

## **Wholesale Banking**

Investors and Analysts Meeting
21 September 2011

#### Mike Rees

Group Executive Director & CEO Wholesale Banking



### **Key messages**



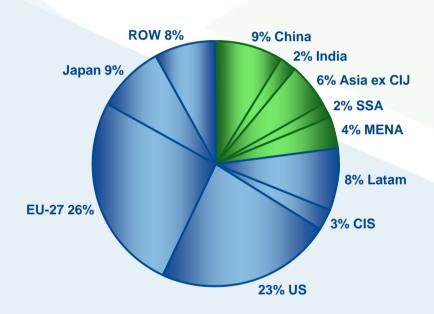
- We operate in attractive markets
- We have a clear and consistent strategy with significant growth potential
- Our Commercial Banking foundation provides us with the platform to deliver enhanced capabilities
- We have deepened our client relationships and delivered market leading transactions
- We are well-positioned and well invested for future growth as competition returns to our markets

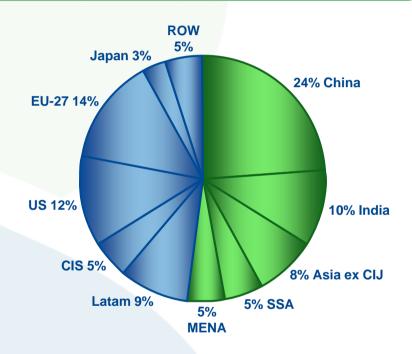
# Projected change in nominal GDP distribution



Nominal GDP 2010, US\$ 63trn (US\$ trn, % of global)

Nominal GDP 2030, US\$ 308trn (US\$ trn, % of global)





Asia, Africa and Middle East

Rest of world

Estimated Nominal Global GDP 2011
US\$ 69trn

# Our core markets are sustaining premium levels of GDP growth







Source: Standard Chartered Global Research

### Operating profit and income growth



#### Wholesale Banking total income and operating profit (US\$bn)



NOTE: Operating profit and Own account are external figures

### **Strategic Intent**



Strategic intent

The **Bank of choice** for corporate and institutional clients **for and in**Asia, Africa and the Middle East

**Brand** promise

Here for good

### Our strategy and key enablers



#### **Our Strategy**

Deep 'core bank' client relationships

Local scale and cross-border capabilities

Strong Balance sheet management

### **Key Enablers**

- Infrastructure
- Values and culture

Strategic Value added **Transactional Basic lending** 

## Continuous product build out



## Wholesale Banking Products Total Income, US\$m and H1 07 - H1 11 CAGR (%)

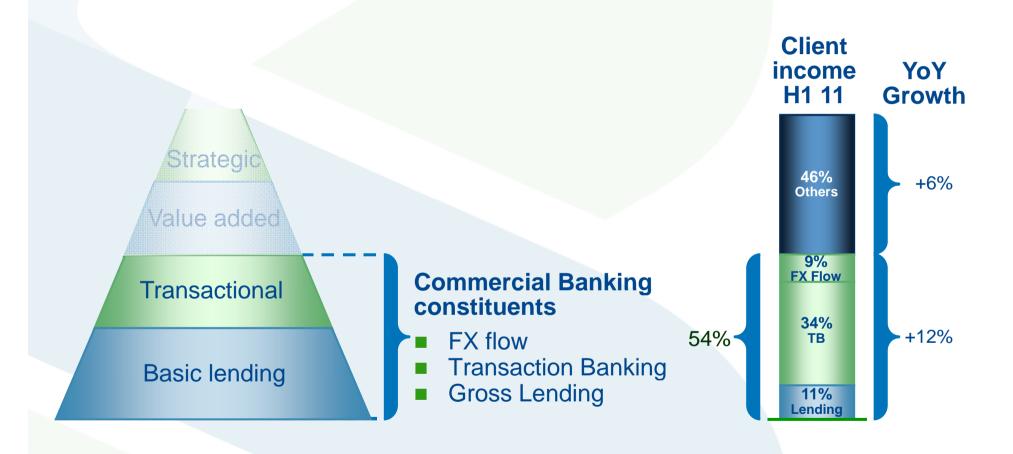






# Commercial banking is key to developing our client franchises





Source: WB Finance

Commercial Banking = OCC Lending + Transaction Banking + Cash FX; Value Added = FM - Cash FX; Strategic = CF + PF

