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WS Global CIO Office 23 May 2025

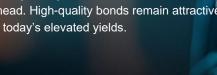
# **June 2025** Global Market Outlook

# Riding the tariff relief rally

We raise global equities to Overweight. US trade policy risks have eased, and market technical indicators have improved. More trade deals and relative resilience in economic activity data and corporate earnings estimates are key to sustaining the rally.

Upgrade US equities to a small Overweight. The 'Sell America' trade is overdone. However, we will continue to diversify across major regions. We are Overweight China within Asia ex-Japan, given policy stimulus and a softer USD.

Downgrade gold to a core holding, as we expect a period of consolidation ahead. High-quality bonds remain attractive at today's elevated yields.





What next after the relief rally?

What are the key macro scenarios to consider?

Are quantitative models still bullish on equities?

Important disclosures can be found in the Disclosures Appendix.



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# Investment strategy and key themes

Steve Brice

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### 12m Foundation Overweights:

- Equities
- · US equities

### Opportunistic ideas - Equities

- US software, communications, major banks, semiconductors
- China non-financial highdividend SOEs and Hang Seng Technology index
- European banks, industrials

### Opportunistic ideas - Bonds

- US Agency mortgage-backed securities (MBS)
- UK Gilts (FX unhedged)
- US 20-year-plus government bonds
- US Treasury Inflation-Protected Securities (TIPS)

### Riding the tariff relief rally

- We raise global equities to Overweight. US trade policy risks have eased, and
  market technical indicators have improved. More trade deals and relative resilience
  in economic activity data and corporate earnings are key to sustaining the rally.
- Upgrade US equities to a small Overweight. The 'Sell America' trade is overdone. However, we will continue to diversify across major regions. We are Overweight China within Asia ex-Japan, given policy stimulus and a softer USD.
- **Downgrade gold to a core holding,** as we expect a period of consolidation ahead. High-quality bonds remain attractive at today's elevated yields.

### Blowing hot and cold

US trade policy has undergone three major changes over the past two months. 'Liberation Day' (2 April) brought higher-than-expected tariffs. Subsequently, on 9 April, Trump paused most tariffs for 90 days to focus on trade talks. More recently, the US announced the outline of a 'deal' with the UK and start of US-China trade talks. Markets have followed this flip-flop, with the S&P500 falling about 20% peak-to-trough at one point, before recovering most of the losses and turning positive year-to-date.

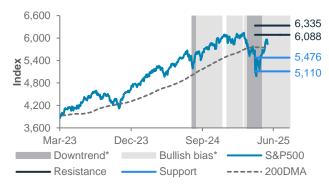
The most important question today is whether the equity rebound has legs in the long term or whether we see a renewed relapse in the near term. To help answer this, we focus on two key upcoming event risks.

First is trade policy. **We expect more trade deal conclusions** sustaining the rally – especially with the 90-day tariff pause ending in early July. Second is economic data. **We expect relative resilience in hard data** (i.e., real economic activity) to sustain market gains, despite the recent weakness in soft sentiment data from surveys. Progress on Trump's deregulation agenda should also offer support.

As a base case, we still expect the US economy to achieve a benign soft landing, with growth slowing below trend. However, a hard landing remains a risk. The latest US sovereign rating downgrade highlights ongoing concerns about US fiscal deficits, though we would view a significant impact on bond markets as more of a tail risk.

Fig. 1 Near-term equity market outlook positive, despite uncertainty after the 90-day tariff pause expiry

Our short-term S&P500 technical model



Source: Bloomberg, Standard Chartered; \*as per technical model

### Overweight equities, for now

Given the risks, it is fair to question why we are upgrading equities back to an Overweight.

A sharp improvement in the near-term outlook drives our more constructive view on global equities. Our short-term (one-to three-month) technical models have turned bullish for US and China equities. This means a test, or a break above, the S&P500's prior record high can be expected. Our longer-term stock-bond model has also turned modestly bullish on global equities, but this is also driven by technical (rather than fundamental) drivers. The reasonably long period between now and early July (when the US 90-day tariff pause ends) creates room for equity momentum to run further, especially if a few more trade deals are signed and Trump is able to implement his deregulation and tax agendas.

Regionally, we have a slight preference for US equities. The Q1 earnings season was strong, and the 'Sell America' trade was arguably excessive, given resilient earnings.

Having said that, we continue to emphasise the importance of ensuring adequate diversification across regions. We view Euro area and Asia ex-Japan equities as core holdings, with pullbacks as opportunities to rebalance. Within Asia ex-Japan, we are Overweight Chinese equities, given the additional support from domestic stimulus. We retain Indian equities as a core holding, given a possible US-India trade deal, strong earnings growth and foreign investor inflows. Both markets should benefit from a weaker USD.

### Gold to consolidate near term

We reduce gold to a core holding and expect prices to approach USD 3,100/oz over the next one to three months. After the surge in prices this year, we see a period of consolidation before the next leg higher. This is a pattern witnessed several times since 2022 and illustrates major buyers display a degree of price sensitivity in the current environment. Over a longer-term, 6-12-month horizon, we expect gold to make a renewed move towards USD 3,500/oz as major central bank buying resumes.

## Fig. 2 US bond yields are attractive as they approach top of their recent range

US 10-year government bond yield and our expected range



Source: Bloomberg, Standard Chartered

### Add to high-quality bonds

US government bond yields have rebounded following the rebound in risk appetite and Moody's credit rating downgrade.

We view bonds as a core holding and believe it is attractive to buy high-quality bonds at current yields. Short of an unexpected inflation shock, the US 10-year government bond yield is expected to fall (i) to the 4.00-4.25% range in our base soft-landing scenario and (ii) below 4% in a hard-landing scenario. A jump in yields on the back of US fiscal deficit concerns is a key risk, highlighted by the US credit rating downgrade. However, studies of sovereign credit stress over the last few centuries argue debt imbalances can persist for long periods. This argues the case for viewing this as more of a tail risk in the absence of a trigger.

We now see attractive value in longer maturity bonds, which offer exposure to an expected move lower in yields.

### US dollar - higher then lower

We expect the US Dollar index (DXY) to rebound over the next 1-3 months and then weaken over 6-12 months.

In the near term, renewed appetite for US assets and closing of earlier bearish positions should offer support for the USD. This should reduce demand for safe haven currencies, typically with low borrowing costs. However, we expect this USD bounce to be temporary. Ongoing rotation out of US assets and elevated USD valuations are likely to lead to a modestly weaker USD in the longer term.

### Opportunistic ideas

Within equities, we opportunistically turn bullish on US-listed semiconductor sector equities, which we expect to benefit from the ongoing rally in US cyclical sectors. Within bonds, we also opportunistically turn bullish on (i) 20-year-plus US government bonds and (ii) UK government bonds (FX-unhedged).

# Foundation asset allocation models

The Foundation and Foundation+ models are allocations that you can use as the starting point for building a diversified investment portfolio. The Foundation model showcases a set of allocations focusing on traditional asset classes that are accessible to most investors, while the Foundation+ model includes allocations to private assets that may be accessible to investors in some jurisdictions, but not others.

