

# Weekly Market View

## Further consolidation ahead

→ After a strong run-up since April's lows, risk assets are now consolidating. This trend is likely to continue amid key event risks, especially with investor sentiment remaining overly bullish across several asset classes.

→ Following mixed US inflation reports, the focus turns to Japan's upper house election this weekend. A loss for the ruling party could fuel short-term market volatility, including further gains in the USD.

→ However, we expect US corporate earnings beats and trade deals in the coming weeks to ultimately drive global risk assets higher.

→ As such, we would use the ongoing USD rebound to trim any excessive allocation to US equities and rotate to our preferred markets, particularly Asia ex-Japan equities and Emerging Market (EM) local currency bonds.

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Tranche into US banks: Strong earnings beats, deregulation boost, relaxed capital rules

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Add to DM government bonds on any short-term yield spike: slowing growth, rate cuts

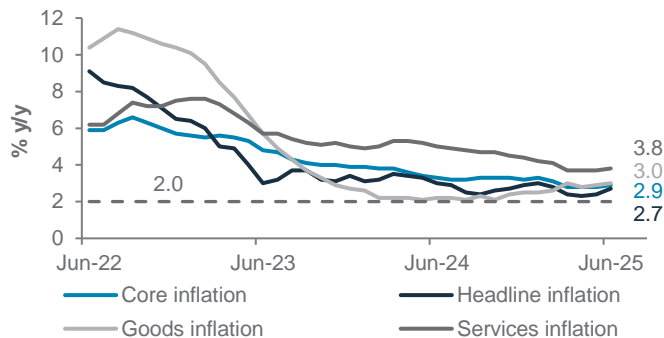
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Rangebound GBP/USD: USD rebound offset by resilient UK inflation delaying BoE rate cuts

## Charts of the week: Short-term bounce

**The dollar's bounce is likely to be short-lived as cooling US services inflation is likely to lead the Fed to resume rate cuts**

US headline, core, goods and services inflation



Source: Bloomberg, Standard Chartered

The USD index (DXY) and US 10-year government bond yield



## Editorial

### Further consolidation ahead

**Investment Strategy:** After a strong run-up since April's lows, risk assets are now consolidating. This trend is likely to continue amid key event risks, especially with investor sentiment remaining overly bullish across several asset classes. Following mixed US inflation reports, the focus turns to Japan's upper house election this weekend. A loss for the ruling party could fuel short-term market volatility, including further gains in the USD. However, we expect US corporate earnings beats and trade deals in the coming weeks to ultimately drive global risk assets higher. As such, we would use the ongoing USD rebound to trim any excessive allocation to US equities and rotate to our preferred markets, particularly Asia ex-Japan equities and Emerging Market (EM) local currency bonds.

**US inflation reports sustain Fed rate cut path:** All eyes this week were on the US June inflation data. The reports were mixed, with a revival in tariff-driven consumer goods inflation (furnishings, apparels, etc.) offset by shelter disinflation and an unexpected stalling of producer prices. While goods inflation is likely to continue rising in H2, we expect **a slowing economy and job market to cool service-sector inflation, keeping overall price pressures in check**. This scenario preserves the prospects of a September Fed rate cut, even as markets have reduced the probability of such a move to 58% (from 91% on 1 July) after resilient inflation, retail sales and jobs data. We would add to 5-7-year maturity US government bonds, especially if the US 10-year bond yield rises above 4.5% (see page 6).

**Overly bullish investor sentiment.** As flagged last week, **investor sentiment (as measured by fractals, an indicator of market diversity) remains excessively one-sided (bullish)** in global, US and Asia ex-Japan equities and EM local currency bonds. This raises the risk of a near-term pullback. However, sentiment towards Euro area, UK and EM ex-Asia equities and Developed Market High Yield bonds have normalised this week, reducing reversal risk in these markets.

**Japan elections could trigger volatility.** Japan's upper house election on 20 July could spark near-term volatility in bond, equity and FX markets, especially if the ruling coalition loses its majority, as polls suggest. A sizable loss for the ruling coalition would raise the chance of a snap general election. It could also derail ongoing trade talks with the US, push bond yields higher, and further weaken the JPY (see page 4 for alternative scenarios and market implications).