## Wholesale Banking Transaction Banking



| Total income by product US\$m    | FY 07 | FY 08 | FY 09 | FY 10 | H1 11 | FY 07-<br>FY 10<br>CAGR |
|----------------------------------|-------|-------|-------|-------|-------|-------------------------|
| Trade                            | 699   | 1,023 | 1,289 | 1,467 | 767   | 28%                     |
| Cash Mgt & Custody               | 1,334 | 1,640 | 1,248 | 1,303 | 785   | (1)%                    |
| <b>Total Transaction Banking</b> | 2,033 | 2,663 | 2,537 | 2,770 | 1,552 | 11%                     |

# **Growth in trade A&C remained strong and above market levels**



#### SCB trade asset growth vs. global import/export values

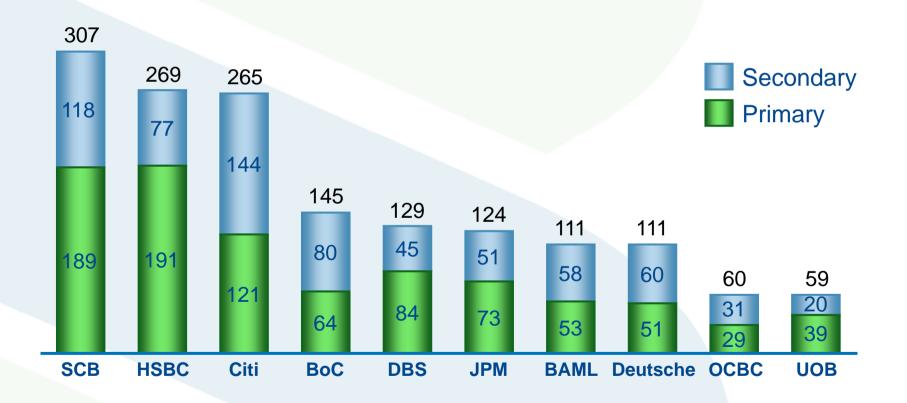


Sources: SCB Trade Assets and Contingents (A&C): WB Finance; Trade data: Reuters

# Transaction Banking - market share in Asia continues to increase



## Primary and secondary transaction banker - Top 10 banks (No of customers)



Source: East & Partners Asian Institutional Transaction Banking Markets Program May '11 Users: 933 Institutions in Asia - China, Hong Kong, India, Indonesia, Malaysia, Philippines, Singapore, Korea, Taiwan, Thailand