Fig. 3 Foundation asset allocation for a balanced risk profile

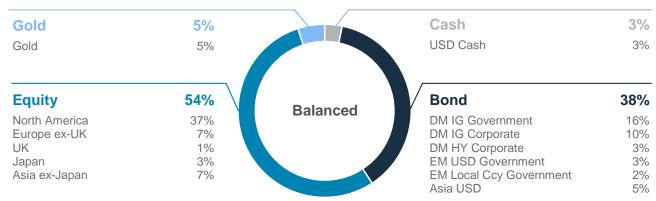


Fig. 4 Foundation+ asset allocation for a balanced risk profile

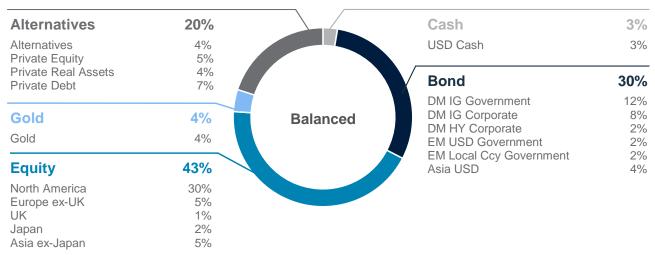
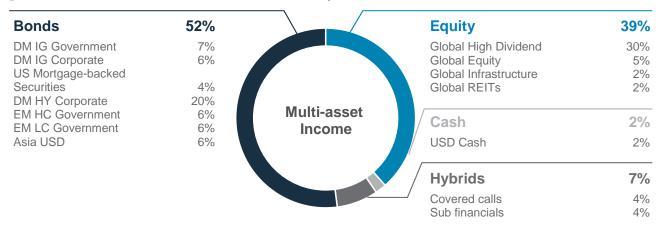


Fig. 5 Multi-asset income allocation for a moderate risk profile



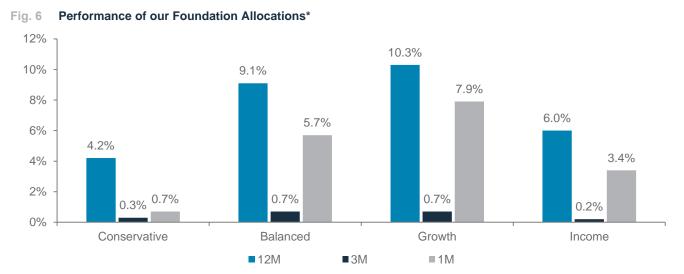
Source: Standard Chartered

# Foundation: Our tactical asset allocation views

|                   | View     | Detail   |
|-------------------|----------|--|
| USD cash          | •        | + Short term safety    - Falling yields, likely underperform vs major asset classes          |
| Bonds             | •        |  |
| DM IG Govt        | •        | + High credit quality, attractive yields    - High sensitivity to inflation, monetary policy |
| DM IG Corporate   | •        | + High credit quality, sensitive to falling yields    - Elevated valuations                  |
| DM HY Corporate   | •        | + Attractive yield, low rate sensitivity    - Elevated valuations, sensitive to growth       |
| EM USD Govt       | <b>•</b> | + Attractive yield, sensitive to US rates    - EM credit quality, US trade policy risks      |
| EM Local Ccy Govt | •        | + Attractive yield, benefit from USD weakness    - US trade policy risks                     |
| Asia USD          | •        | + Moderate yield, low volatility    - Sensitive to China growth                              |
| Equities          | <b>A</b> |  |
| North America     |          | + Earnings growth, Al uptrend    - Valuations, US trade policy uncertainty                   |
| Europe ex-UK      | •        | + Inexpensive valuations, German fiscal spending    - US trade policy risks                  |
| UK                | <b>V</b> | + Attractive valuations, dividend yield    - Stagflation risks, US trade policy risks        |
| Japan             | •        | + Reasonable valuations, rising dividends/share buybacks    - JPY strength, US trade policy  |
| Asia ex-Japan     | •        | + Earnings, India growth, China policy support    - China growth concerns, US trade policy   |
| Gold              | •        | + Portfolio hedge, central bank demand, falling real yields    - Resilient USD               |

Source: Standard Chartered Global Investment Committee; Green = Upgrade; Red = Downgrade

Legends: ▲ Overweight | ▼ Underweight | ◆ Neutral



Source: Bloomberg, Standard Chartered; \*12-month performance data from 22 May 2024 to 22 May 2025, 3-month performance from 22 February 2025 to 22 May 2025, 1-month performance from 22 April 2025 to 22 May 2025

# Perspectives on key client questions

Audrey Goh, CFA Head, Asset Allocation Tay Qi Xiu Portfolio Strategist

### Q

### What's next after the relief rally?

- · The US-China trade truce supports a constructive stance on risk
- However, uncertainties remain we outline three key scenarios
- Diversification remains crucial to navigate the uncertainties ahead

Market dynamics have shifted notably in recent weeks. Trade tensions that once weighed on sentiment have eased considerably, paving the way for a sharp rebound in US equities. The US administration has demonstrated pragmatism, with an apparent desire to avoid economic self-harm. Combined with resilient macro data and solid corporate earnings, these developments have narrowed the range of potential outcomes for risk assets, reducing the likelihood of a sharp drawdown in equities.

The US-China truce on trade has reduced the risks of a US economic hard-landing and supports a more constructive stance on risk. However, the road ahead will be bumpy, requiring careful navigation by investors. A divergence between 'hard' and 'soft' economic data has emerged – hard economic data remains resilient, while soft survey data signals fragility, raising the risk that hard data may eventually weaken. Risk assets have also priced in much of the recent optimism, and with US equity valuations again elevated, further gains will hinge on meaningful progress on trade negotiations and Trump's proposed 'Big Beautiful (tax cut) Bill', which we expect to dominate the market narrative in the coming months.

### Mapping the path ahead

To help investors navigate the uncertainties ahead, we outline three potential scenarios shaped by developments in trade and fiscal policy. Our core scenario is that the US will ultimately be able to achieve a soft-landing, but not without navigating significant volatility and challenges along the way. Trade talks are still in their early stages, while the budget bill raises the risk of delays and policy uncertainty.



Fig. 7 Our core scenario involves an economic soft landing, but there are significant risks around this scenario

Potential macro scenarios and the probability (in %) we assign to those scenarios



### Hard landing (25%)

Trade talks fail, reciprocal tariffs reimposed, US-China tensions escalate

Substantial delays to passing of fiscal bill

Sharp slowdown, with a potential recession in H2 25

Sustained rise in tariff-led inflation, elevated risk of stagflation

The Fed holds rates for the rest of the year amid higher inflation



### Soft landing (50%)

Slow progress in trade talks, leading to 10% baseline tariffs and higher sectoral tariffs; China tariffs stay above the rest

Modest net fiscal stimulus

Growth slows, but a recession avoided

Brief uptick in inflation, followed by a disinflation as demand slows

The Fed cuts rates in H2 as the job market slows and disinflation returns



### No landing (25%)

Trade deals struck, more tariff rollback, but with some baseline tariff

2017 tax cuts made permanent, corporate tax rates reduced, funded by spending cuts, but bond yields remain under control

US economy recovers to trend growth on tax cuts and deregulation

Inflation expectations anchored as tariff-related supply pressures fade

The Fed gains confidence from an improved outlook. Holds policy rates with limited pressure to act

Source: Standard Chartered

Fed

policy

**Fiscal** 

Growth

Inflation

Fig. 8 US 'hard' data has been resilient, but weakening 'soft' data signals underlying fragility

US 'soft' vs 'hard' data



'Hard' data refers to factual, measurable figures such as GDP and unemployment rate. 'Soft' data reflects sentiment and expectations gathered through surveys. Hard data: 12m rolling z-score of labour, production, household and housing data. Soft data: 12m rolling z-score of various consumer confidence indices and manufacturing and services PMIs. Source: Bloomberg, Standard Chartered

### Soft landing: our core scenario

In this scenario, Trump struggles politically, with policy gridlock stalling progress on his agenda, contributing to prolonged uncertainty. However, trade negotiations do yield results, while a scaled-down version of the tax bill eventually passes Congress. Crucially, US growth slows but escapes a recession as the Fed cuts rates from H2. Market volatility is likely to persist in the near-term, particularly as key deadlines for Trump's 90-day pause on reciprocal tariffs and the proposed tax bill converge in July. But investors who remain patient would be rewarded as resilient earnings underpin gains in the S&P 500. Our 12-month target for the S&P 500 is at 6,520, 12% higher from current levels.