**ECB to hold rates amid EU and German stimulus.** The European Commission unveiled a record USD 2tn long-term budget for 2028-34, proposing higher spending in defence, green energy and other strategic sectors. With Germany also accelerating fiscal policy stimulus and economic sentiment improving (see page 3), the scope for further ECB rate cuts is receding. We expect the ECB to hold its policy deposit rate at 2% next week but expect one final rate cut later this year before a prolonged pause. An ECB rate pause, positioned against expectations of renewed Fed rate cuts later this year, is likely to limit USD gains. We expect the USD index (DXY) to test resistance around 100, before resuming its decline.

**Staying bullish on US banks; focussing on technology earnings.** Upcoming event risks notwithstanding, **US corporate earnings are likely to provide support** to risk assets. Major US banks beat Q2 earnings estimates on trading, advisory and wealth management fee income. The beats, combined with the passing of the Fed's stress tests and proposed easing of bank capital requirements, reinforce our bullish view on the financial sector (see page 5). The focus shifts to US technology sector earnings, where consensus (LSEG I/B/E/S) expects revenue growth of 12.8%, outpacing broader market, with earnings estimated to grow by 17.7%.

**Watching US trade deals.** Meanwhile, the US has reached another trade agreement – this time with Indonesia. Agreements with India, the European Union and South Korea are likely in the coming weeks. Japan's election outcome will be key to determine the nature of any US-Japan trade deal.

## The weekly macro balance sheet

**Our weekly net assessment:** On balance, we see the past week's data and policy as neutral for risk assets in the near-term

**(+) factors:** Improving China economic data; easing US producer inflation; EU budget boost

**(-) factors:** Rising US consumer inflation, elevated trade tensions

	Positive for risk assets	Negative for risk assets
Macro data	<ul style="list-style-type: none"> <li>US headline, core producer price inflation both fell more than expected to 0% m/m</li> <li>US industrial output (0.3% m/m) and retail sales (0.6%) rose more than expected</li> <li>Germany ZEW Survey of growth expectations beat estimates</li> <li>China's Q2 GDP grew more than expected by 1.1% q/q</li> <li>China's exports, imports and industrial production growth beat estimates</li> </ul>	<ul style="list-style-type: none"> <li>US headline consumer inflation rose above estimates to 2.7% y/y in June, while core inflation rose to 2.9% as expected</li> <li>Euro area ZEW Survey of growth expectations rose less than expected</li> <li>China's retail sales and fixed asset investment growth slowed more than expected</li> </ul>
	<b>Our assessment: Neutral</b> – Robust US retail sales, China exports and industrial output and cooling US producer price inflation vs. rising US consumer inflation	
Policy developments	<ul style="list-style-type: none"> <li>Fed's latest Beige Book showed slight rise in US economic activity recently</li> </ul>	
	<b>Our assessment: Positive</b> – Improving US economic activity	
Other developments	<ul style="list-style-type: none"> <li>US lifted restrictions on select AI chip exports to China</li> <li>The European Commission proposed a record EUR 2tn budget for the 2028-2034 period</li> <li>Trump denied he plans to fire Fed Chair Powell</li> </ul>	<ul style="list-style-type: none"> <li>Trump announced 30% tariffs on EU and Mexico from 1 Aug, while EU threatened retaliation against US exports</li> <li>US opened security investigations into the import of solar panel, drones, and polysilicon</li> <li>Trump threatened 100% tariffs on Russia if no ceasefire deal with Ukraine within 50 days</li> </ul>
	<b>Our assessment: Neutral</b> – EU budget boost vs elevated trade tensions	

### US retail sales rose more than expected in June

US retail sales and "control group" retail sales



Source: Bloomberg, Standard Chartered; \*excludes volatile categories such as auto dealers, building material retailers, gas stations, office supply stores, etc. This number is used to estimate goods spending for calculating US GDP.

### Euro area and German economic growth expectations both rose in July

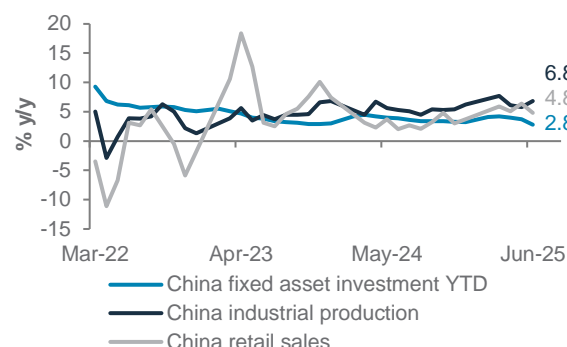
Euro area and Germany ZEW survey expectations of economic growth and current situation