## Growth in our key regional trade corridors is forecast to outpace inter regional trade growth



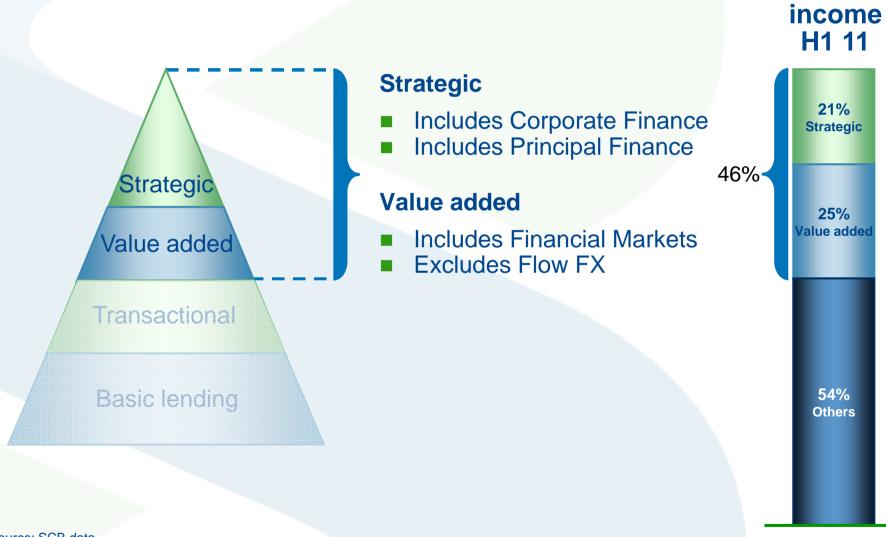




# We continue to diversify our income into Strategic and Value added products



Client



Source: SCB data

Commercial Banking = OCC Lending + Transaction Banking + Cash FX; Value Added = FM - Cash FX; Strategic = CF + PF

## **Wholesale Banking Financial Markets**

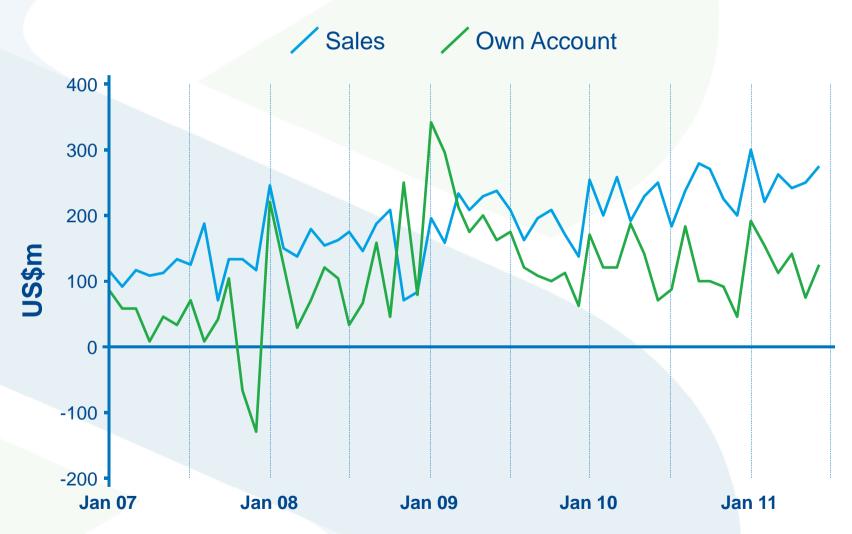


| Total income by product US\$m | FY 07 | FY 08 | FY 09 | FY 10 | H1 11 | FY07-<br>FY10<br>CAGR |
|-------------------------------|-------|-------|-------|-------|-------|-----------------------|
| FX                            | 1,017 | 1,194 | 1,349 | 1,200 | 769   | 6%                    |
| Rates                         | 158   | 748   | 879   | 837   | 450   | 74%                   |
| Commodities and Equities      | 49    | 141   | 389   | 411   | 319   | 103%                  |
| Capital Markets               | 259   | 234   | 409   | 541   | 271   | 28%                   |
| Credit and Other              | (160) | 48    | 285   | 314   | 142   | NA                    |
| Total Financial Markets       | 1,323 | 2,365 | 3,311 | 3,303 | 1,951 | 36%                   |