### Hard landing: short-dated bonds and gold preferred

This scenario is the least conducive for US growth and risk assets. The S&P 500 revisits year-to-date lows, before falling further to around 4,500 as hard economic data deteriorates. The US 10-year bond yield falls below 4%, but

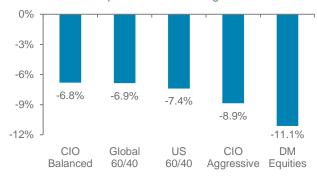
downside is limited by rising inflation and term premia, even as the Fed cuts rates. Only short-dated government bonds, safe-haven currencies and gold offer refuge.

### No landing: US equities and riskier bonds to outperform

**US equities and riskier bonds outperform**, putting to rest the 'Sell America' narrative. The S&P 500 rises to 7,000 over a 12-month period, gaining 20% from current levels. Foreign demand returns for US government bonds, but better risk sentiment, limited pressure for the Fed to act, and lingering deficit concerns keep 10-year yields within the 4.5-5.0% range.

Fig. 9 Our strategies have performed well amid recent market volatility

Max drawdown in April of various strategies



Source: Bloomberg, Standard Chartered

### Diversification remains crucial to navigate uncertainties

The complex outlook calls for tempered optimism. In this nuanced backdrop, diversification remains crucial. While the S&P500 has eked out gains for the year, other regions and sectors, such as European equities and the Chinese technology sector, have outperformed. Our strategies have also delivered lower drawdowns compared to traditional 60/40 portfolios and global equities. This underscores the value of active diversification – not just across asset classes but across geographies and strategies as well.

Fig. 10 Our core soft landing scenario implies equities outperforming bonds; USD weakness could benefit EM assets

Potential market scenarios



Equities





Preferred assets

### Hard landing

Sharp declines in equities in the US and the rest of world (ROW) amid weak risk appetite

Short-dated government bond yields fall on Fed rate cuts, but rising inflation and term premia limit downside in long-dated yields. Credit spreads widen

Safe-haven demand drives significant gains

Short-dated government bonds, gold, and safe-haven currencies (JPY, EUR, CHF)



### Soft landing

Heightened volatility in US equities, but positive earnings growth supports US and ROW equities higher

Range-bound bond yields, with deficit concerns and 'Sell America' narrative from stalled trade talks causing intermittent volatility

Volatile, but with a higher baseline price amid lingering political uncertainty and potential Fed rate cuts

Equities, Emerging Market assets, gold



### No landing

Strong outperformance in US and ROW equities vs. bonds. ROW equities offer lower valuations

Term premia and headwinds from deficit concerns ease, but yields remain elevated as the Fed stays neutral. Credit spreads remain tight

Falls amid improved risk sentiment

US equities, DM High Yield Bonds

Source: Standard Chartered

# Macro overview – at a glance

Rajat Bhattacharya

Senior Investment Strategist

### Our view



Core scenario (soft landing, 50% probability): The US-China trade truce has reduced the chance of a US economic hard landing. Although still-elevated tariffs will slow growth and lift inflation, the focus will move to trade deals, tax cuts and deregulation. We expect the resulting improvement in consumer and business sentiment to help the US avert a recession. As the job market cools, we expect the Fed to cut rates by 75bps over the next 12 months, starting from H2. Meanwhile, fiscal and monetary policy easing in China and Europe (especially Germany) should broaden growth beyond the US.

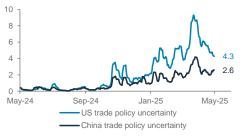
**Downside risk (hard landing, 25% probability):** Depressed US consumer and business sentiment, worsened by renewed trade tensions, could hurt real activity data. Even if the Fed hastens rate cuts, the US could experience a mild recession, dragging global growth. A surge in US bond yields due to unfunded tax cuts and a USD sell-off is another risk to the soft-landing view.

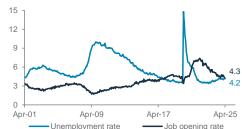
**Upside risk (no-landing, 25% probability):** Cuts to US government spending and taxes and deregulation could revive private sector 'animal spirits'. Meanwhile, the US could use tariff pressure to finalise trade deals and seal a 'grand bargain' with China, boosting domestic consumption in China and investment in Europe. This could lead to a more balanced global economy.

### **Key chart**

The US-China temporary tariff truce has eased global trade uncertainty. However, investors' focus will turn to incoming 'hard' data to see if US policies have further damaged the already softening labour market.

Fig. 11 As global trade uncertainty eases, the focus shifts to US 'hard' data US and China trade policy uncertainty indices\*; US unemployment and job opening rates





Source: Bloomberg, Standard Chartered; \*Bloomberg Economics indices

### Macro factors to watch

**US** trade deals, tax cuts and deregulation: The US-China truce and the preliminary US-UK trade deal set the tone for US talks with key partners. The UK deal suggests a 10% baseline tariff will apply to all US imports, which partly pays for proposed tax cuts. China will face a higher tariff than the baseline but not as high as 50-60% initially feared. Strategic sectors, such as steel, aluminium, autos and semiconductors, will face restrictive (higher-than-baseline) tariffs.

Even after the US-China temporary tariff rollbacks and likely consumption shifts, the US average tariff rate will be 16.4%, the highest since 1937, according to the Yale Budget Lab. This is estimated to cut US growth by 0.7% and lift inflation by 1.7% in the short term. Hence, there is an urgency for the administration to enact tax cuts and deregulation in the coming months. We expect a modest net fiscal stimulus from the tax cuts due to pressure from the bond markets. A weaker job market will allow the Fed to start cutting rates in H2.

### German fiscal boost, trade thaw to limit ECB rate cuts:

Europe's economic revival significantly rests on how soon the new German government implements its 12-year, EUR 500bn infrastructure spending plan (equivalent to 1% of GDP per year) and off-budget defence spending that were recently approved by the parliament. Euro area PMI data showed service sector (70% of the economy) slowed in May. However, Germany's fiscal spending plan and a US trade deal would reduce the chances of ECB rate cuts. We expect one more 25bps ECB deposit rate cut in June, followed by a long pause.

US-China trade talks, stimulus: The US-China temporary trade truce has arguably removed the worst-case scenario of an all-out trade war. It also underlined the so-called 'Trump put' remains in place – that US trade policy is likely to be restrained by markets. However, China continues to face deflationary pressures, and still-elevated US tariffs are likely to continue to weigh on growth and prices. Hence, we expect Beijing to keep easing monetary and fiscal policies, including further bank deposit rate cuts, to help achieve its c.5% growth target for this year.

# Bonds – at a glance

Cedric Lam

Senior Investment Strategist

**Ray Heung** 

Senior Investment Strategist

### Our view



Foundation: We downgrade DM government bonds to a core holding but still believe current yield levels offer an attractive entry point. Worries about inflation and the US fiscal deficit have pushed yields higher, but we expect yields to eventually fall in both soft and hard landing scenarios. An unexpected surge in inflation expectations due to tariffs is the key risk.