Source: Bloomberg, Standard Chartered

### China's retail sales and fixed asset investment slowed in June, while industrial output accelerated

China fixed asset investment, industrial production, and retail sales



Source: Bloomberg, Standard Chartered

## Top client questions

**Q** What are the potential scenarios from Japan's elections and the implications for JPY, JGB and Japan equities?

**Our view:** *Retain core exposure to Japan equities. Inflation risks remain. Maintain core holdings in DM IG bonds.*

**Rationale:** The Japan upper house election will take place on 20 July. Ahead of the results, we outline three potential scenarios and their respective cross-asset implications:

1. **Ruling coalition retains its majority:** We expect **policy continuity** including moderate fiscal stimulus via ¥3.5 trn cash payouts. The BOJ is likely to resume gradual rate hikes, and market attention will shift to US trade negotiations before the 1 August deadline for US tariffs.

We expect a) USD/JPY to likely remain steady in the 147 to 150 range, b) Equities mildly bullish and c) Long-term bond yields anchored, with 30-year JGB yields pulling back to the 2.8-2.85% level.

2. **Ruling coalition loses majority by a slight margin:** In this scenario, Prime Minister Ishiba would need to **cooperate with opposition parties** to form a majority. This would create pressure for larger fiscal packages, funded by debt issuance, and possibly a temporary pause in sales tax.

We expect a) USD/JPY to break above 151 as markets price in slower rate hikes and more debt, b) Equity volatility likely to rise, c) 30-year JGB yields to stay elevated in the 3.1%-3.2% range.

3. **Ruling coalition suffers major defeat; opposition gains control:** This could lead to the resignation of Ishiba's cabinet or **a leadership change**. The opposition parties could push for consumption tax cuts and expansive fiscal spending, which could lead to a potential debt surge. The BOJ could pivot dovishly in response.

a) JPY could experience significant depreciation, with USDJPY potentially crossing 154.8 if a JPY sell-off intensifies. Sovereign risk premium may widen, amplifying USD strength, b) Japan equities likely to sell-off, exacerbated by heightened uncertainty around a US-Japan trade deal given the tight 1 August deadline, c) 30-year JGB yield could rise sharply to 3.2%-3.4%.

**Overall, we see an increasing likelihood of scenario #2**, with media polls suggesting the ruling coalition may lose its majority. Markets are also sensitive to developments in the US-Japan trade deal, ahead of the looming 1 August US tariff deadline. Election results are expected late on 20 July or early 21 July, with 21 July being a Japan market holiday.

— Iris Yuen, Investment Strategist

— Michelle Kam, CFA, Investment Strategist

— Anthony Naab, CFA, Investment Strategist

**Japan's long bond yield appears to have priced in a marginal loss of majority for the ruling coalition**

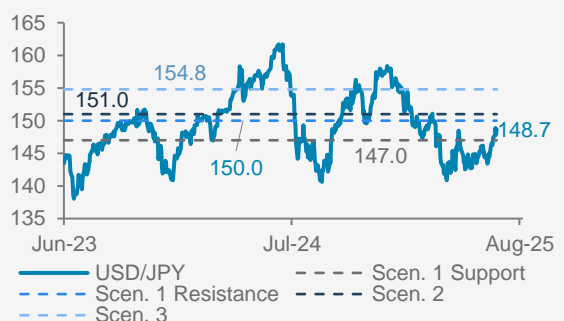
Japan's 30-year government bond yield



Source: Bloomberg, Standard Chartered

**USD/JPY has rebounded from a triple-bottom around 141**

USD/JPY and key technical levels



Source: Bloomberg, Standard Chartered



## Top client questions (cont'd)

**Q** What is your view on the US semiconductor sector after the recent policy developments?

**Our view:** *Raise exposure to semiconductor sector on pullback.*

**Rationale:** The recent easing of US restrictions on semiconductor exports to China has boosted sentiment, providing US chipmakers with better regulatory visibility and a clearer path to assessing the lucrative Chinese market.

The US maintains a dominant position in AI and advanced chip technology, accounting for around 50% of the global semiconductor market share across different segments.