# FM trading is primarily based upon leveraging client flows



#### FM Sales and Own Account Income trend H1 07 - H1 11

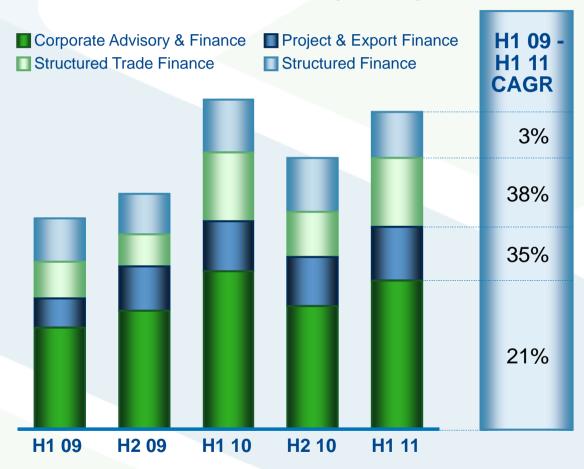


Note: Sales Income equals Client Sales Income including Brokerage and Origination Income

# Corporate Finance is growing consistently across products



## Corporate Finance income growth H1 09 vs. H1 11 (US\$m)



## **Diversification of CF income**

- NII accounts for 50% of Corporate Finance income (vs. 41% H1 10)
- 18% uptick in NII YoY
- 61% of NFI from small-mid sized deals (vs. 44% H1 10) <sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Fee income refers to only upfront NFI arising out of new deals

### India client segments and client groups



#### **India – client segments**



- Clients diversified into Global Corporates (37%), Local Corporates (44%), Financial Institutions (16%) and CTA (3%)
- Close watch on economy and investor sentiment
- Tight underwriting criteria
- Robust early alert process and cautious stance

## **Wholesale Banking impairment**

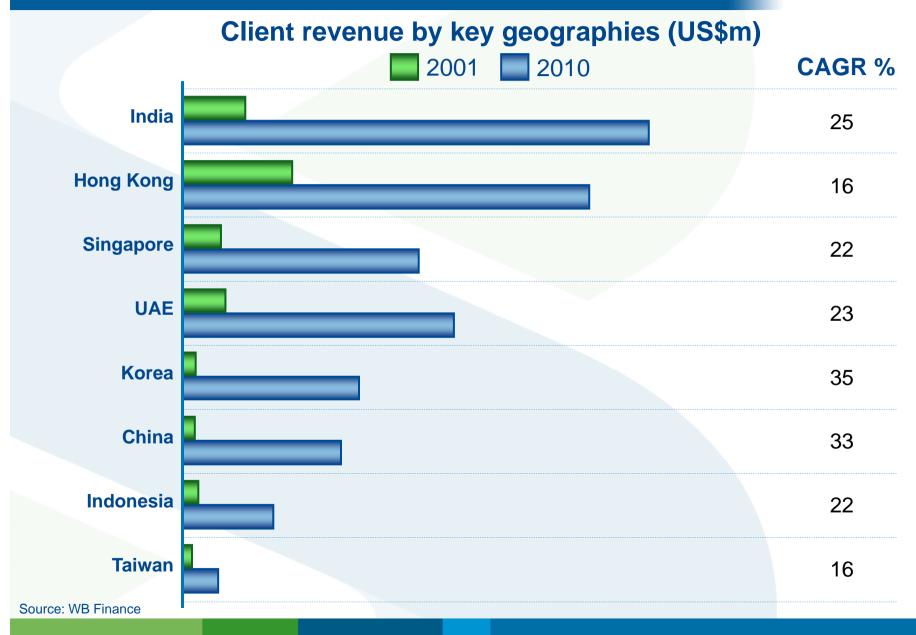


| US\$m                                     | H1 10 | H2 10 | H1 11 | H1 11 vs<br>H1 10 % | H1 11 vs<br>H2 10 % |
|---|-------|-------|-------|---------------------|---------------------|
| Loan impairment                           | (138) | (167) | (201) | 46                  | 20                  |
| Other impairment                          | (46)  | (18)  | (68)  | 48                  | nm                  |
| Total impairment                          | (184) | (185) | (269) | 46                  | 45                  |
| Loans and advances to customers (US\$bn)* | 117.2 | 130.0 | 142.7 | 22                  | 10                  |
| % IIP** on new accounts                   | 52    | 74    | 15    |                     |                     |
| Cover ratio (%)                           | 56    | 50    | 53    |                     |                     |
| Uncovered net at risk (%)                 | 32    | 37    | 34    |                     |                     |