**New opportunistic view: Turn bullish US 20-year-plus US government bonds.** We believe the recent rise in 20-year+ US bond yields to the upper end of their recent trading range makes them attractive. A surge in inflation expectations is a risk.

**New opportunistic view: Turn bullish UK government bonds [Gilts] (FX-unhedged).** We like the nominal yield pick-up over other Developed Market (DM) government bonds and believe the Bank of England is in a better position to cut rates relative to peers. Risks include stronger-than-expected inflation, wage growth and significant GBP weakness.

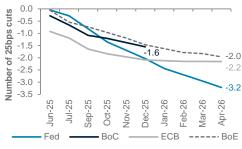
Outstanding opportunistic views: Bullish US Agency MBS; bullish US Treasury Inflation-Protected Securities.

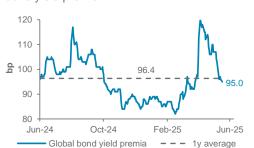
### Key chart

Bond returns should be supported by further DM central bank rate cuts in H2 25. However, corporate bond yield premia have tightened again to their one-year average lows.

Fig. 12 Major DM central banks remain dovish; Global bond yield premia have partly reversed the March-April widening episode

Money market expectations of rate cuts; Global bond yield premia





Source: Bloomberg, Standard Chartered

We continue to view global bonds as a core holding. In our base soft landing scenario, we expect bond returns to be supported by falling yields from current levels, helping them outperform cash which does not offer protection against lower central bank interest rates. High quality bonds should also offer diversification benefits (in a low or falling inflation outcome) particularly in a hard landing risk scenario.

Current nominal bond yields are near the upper end of their recent range, making the risk/reward profile attractive, especially for high-quality bonds. Looking ahead, we anticipate investor focus will gradually shift from concerns over fiscal imbalances to the broader economic growth outcome. High-quality bonds can serve as a hedge against the prevailing uncertainty. Risks to our view include reduced rate cut expectations and a surge in the US deficit.

That said, while nominal corporate/EM bond yields are also higher, credit spreads (premium over government bond yields) appear to be tight again after falling to their one-year average.

We downgrade DM Investment Grade (IG) government bonds to a core holding (Neutral) amid fiscal and inflation uncertainty. We still believe major DM central banks have room to cut policy rates where growth data is slowing, which should offer support to the sub-asset class and help yields move lower once current US tax and spending worries abate.

We now view both Emerging Market (EM) USD government bonds and EM local currency government bonds as core holdings. Both should benefit from a softer USD over the next 6-12 months, given that a weaker USD has historically been a positive for fund flows into EM assets.

DM IG and High Yield corporate bonds remain core holdings. While yield premia have tightened from their recent peak, technical drivers remain supportive as we anticipate solid fund inflows, especially to capture today's yield levels.

We also view Asia USD bonds as a core holding. Although most Asian economies face a risk from US tariffs, stronger external balances, flexible monetary policy tools and robust domestic support are expected to cap any move higher in yields.

# Equity – at a glance

Daniel Lam, CFA Head, Equity Strategy Fook Hien Yap Senior Investment Strategist Michelle Kam Investment Strategist Jason Wong Equity Analyst

### **Our view**



We upgrade Global and US equities to Overweight as trade tensions de-escalate and there is further room for investor positioning to normalise.

We plan to increase exposure to US equities on near-term pullback, especially on growth-focused US equities, while rotating out of defensively tilted UK equities.

We expect China equities to outperform Asia ex-Japan, with attractive valuation and growth prospects from DeepSeek.

### **Key chart**

US equities once again in demand as trade tensions deescalate

| Index         | 12m forecast* | Our<br>views      |
|---------------|---------------|-------------------|
| S&P500        | 6,520         | US A              |
| Nasdaq 100    | 24,100        | 03 🛦              |
| Euro Stoxx 50 | 5,880         | Europe<br>ex-UK ◆ |
| FTSE 100      | 9,390         | UK 🔻              |
| Hang Seng     | 26,260        | China ▲           |
| Nifty 50      | 26,940        | India 🔸           |
| Nikkei 225    | 40,300        | Japan 🔸           |

<sup>\*</sup>Based on 22-May closing levels

Fig. 13 Earnings expectations for global equities continue to rise, despite the recent pullback; US investor positioning is off extreme lows, but still implies further upside Performance and 12m forward EPS of MSCI AC World index since 2015; S&P500 investor positioning and 3m forward returns based on performance since 2010



Source: Bloomberg, Vanda, Standard Chartered

Legends: ▲ Most preferred | ▼ Least preferred | ◆ Core holding

### Tailwind from the 'clarity factor'

We upgrade global equities to Overweight versus other asset classes. Fading tariff concerns and still-robust economic data are bolstering investor sentiment.

Within global equities, we upgrade US equities to Overweight. Q1 25 earnings beat expectations, with relatively resilient forward earnings guidance. The US-China temporary tariff rollback has **reduced uncertainty on the earnings outlook** and we expect further de-escalation in trade talks to support earnings projections. Elevated ROE justifies elevated US valuations (12m forward P/E at 19.5% premium to global stocks). Investor positioning in US equities has risen from extreme lows but there is still has scope for further upside.

We downgrade UK equities to Underweight. UK equities are heavy on defensive sectors, which go against our 'pro-risk' stance. We see positives from the UK's trade deal with the US to be largely priced in following its strong rally since the 'Liberation Day'.

We view Asia ex-Japan as a core holding. A weaker USD and de-escalation of tension between the US and China are

positives, but earnings revisions are poor. Within Asia ex-Japan, we are Overweight China equities. Domestic policies are supportive, such as easing monetary policy and fiscal support on technological innovations. Such policies should lend more tailwind to China onshore equities. However, China offshore equities have more attractive technology sector exposure. Hence, we move to a Neutral preference between onshore versus offshore China equities. India equities remain a core holding within Asia ex-Japan. India is relatively insulated from tariff concerns, but its 2025 earnings expectations are declining, and valuations are elevated.

Europe ex-UK equities remain a core holding. They benefit from rising fiscal and defence spending as well as further easing from the ECB. However, earnings growth projections for 2025 have moderated significantly since start of year and are likely to decline further should geopolitical tensions intensify.

Japan equities remain a core holding. The catalyst of improving corporate governance, e.g. share buybacks, remains; Nippon Individual Savings Account (NISA) programme continues to drive fund inflows. The stronger JPY and potential uncertainties from Japan's general election in July act as headwinds.

# Equity opportunistic views

Fook Hien Yap

Senior Investment Strategist

### Turning bullish on semiconductors

- US-listed semiconductors are our newest opportunistic idea. The thaw between the US and China brings 'clarity' to risk assets, reducing uncertainty for investors. Investors once again are able to refocus on the artificial intelligence (AI) trend, particularly the demand for semiconductors from higher-end AI.
- Within the US, we continue to prefer sectors with strong pricing power (technology software, communication services) or are likely beneficiaries of an economic softlanding and deregulation (financials).
- Outside the US, we continue to prefer sectors with domestic exposure (Europe banks and China nonfinancial high-dividend SOEs) or those having an offsetting stimulus (Europe industrials and Hang Seng technology).

