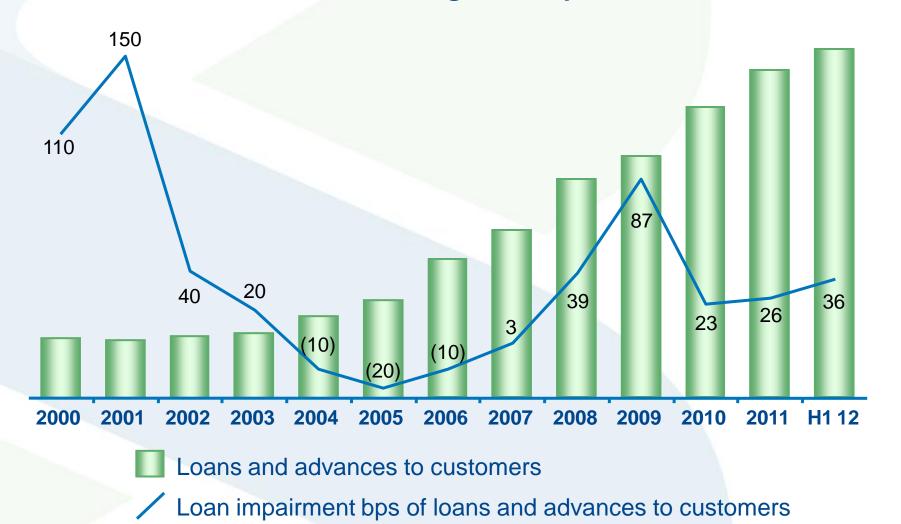


^{*}EAD – Exposure at Default comprises of Central Government and Central Banks, institutions and corporate. Credit grades from 1-5 is equivalent to Moody's Corporate Grades AAA to BBB-, 6-8 is equivalent to BB+ to BB-, 9-11 is equivalent to B+ to B-, 12-14 is NA **Defined as Wholesale Banking total risk weighted assets / Wholesale Banking total Assets

Loan impairments have risen but remain at low levels



Wholesale Banking loan impairment



Strong expense discipline maintained



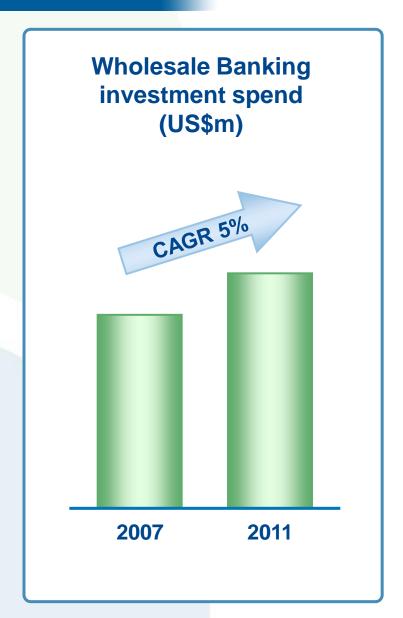
Breakdown of cost income ratio (%)



Creating capacity for increased investment spend



- Infrastructure investments
- Mandatory regulatory investments
- Strategic credit risk solution
- Major platform enhancements
- Network coverage, e.g. China and Africa
- Customer e-commerce and product solutions



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Q&A