<sup>\*</sup> Excludes portfolio impairment provision

### **Building local scale**





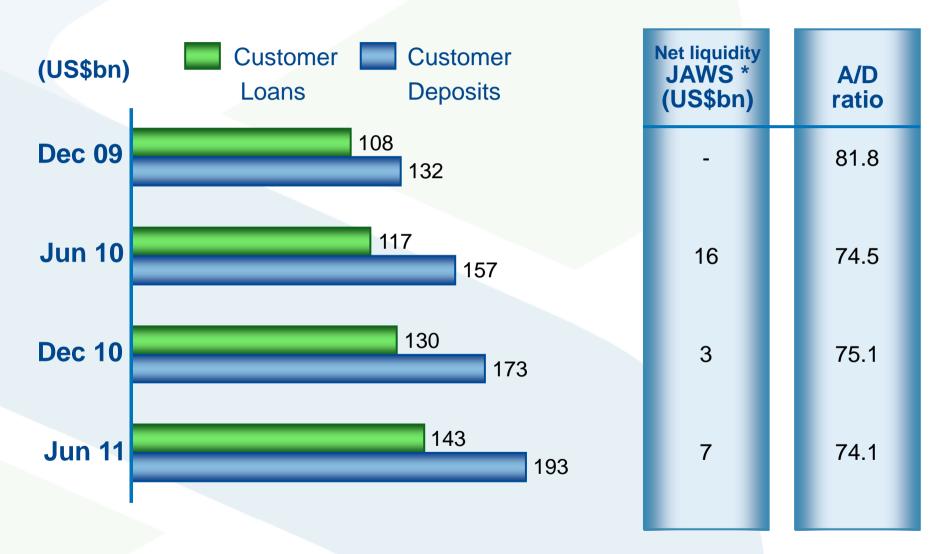
# Our performance has been recognised by the market



| Asia Risk Commodity Rankings 2011   | Asia Risk Institutional Rankings 2011  #1 for Currency Derivatives in Asia #1 for Cross Currency Swaps in RMB, INR, SGD #1 for Currency Forwards in RMB, INR and SGD #1 for Currency Options in HKD #1 for Interest Rate Swaps in RMB, IDR, INR, THB |
|---|--|
| Deal of the Year 2011  Sovereigns, Supras and Agencies Deal of the Year in Middle East (Bonds) - Govt of Dubai Dual Tranche  Deal of the Year in the Middle East (Loans) - Oatar Aviation Lease Co. | AsiaMoney Fixed Income Poll 2011      Best Interest Rates Research & Market Coverage for CNH     Best Sales Services in Credit Derivatives for HKD and CNY   |
| #1 for Interest Rate Derivatives     #1 for Vanilla Hedging in Currency     Derivatives in G7 ex-yen, RMB, HKD,     IDR, KRW, PHP and THB   | Global Finance Best Foreign Exchange Provider 2011   |
| Asset Asian Awards 2011   |  |

## **Strong Balance Sheet management**



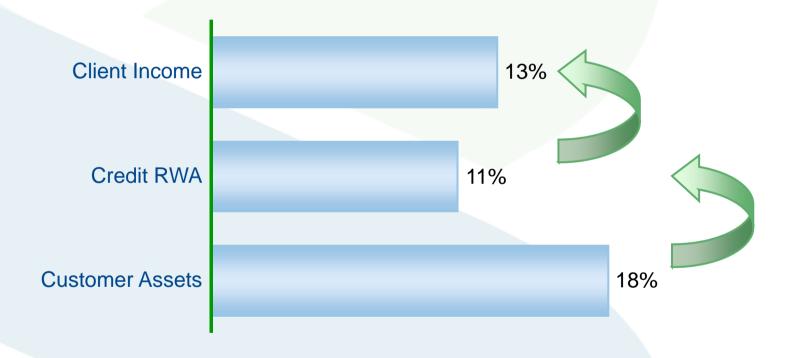


Net Liquidity JAWS = Increase in customer deposits net of increase in customer loans in the same period Customer loans and customer deposits shown above are A/D qualifying customer loans and deposits