**US-listed semiconductors (new)**: Guidance from the Q1 earnings season points to continued growth in AI spending. Markets have 'graduated' from concerns about lower computational demand from 'low-cost' AI models such as DeepSeek, to how **such models help expand the size of the 'AI pie'**. Lower-than-expected AI spending is a risk.

**US technology software:** The software industry has been relatively resilient against tariffs, helped by its **strong pricing power**. A decline in the cost of AI tools supports software products and development. Weakness in corporate IT spending is a risk.

**US communication services:** Attractive growth continues with **online entertainment** and **AI applications**. Digital advertising may slow along with the tariffs, but this has been priced in. Advertising softness is a risk.

**US** major banks: They benefit from a soft landing in the US economy and **deregulation**, with potentially greater share buybacks. A sharp slowdown in the US economy is a risk.

**Europe banks:** They derive two-thirds of revenue from Europe and will benefit from Germany's **fiscal stimulus**. Attractive dividends and share buybacks are supportive factors. A sharp slowdown in Europe's economy is a risk.

**Europe industrials:** Europe's plans to **boost infrastructure and defence spending** would support aerospace and

defence, electrical equipment and machinery companies. A downturn in Europe's economy is a risk.

China non-financial high-dividend SOEs: Their predominantly domestic exposure means they will benefit from the government's stimulus. Non-financial SOEs are less exposed to the troubled property sector. Adverse regulatory changes are a risk.

Hang Seng technology: Policymakers' support for Al and technology development underpin the growth outlook. They are cheap versus their counterparts in the US. Weaker-than-expected stimulus is a risk.

### Sector views: Turning pro-growth

We turn pro-growth in the US, downgrading the defensive healthcare and utilities sectors to Neutral and staying Overweight on financials, communication and technology. In Europe, we upgrade consumer discretionary to Neutral and downgrade staples to Underweight. In China, we maintain exposure to improving consumption and Al adoption with our preference for technology, communication and discretionary.

Fig. 14 Our sector views by region

| US  | Europe      | China         | India*       |  |  |  |  |  |  |
|---|-------------|---------------|--------------|--|--|--|--|--|--|
| Financials  | Technology  | Technology    | Healthcare _ |  |  |  |  |  |  |
| Comm.   | Comm.       | Comm.         | Disc.        |  |  |  |  |  |  |
| Technology  | Industrials | Discretionary | Financials   |  |  |  |  |  |  |
| Healthcare ▼  | Financials  | Financials    | Industrials  |  |  |  |  |  |  |
| Utilities ▼   | Healthcare  | Staples       | Staples      |  |  |  |  |  |  |
| Industrials   | Utilities   | Healthcare    | Utilities ▲  |  |  |  |  |  |  |
| Energy  | Real Estate | Materials     |              |  |  |  |  |  |  |
| Staples   | Materials   | Energy        |              |  |  |  |  |  |  |
| Discretionary   | Disc. ▲     | Industrials   | Technology ▼ |  |  |  |  |  |  |
| Materials   | Staples ▼   | Utilities ▼   | Energy       |  |  |  |  |  |  |
| Real Estate   | Energy      | Real estate   | Materials    |  |  |  |  |  |  |
| Source: Standard Chartered; *Commentary in India Market Outlook |             |               |              |  |  |  |  |  |  |

Legends: ■ Overweight | Neutral | Underweight 

▲ Upgrade from last month | ▼ Downgrade from last month

# FX – at a glance

#### Iris Yuen

**Investment Strategist** 

# Our view

We expect the USD to rebound in the near term before retreating over the next 12 months. Tariff de-escalation can take the USD Index (DXY) to 103 over the next 1-3 months, but concerns about US assets are likely to weigh in the longer term.

**EUR/USD** faces downside risk in the near-term but we would accumulate on dips. We expect the EUR/USD to ease back to 1.08 over the next three months, mirroring the near-term USD rebound. However, the improving growth outlook in Germany and narrowing rate differentials can take EUR/USD to 1.14 in 12 months.

Asian currencies likely rangebound. Our expectations for USD/SGD are perhaps most representative of our view on Asian currencies – we expect the pair to ease to 1.32 over the next three months before edging higher to 1.34 in 12 months as Asian central bank policy easing helps lean against recent appreciation pressure on their currencies.

### Key chart

Recent USD weakness has mainly been against G7 currencies. The USD nominal effective exchange rate (NEER) is still above its longterm average.

Fig. 15 GBP and USD valuations remain above their five-year average; FX forecast table



| Currency  | 3m forecast | 12m forecast |
|-----------|-------------|--------------|
| USD (DXY) | 103         | 98           |
| EUR/USD   | 1.08        | 1.14         |
| GBP/USD   | 1.31        | 1.34         |
| USD/JPY   | 150         | 140          |
| AUD/USD   | 0.65        | 0.66         |
| NZD/USD   | 0.59        | 0.63         |
| USD/CAD   | 1.40        | 1.37         |
| USD/CNH   | 7.22        | 7.40         |
| USD/CHF   | 0.86        | 0.85         |
| USD/SGD   | 1.32        | 1.34         |
|           |             |              |

Source: Bloomberg, Standard Chartered; \*As of 20-May-25

### Clouds over the USD over the longer-term

The USD index (DXY) has fallen 8% year to date, weighed by trade uncertainty, widening fiscal deficits and waning investor confidence in US policies. US tariffs and the recent US credit rating downgrade have prompted investors to retreat from US assets. Ongoing trade negotiations and peaking tariff stress support a near-term rebound, but the US' rising government debt continues to weigh on the USD.

In Europe, markets have priced in an ECB rate cut in June. ECB Governing Council members view current interest rates as sufficiently low and see less need for significantly more easing. We expect the EUR/USD to rebound in H2 25 and trade at 1.14 in 12 months, riding on a growth recovery in Germany and narrowing rate differentials.

We see **GBP/USD** trading around 1.31 in the near term and rise towards 1.34 over 6-12 months. Meanwhile, easing global trade tensions and fading risk aversion should support near-term upside in USD/JPY and USD/CHF. In particular, the trade-weighted CHF reached a record high in April, prompting market speculation about potential SNB intervention to weaken the currency. We see the possibility of negative Swiss interest rates by September.

Commodity currencies are expected to consolidate in the near term, with a modestly bullish bias over the 12-month horizon. Despite a dovish RBA, we see AUD/USD trading around 0.65 given improving risk appetite and CNY resilience. We see NZD/USD stabilising around 0.59. New Zealand's monthly inflation is gaining momentum, which will limit RBNZ's room to cut rates further. Canada has largely avoided additional reciprocal tariffs. With improving factory hiring towards year-end, we expect USD/CAD to trade around 1.37 over a 12-month horizon.

Asian currencies are diverging in performance. We have revised our USD/CNH forecasts lower amid easing trade tensions and expectations of a weaker USD over a 12-month horizon. However, China is expected to gradually guide the CNH weaker to support export competitiveness. The SGD NEER is trading near the stronger end of its band (1.6% above the midpoint). Slowing inflation and rising growth concerns are adding downside pressure on the SGD, with the trade ministry cutting its 2025 GDP growth forecast and the MAS recently lowering its core inflation target. As a result, we expect the SGD NEER to ease toward the midpoint of the policy band, pushing USD/SGD higher toward the 1.32-1.34 range.