However, US semiconductor stocks remain vulnerable to tariffs. Trump's waiver of the baseline **25% tariff** on certain semiconductor products in early April could potentially be reversed as soon as 1 August. In addition, the US remains exposed to global supply chain disruption, with the latest risk stemming from the investigation into polysilicon and drone imports under the "Section 232 Investigation".

The current earnings season may also introduce volatility, particularly after a key global supplier to the chip industry issued weak guidance for 2026, raising concerns about the demand outlook. Furthermore, valuations of US semiconductor equities are elevated. We recently closed our opportunistic idea on US semiconductors and would prefer to add on pullback.

— **Jason Wong**, *Equity Analyst*

**Q** What are the key takeaways from the US major banks' Q2 earnings?

**Our View:** *Tranche into major US banks, especially on pullback caused by tariff news. De-regulation is the structural driver.*

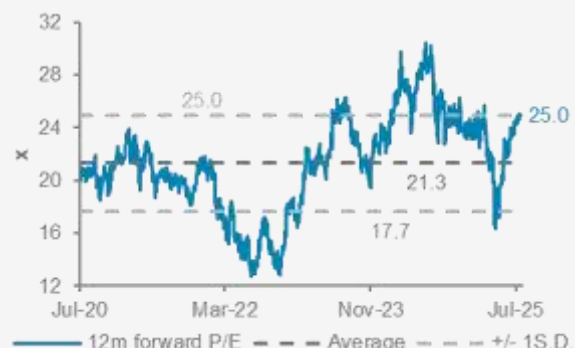
**Rationale:** As of 16 July, 20% of financial stocks in the S&P500 have reported results. Earnings growth expectations for the sector stand at 7.8% y/y, outperforming the broader index (6.5% y/y) (source: LSEG I/B/E/S). Major US banks have highlighted rising trading revenue, fees on Wealth and Asset Management and net interest income, aided by solid economic growth and loan demand.

Additionally, the passing of the Fed's annual stress test suggests major banks are likely to **release excess stress capital buffers**, which could improve shareholder returns. Valuations remain appealing, with the **S&P 500 Banks index still trading at a discount to the broader index**. The focus now is on the US tariffs. Any escalation in tariff rates could weigh on capital markets activity and loan growth projections, but may present an attractive opportunity to add exposure.

— **Michelle Kam**, *CFA, Investment Strategist*

**Elevated valuation of US semiconductor equities suggests investors should wait for pullbacks before adding to the sector**

12-month forward P/E ratio for the Philadelphia Semiconductor Index (SOX Index)



Source: Bloomberg, Standard Chartered

**The S&P 500 Banks index is trading at a valuation discount to the broader index**

12-month forward P/E for S&P500 Banks index relative to S&P500 index



Source: Bloomberg, Standard Chartered

## Top client questions (cont'd)

**Q** The US 30-year bond yield broke above the key 5% level again. What is your outlook on the 10-year bond yield?

**Our view:** We expect volatility in long-dated bond yield. Adding long-dated bonds if the US 10-year yield rises above 4.5%.

**Rationale:** The combination of a resilient job market, ongoing tariff concerns, and the fiscal impact of the One Big and Beautiful Bill has driven long-dated bond yields higher. **Tariff uncertainties** and **mixed economic data** are likely to sustain near-term volatility in long-dated yields.

However, we expect the **job market to soften** in the second half of 2025, which could prompt the Fed to cut interest rates as early as September. Despite the mixed data, the yield differential between the 10-year and 2-year, and the 30-year and 10-year US government bonds, have remained stable at around 50bps over the past few of months. As front-end yields decline, we expect long-dated bond yields to decline in tandem.

We believe the 5-7-year bond maturity bucket offers the best balance between attractive yields and potential price gains, while limiting exposure to inflation or fiscal deficit risks inherent in longer maturities. For long-dated bonds, we would add when the 10-year US government bond yield rises to 4.50% or higher. Over the next 6-12months, we expect it to move towards the 4.00%-4.25% range.

— Ray Heung, Senior Investment Strategist

**Q** What are the implications of a USD short squeeze on European currencies such as the GBP?

**Our View:** GBP/USD to be rangebound with resistance near 1.36 and support at 1.32.

**Rationale:** The USD index (DXY) has gradually rebounded from a low of 96.3 this month, recovering from technically oversold conditions. A stronger-than-expected consumer inflation print has **scaled back market expectations for the Fed rate cuts** this year, with the probability of a 25bps cut in September now just above 50%. We expect the short squeeze risk in DXY to persist near term. However, for the DXY to break above its 100-day MA at 100, we would need to see consistently strong economic data, such as an upside surprise in the upcoming PMI.