# Capital optimisation remains a key area of focus



## Client Income, Credit RWA and Customer Assets Growth H1 09 - H1 11 (CAGR %)



Wholesale Banking RoRWA increased from 6.7% (H1 09) to 7.2% (H1 11)

## **Execution through Eight Initiatives**



|                      | Horizon 1: Earning the right to grow | Horizon 2: Traction with 'tactical' strategic initiatives | Horizon 3: Step change to  'World Class' |
|----------------------|--------------------------------------|---|--|
| Client Journey       | RWA Efficiency                       |   | Engagement Model                         |
| Geographic           |                                      | Next Generation<br>Markets                                | >  |
| Products             |                                      |   | Adjacencies                              |
| <b>Balance Sheet</b> | >                                    | FFZ Liquidity   | >  |
| One Bank             | >                                    | MM / SME  | >  |
| Brand and Values     | >                                    |   |  |
| People and Culture   | >                                    |   |  |
| Infrastructure       |                                      |   | Systems                                  |

# Huge opportunity on RMB internationalisation...



## RMB trade settlement: zero to 1.5 trillion RMB in less than two years



Source: People's Bank of China, Hong Kong Monetary Authority, Standard Chartered Research

# ...and we are at the leading edge of innovation in RMB internationalisation



RMB Services now cover **30 markets** (H1 11)



19 markets (FY 2010)

Total amount of Liabilities RMB 33.2 bn (H1 11)



+115% (FY 2010)

3rd largest RMB clearing bank in China, behind Bank of China and ICBC



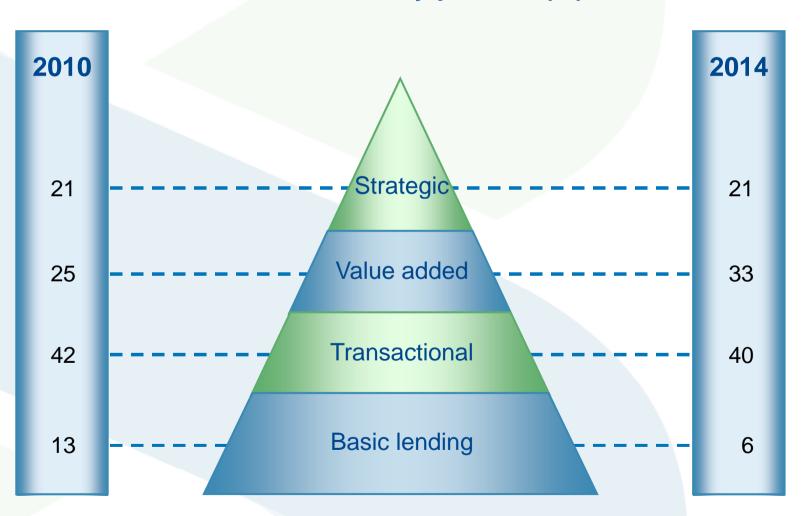
4th largest clearing bank in China (FY 2010)

- SCB China won the Best RMB Cross-Border Settlement
- Bank Award from Trade Finance Magazine and the China Trade Finance Web

# Commercial Banking will remain at the heart of the business



#### Client income by product (%)



### **Key messages**



- We operate in attractive markets
- We have a clear and consistent strategy with significant growth potential
- Our Commercial Banking foundation provides us with the platform to deliver enhanced capabilities
- We have deepened our client relationships and delivered market leading transactions
- We are well-positioned and well invested for future growth as competition returns to our markets