# Gold, crude oil – at a glance

Manpreet Gill

Chief Investment Officer, AMEE

Tay Qi Xiu Portfolio Strategist

### Our view

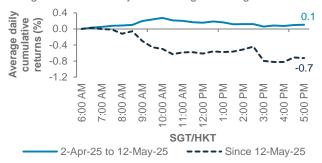


- We downgrade Gold to a core holding and expect a period of consolidation ahead. We trim our 3-month price expectation to USD 3,100 and leave our 12-month expectation unchanged at USD 3,500.
- Our 12-month oil price forecast remains unchanged at USD 60/bbl amid still-significant supply. However, over a shorter 1-3-month horizon, we expect prices to rebound towards USD 64/bbl.

### **Key chart**

Fig. 16 Gold's performance during Asian hours has cooled since the trade truce between the US and China

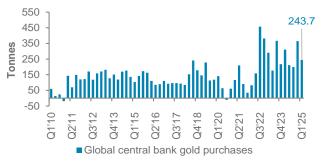
Average cumulative daily returns of gold during Asian hours



Source: Bloomberg, Standard Chartered. As of 16-May-25

Fig. 18 Global central bank net gold purchases in Q1 25 remained strong relative to long-term history

Global central bank quarterly net gold purchases (tonnes)

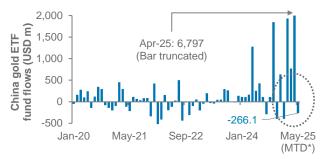


Source: World Gold Council, Standard Chartered

We have been Overweight on gold since September last year, and this has served us well, with gold prices rising over 20% during this period. However, with tariff concerns easing, we see an opportunity to tactically take profit. Structural tailwinds – particularly robust central bank demand – remain intact, but signs of buyer fatigue among Asian investors, a key source of recent demand, suggest further near-term downside. That said, we view the consolidation in prices as healthy following the extended rally. With lingering trade uncertainty and rising US deficit concerns as Trump shifts his focus toward tax cuts, gold is expected to be well supported by new baseline floor price of around USD 3,000-3,100/oz.

Fig. 17 Month-to-date flows into China gold ETFs turned negative in May

China gold ETF inflows



Source: World Gold Council, Standard Chartered; MTD as of 16-May

Fig. 19 The oil market is likely to remain in surplus this year, keeping prices in check

Oil supply-demand balance, price estimates



Source: Bloomberg, Standard Chartered

From a fundamental standpoint, oil markets continue to be oversupplied relative to expected demand. We expect this supply surplus to persist through 2025, exacerbated by a continued OPEC+ rollback of prior output cuts. Therefore, we leave our 6-12-month WTI oil price expectation unchanged at USD 60/bbl. Yet, over a shorter 1-3-month horizon, we raise our price expectation slightly to USD 64/bbl. This is driven by a combination of expected dialling back of excessively bearish investor positioning and short-term positive sentiment from China policy stimulus. Middle East geopolitical risk remains the key upside risk to oil prices.

# Quant perspective: Slightly bullish equities short-term and long-term

Francis Lim
Senior Quantitative Strategist

Maggie, Au Yeung Quantitative Analyst

### **Summary**



Our stock-bond model maintained a small Overweight in global equities due to valuation and technical factors. The model's Overweight in equities over the past two months has helped to generate an outperformance (or alpha) of 1.1%, against the 60/40 equity-bond benchmark. While year-to-date alpha remains negative at -1.3% due to a weak global equity market between late March and early April, the model's long-term outperformance since Feb-2023 remains strong and intact, with 3.8% alpha. Our model continues to favour equities, despite weak fundamentals (slower growth and earnings). Valuations of Developed Market (DM) and Asian equities remain attractive, and a strong market breadth should continue to support the recovery in global equities.

Our technical framework is bullish China, US and UK equities in the short term. Our models prefer markets with relatively lower volatility scores i.e., China, the US and the UK. Our models first turned bullish on China equities in late April, followed by the US and the UK in early May. These markets have gained 5.4%, 2.2% and 3.5%, respectively. We are Neutral Asia ex-Japan, Europe ex-UK and Japan over the next 1-3 months, based on technical readings. The MSCI Japan USD index has supportive price action and market regime indicators. It is now challenging its key resistance that it has failed to break since early 2023.

**Investor positioning in gold and DM IG government bonds are no longer stretched.** Our market diversity indicator, which uses price movements to deduce investor positioning in an asset, showed gold and DM Investment Grade government bonds were overbought in April. The indicator has now normalised for both assets, after the assets fell by 3.7% and 1.7%, respectively, below their April highs.

### **Key chart**

Our stock-bond model score is at +1 (out of 5), as valuation and technical factors offset negative fundamental factors.

Fig. 20 Breakdown of our stock-bond rotation model's scores since inception in Feb-23 Model scores are based on the total of fundamental, valuation and market breadth factors



Source: Bloomberg, Standard Chartered

Fig. 21 Our technical model turned bullish on S&P500 in early May





Source: Bloomberg, Standard Chartered

Our technical model upgraded the S&P500 to bullish bias in early April, with the closest resistance at 6,088 and the closest support at 5,476.

Fig. 22 Long- and short-term quantitative models are bullish risky assets

Long-term models below have a typical time horizon of 3-6 months, while short-term models have a 1-3-month horizon

| Long-term                                    | Stock or bond  | Equity and bond  | market risks  | Global inflation-growth regime  |  |  |
|--|--|--|---|---|--|--|
| Current view                                 | Slightly OW equities over bonds  | High bo<br>market r  |   | Prefer risky assets and some inflation-hedge  |  |  |
| What<br>factors is<br>this view<br>based on? | <ul> <li>Fundamental: -2. Elevated market risk aversion, contraction in manufacturing new orders and further decline in earnings revision</li> <li>Valuation: +2. Valuation ratios of DM and Asia equities are now less expensive</li> <li>Market breadth: +1. Net-advances in stocks are no longer too bearish, but market breadth remains healthy as the percentage of equity markets above their 200-day moving average is above 60%</li> </ul> | Equity risk: Mode Momentum factor but disinflationary money supply and momentum in US housing starts sup downside risks     Government bord As a defensive as government bond benefits from wear market momentur economic data is that warrants contain imminent receivants. | s are weak, trend, rising d positive private poort lower  ad risk: High. set, the US market sker equity m. However, not at a level cerns about          | <ul> <li>Global inflation slowed to         <ol> <li>9% from 2.1% previously.</li> <li>The consensus expects an inflation rate of 2.2% over the next 12 months. Meanwhile, leading indicators point towards a disinflationary trend</li> </ol> </li> <li>Global industrial production y/y growth rose to 3%. The consensus expects this to slow to 1.9% over the next 12 months. Leading indicators also point towards slower growth</li> </ul> |  |  |
| Key model factors                            | <ul> <li>Economic activity, macro risk<br/>and surprise indices, corporate<br/>earnings, forward price-to-<br/>earnings ratio and technical<br/>factors</li> </ul>   | <ul> <li>Market factors incorates, commodity<br/>equity market more<br/>Macro factors included<br/>housing, inflation,<br/>circulation, capace<br/>and employment</li> </ul>   | prices and<br>mentum.<br>ude US<br>money in   | <ul> <li>Tracks current and consensus<br/>estimates of inflation, industrial<br/>production, and leading<br/>economic indicators for the US,<br/>Europe, the UK, China, India<br/>and Korea</li> </ul>  |  |  |
| How does it work?                            | A monthly scorecard of -5 to 5 based on fundamental, valuation and market breadth factors to indicate relative preference for bonds and equities. A positive score favours equities and vice versa   | Using risk barome<br>the likelihood of la<br>in US equities and<br>bonds. Each baro<br>from 0 to 100, wh<br>below 50 indicate<br>downside risk and   | arge sell-offs d government meter ranges ere a value s high   | A macro model of the global<br>economic cycle (recession,<br>recovery, late cycle and<br>stagflation) and implications for<br>long-term asset class returns   |  |  |
| Short-term                                   | Technical analys   | sis  |   | Investor positioning  |  |  |
| Current views                                | More markets shifted to uptren   | d amid rebound   | Positioning in gold normalised  |   |  |  |
| What factors is this view based on?          | <ul> <li>Bullish China, US and UK. In add actions, our market regime indicate supportive of these markets</li> <li>Neutral Asia ex-Japan, Japan an Our models remain conservative o Japan and Europe ex-UK, as they worse volatility scores</li> <li>Bearish USD/JPY. Negative trend bearish, and volatility is higher than</li> </ul>   | ors are also  Id Europe ex-UK.  In Asia ex-Japan,  Inhave relatively  I. Momentum is also  | flagged for short-term reversal risks in April. The two asset classes are now 3.7% and 1.7 respectively, below their April highs                        |   |  |  |
| Key model factors                            | Price action: Momentum, volatilit<br>dynamics over short-to-medium to  | -  | Price action: Overbought conditions occur<br>when prices rise sharply; oversold conditions<br>happen when prices fall rapidly in a short time           |   |  |  |
| How does it work?                            | A short-term technical model that<br>volatility and volume indicators an<br>learning to identify bear/bull market.   | d uses machine   | <ul> <li>A market indicator based on fractal analysis<br/>that provides timely indication of investor<br/>positioning based on price actions</li> </ul> |   |  |  |