Meanwhile, the UK inflation surprised to the upside, which may prompt markets to reassess expectations for further BOE rate cuts beyond the next meeting. While GBP/USD may still correct lower in light of the stronger USD, **resilient UK inflation** could limit the downside and complicate the bearish narrative. This supports a range-bound GBP/USD between 1.32 to 1.36.

— Iris Yuen, Investment Strategist

**The gap between the US 10-year and 2-year bond yields and the 30-year and 10-year yields remain around 50bps over the past few months**

Difference between US treasury 30-year & 10-year bond yields and 10-year & 2-year bond yields



Source: Bloomberg, Standard Chartered

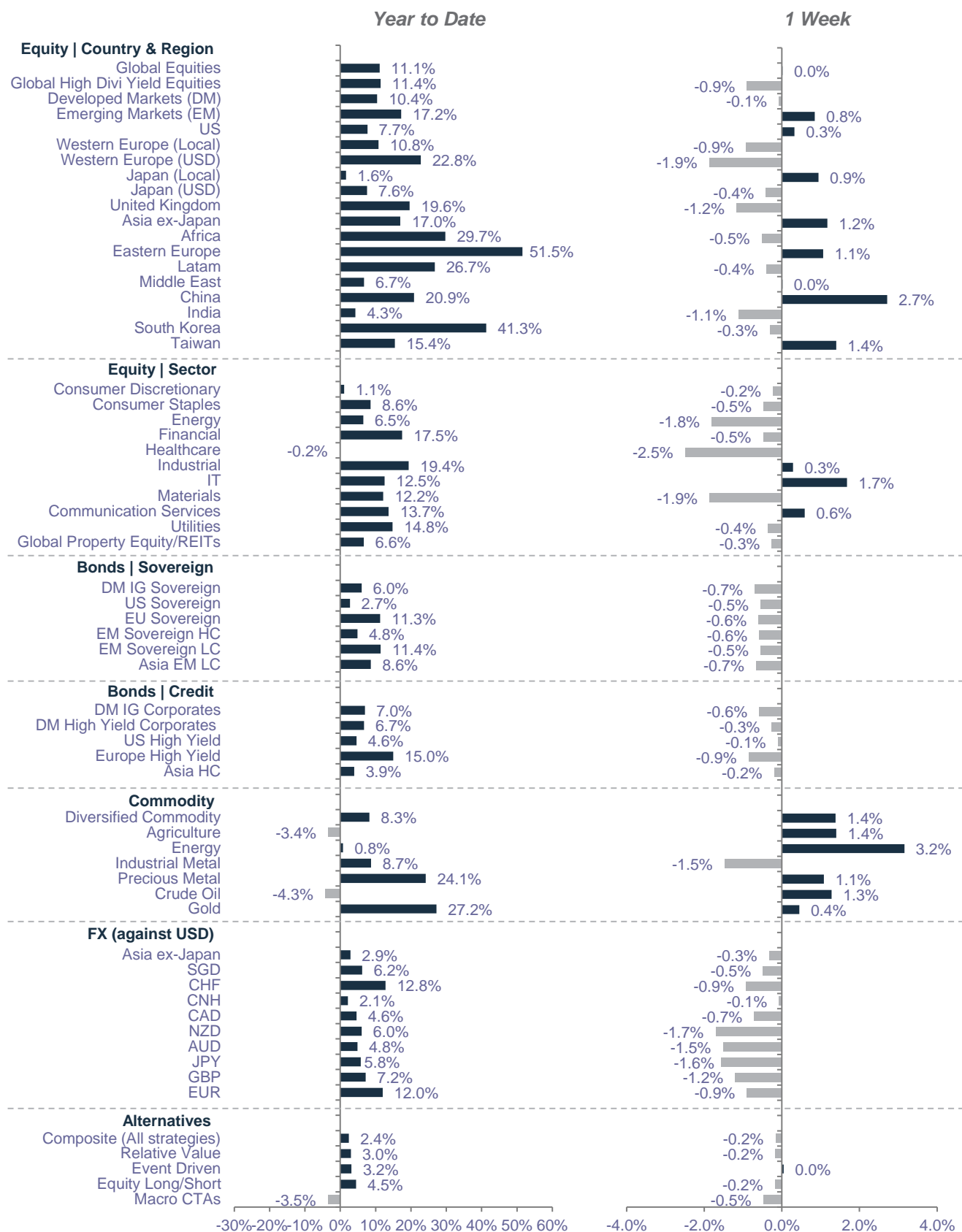
**GBP/USD to remain range-bound near-term**