Source: Standard Chartered

# Foundation: Asset allocation summary

|                               |          | FO       | UNDATIO  | ON         |                              | FOUNDATION   |
|-------------------------------|----------|----------|----------|------------|------------------------------|--------------|
| Summary                       | View     | Moderate | Balanced | Aggressive | Summary                      | Conservative |
| Cash                          | ▼        | 3        | 3        | 3          | Cash                         | 35           |
| Fixed Income                  | •        | 58       | 38       | 18         | Fixed Income                 | 65           |
| Equity                        | <b>A</b> | 34       | 54       | 74         |                              |              |
| Gold                          | •        | 5        | 5        | 5          |                              |              |
| Asset class                   |          |          |          |            | Asset class                  |              |
| USD Cash                      | ▼        | 3        | 3        | 3          | USD Cash                     | 35           |
| DM IG Government Bonds*       | •        | 24       | 16       | 8          | DM IG Govt (Short duration)  | 16           |
| DM IG Corporate Bonds*        | •        | 15       | 10       | 5          | DM IG Corp (Short duration)  | 17           |
| DM HY Corporate Bonds         | •        | 5        | 3        | 2          | DM HY (Short duration)       | 7            |
| EM USD Government Bonds       | •        | 4        | 3        | 1          | EM USD Govt (Short duration) | 10           |
| EM Local Ccy Government Bonds | •        | 3        | 2        | 0          | EM LCY Govt                  | 5            |
| Asia USD Bonds                | •        | 8        | 5        | 3          | Asia USD bonds               | 11           |
| North America Equities        | <b>A</b> | 24       | 37       | 50         |                              | 100          |
| Europe ex-UK Equities         | •        | 4        | 7        | 9          |                              |              |
| UK Equities                   | •        | 0        | 1        | 2          |                              |              |
| Japan Equities                | •        | 2        | 3        | 4          |                              |              |
| Asia ex-Japan Equities        | •        | 4        | 7        | 10         |                              |              |
| Gold                          | •        | 5        | 5        | 5          |                              |              |
|                               |          | 100      | 100      | 100        |                              |              |

Source: Standard Chartered

All figures in %

**Legends:** ▲ Most preferred | ▼ Least preferred | ◆ Core holding

<sup>1.</sup> Allocation figures may not add up to 100 due to rounding. \*FX-hedged

<sup>2.</sup> The Conservative TAA is based off the SAA and is not overlaid with any tactical views

# Foundation+: Asset allocation summary

|                               |          |          | FOUNDATION+ |            |
|-------------------------------|----------|----------|-------------|------------|
| Summary                       | View     | Moderate | Balanced    | Aggressive |
| Cash                          | ▼        | 3        | 3           | 2          |
| Fixed Income                  | <b>*</b> | 49       | 30          | 13         |
| Equity                        | <b>A</b> | 29       | 43          | 56         |
| Gold                          | •        | 4        | 4           | 4          |
| Alternatives                  | •        | 15       | 20          | 25         |
| Asset class                   |          |          |             |            |
| USD Cash                      | ▼        | 3        | 3           | 2          |
| DM IG Government Bonds*       | •        | 20       | 12          | 6          |
| DM IG Corporate Bonds*        | <b>•</b> | 12       | 8           | 4          |
| DM HY Corporate Bonds         | <b>♦</b> | 4        | 2           | 1          |
| EM USD Government Bonds       | <b>♦</b> | 3        | 2           | 1          |
| EM Local Ccy Government Bonds | <b>♦</b> | 3        | 2           | 0          |
| Asia USD Bonds                | •        | 7        | 4           | 2          |
| North America Equities        | <b>A</b> | 20       | 30          | 38         |
| Europe ex-UK Equities         | <b>•</b> | 3        | 5           | 7          |
| UK Equities                   | ▼        | 0        | 1           | 1          |
| Japan Equities                | <b>•</b> | 2        | 2           | 3          |
| Asia ex-Japan Equities        | <b>•</b> | 3        | 5           | 7          |
| Gold                          | •        | 4        | 4           | 4          |
| Alternatives                  | •        | 3        | 4           | 5          |
| Private Equity                |          | 2        | 5           | 9          |
| Private Real Assets           |          | 5        | 4           | 4          |
| Private Debt                  |          | 5        | 7           | 7          |
|                               |          | 100      | 100         | 100        |

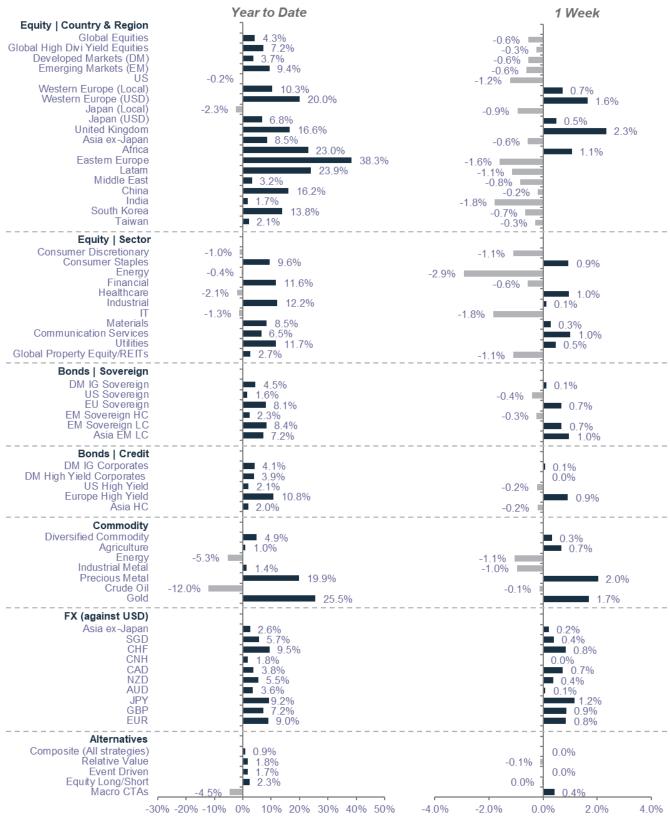
Source: Standard Chartered

All figures in %

1. Allocation figures may not add up to 100 due to rounding. \*FX-hedged

**Legends:** ▲ Most preferred | ▼ Least preferred | ◆ Core holding

# Market performance summary\*



Source: MSCI, JPMorgan, Citigroup, Dow Jones, HFRX, FTSE, Bloomberg, Standard Chartered

<sup>\*</sup>All performance shown in USD terms, unless otherwise stated

<sup>\*</sup>YTD performance data from 31 December 2024 to 22 May 2025; 1-week performance from 15 May 2025 to 22 May 2025

# Our key forecasts and calendar events

| Currency     |     |      | GBP/<br>USD |     |      |      |      |      |      | Oil<br>(WTI,<br>USD/<br>bbl) | Gold<br>(USD/<br>oz) | Fed<br>policy rate<br>(upper<br>bound) | US<br>Treasury<br>10y yield<br>(%) | ECB<br>policy<br>rate |
|--------------|-----|------|-------------|-----|------|------|------|------|------|------------------------------|----------------------|--|------------------------------------|-----------------------|
| 3m forecast  | 103 | 1.08 | 1.31        | 150 | 0.65 | 0.59 | 1.40 | 7.22 | 0.86 | 64                           | 3,100                | 4.50%<br>(Jun-25)                      | 4.25-4.50%                         | 2.00%<br>(Jun-25)     |
| 12m forecast | 98  | 1.14 | 1.34        | 140 | 0.66 | 0.63 | 1.37 | 7.40 | 0.85 | 60                           | 3,500                | 3.75%<br>(Mar-26)                      | 4.00-4.25%                         | 2.00%<br>(Mar-26)     |

Source: Standard Chartered



**Legends:** ■ Central bank policy | ■ Geopolitics | ■ Economic data

X - Date not confirmed | ECB - European Central Bank | FOMC - Federal Open Market Committee (US) | BoJ - Bank of Japan | BoE - Bank of England

# Managing your wealth through the decades Today, Tomorrow and Forever

SC Wealth Select



### Time is your most precious commodity - be sure to spend it wisely

Time is valuable. The days may seem long, but the years are short. So, spend your time wisely. Whether you're setting out on your investment journey, navigating the intricacies of mid-life wealth planning, or fortifying assets for the golden years, invest time today to ensure your wealth strategy is aligned to what's right for you – Today, Tomorrow, and Forever.

Setting aside the time now to review your plan will pay dividends in the future. Markets have moved. Your portfolio's current asset allocation may no longer be optimally positioned to maximise the opportunities ahead. Ask yourself the following. Am I holding too much cash? Am I sufficiently allocating to growth assets for the long term? Is my portfolio diversified? Am I capturing the best opportunities? And most importantly, is my wealth working hard for me, so I don't have to?

Use our SC Wealth Select framework and advisory specialists to help guide you through this process.

### **Purpose**

Today, Tomorrow, Forever Our approach to helping you grow and manage your wealth starts with you. We use a goals-aware approach to understanding your vision of Today, Tomorrow, and Forever for yourself, your family and beyond, and then design portfolios to meet these differing needs.

Using our 'Today, Tomorrow and Forever' approach, we ensure your wealth needs for the near term (Today) are met, whilst ensuring your wealth needs for the decades ahead (Tomorrow and Forever) are also planned for.

Your vision of 'Today, Tomorrow and Forever' is unique to you. Our specialist's partner with you to build well-diversified, long-term Foundation portfolios, aligned to your Today, Tomorrow, Forever needs. Opportunistic ideas are added to capture short term opportunities, as well as sufficient protection included to address you and your family's objectives.

### Today, Tomorrow, Forever Approach

### **Planning for Today**

Requires ensuring liquidity and income flows take centre stage.

### **Securing Tomorrow**

Entails a well-diversified investment and protection portfolio with a focus on growth, ensuring inflation is accounted for and risks are mitigated.

### **Building for Forever**

Involves greater focus on long-term returns given the time horizon of your portfolio can be measured in decades, and might also include business interests, real estate, collectibles, or charitable funds.

### **Principles**

# that stand the test of time

Adhering to time-tested Principles, to ensure your investment decisions remain robust and consistently applied, is paramount to your success Today, Tomorrow, and Forever. We use five Wealth Principles to guide and guardrail your wealth decisions.



# Discipline – Ensure consistency and prudence over your emotions

- Reacting to emotions such as optimism and fear can lead to poor investment decisions at the worst times
- Have a plan and stick to it this helps you to stay focused on the bigger picture



# Diversification – Simply put, don't put all your eggs in one basket

- Reduce risk by holding a variety of financial assets. Multi-asset diversification in your Foundation portfolio is important
- As a guide, make sure your portfolio contains a variety of asset classes and investments that have low correlation with one another



# Time in the Market – A more robust strategy than timing the market

 Predicting market selloffs is challenging, and timing your exit and re-entry is difficult

- Missing out on the best performing days of a market can have a significantly detrimental impact on your portfolio
- 'Time in the market' and buying the market with a longer-term view provide more consistent returns that can ride out bumps along the way



# Risk and Return – Make sure the risk is worth the return

- To achieve higher investment returns, you will likely have to accept a greater level of risk in your portfolio
- Therefore, it's important to understand the risks and manage these on an ongoing basis



# Protection – Don't let the unexpected catch you unprepared

- Even though you may feel healthy, or financially stable now, protection offers the ability to overcome times of financial uncertainty and mitigate the long-term impact of unforeseen events on your wealth
- A good protection plan not only safeguards your wealth today, but also considers the value of your future earnings over your lifetime, in today's terms

### Advisory Process

Following a holistic approach to managing your wealth

We follow a rigorous process to ensure your needs and objectives are well-understood, and your portfolio is aligned and managed to deliver on these objectives.

However, markets constantly evolve and your needs change. Hence, we encourage you to undertake regular portfolio reviews to ensure your portfolio remains aligned to your Today, Tomorrow and Forever objectives. This proactive approach includes strategic rebalancing based on insights from our Chief Investment Office.

### Learn more

Scan the QR code below to learn more about our approach to growing, managing and protecting your wealth.



### The five-step process



### **Showcase**

Learn how our advisory framework can help you



### Discover

Let us understand your needs, preferences and goals better



### Propose

We'll design a Foundation portfolio tailored for you, with Opportunistic overlays



### Implement

Allow us to implement your portfolio seamlessly and efficiently



### **Monitor & Review**

It's important to regularly review and rebalance your portfolio

Please be sure to reach out to your Relationship Manager today to arrange a portfolio review.



### Presented by:

# Steve Brice

Global Chief Investment Officer, Standard Chartered Bank

Tune in to InvesTips from the CIO's desk, a financial education podcast series designed to empower anyone and everyone with the knowledge and tools to navigate their investment journey with confidence.



Fortnightly series on WEDNESDAYS



STANDARD CHARTERED MONEY INSIGHTS





# **Explanatory notes**

- 1. The figures on page 5 show allocations for a moderately aggressive risk profile only different risk profiles may produce significantly different asset allocation results. Page 5 is only an example, provided for general information only and they do not constitute investment advice, an offer, recommendation or solicitation. They do not take into account the specific investment objectives, needs or risk tolerances of a particular person or class of persons and they have not been prepared for any particular person or class of persons.
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