GBP/USD and technical levels



Source: Bloomberg, Standard Chartered

## Market performance summary\*



Sources: MSCI, JP Morgan, Barclays Capital, Citigroup, Dow Jones, HFRX, FTSE, Bloomberg, Standard Chartered

\*Performance in USD terms unless otherwise stated, 2025 YTD performance from 31 December 2024 to 17 July 2025; 1-week period: 10 July 2025 to 17 July 2025

## Our 12-month asset class views at a glance

Asset class	
<b>Equities</b> ▲	<b>Preferred Sectors</b>
US ◆	US Financials ▲
Europe ex-UK ◆	US Technology ▲
UK ▼	US Communication ▲
Asia ex-Japan ▲	Europe Technology ▲
Japan ◆	Europe Communication ▲
Other EM ◆	Europe Industrials ▲
	Europe Financials ▲
<b>Bonds (Credit)</b> ◆	China Technology ▲
Asia USD ◆	China Communication ▲
Corp DM HY ◆	China Discretionary ▲
Govt EM USD ◆	
Corp DM IG ▼	<b>Alternatives</b> ◆
<b>Bonds (Govt)</b> ◆	<b>Gold</b> ◆
Govt EM Local ▲	
Govt DM IG ◆	

Source: Standard Chartered Global Investment Committee

Legend: ▲ Most preferred | ▼ Less preferred | ◆ Core holding

## The S&P500 has next interim resistance at 6,420

Technical indicators for key markets as of 17 July close

Index	Spot	1st support	1st resis- tance	12m forward P/E (x)	12m forward dividend yield (%)
S&P 500	6,297	6,059	6,420	22.3	1.3
STOXX 50	5,377	5,221	5,502	15.1	3.2
FTSE 100	8,973	8,781	9,091	13.0	3.7
TOPIX	2,840	2,769	2,890	15.1	2.7
Shanghai Comp	3,517	3,391	3,599	12.9	3.1
Hang Seng	24,499	23,500	25,183	10.6	3.3
Nifty 50	25,111	24,673	25,609	20.5	1.6
MSCI Asia ex-Japan	812	781	830	13.8	2.5
MSCI EM	1,241	1,196	1,266	12.9	2.9
Crude oil (WTI)	67.5	61.6	76.0	na	na
Gold	3,339	3,257	3,412	na	na
UST 10Y Yield	4.45	4.26	4.57	na	na

Source: Bloomberg, Standard Chartered

Note: These short-term technical levels are based on models and may differ from a more qualitative analysis provided in other pages

## Economic and market calendar

	Market	Event	Period	Expected	Prior
MON	USD	Leading Index	Jun	-0.2%	-0.1%
TUE					
WED	EUR	Consumer Confidence	Jul P	–	-15.3
	USD	Existing Home Sales	Jun	4.00m	4.03m
THU	EUR	GfK Consumer Confidence	Aug	–	-20.3
	EUR	HCOB Eurozone Manufacturing PMI	Jul P	–	49.5
	EUR	HCOB Eurozone Services PMI	Jul P	–	50.5
	EUR	ECB Deposit Facility Rate	24-Jul	–	2.0%
	EUR	ECB Main Refinancing Rate	24-Jul	–	2.2%
	USD	Chicago Fed Nat Activity Index	Jun	–	-0.28
	USD	Initial Jobless Claims	19-Jul	–	–
	USD	Continuing Claims	12-Jul	–	–
	USD	S&P Global US Manufacturing PMI	Jul P	–	52.9
	USD	S&P Global US Services PMI	Jul P	–	52.9
	USD	New Home Sales	Jun	650k	623k
FRI/SAT	EUR	IFO Business Climate	Jul	–	88.4
	USD	Durable Goods Orders	Jun P	-10.3%	16.4%

Source: Bloomberg, Standard Chartered

Prior data are for the preceding period unless otherwise indicated. Data are % change on previous period unless otherwise indicated

P - preliminary data, F - final data, sa - seasonally adjusted, y/y - year-on-year, m/m - month-on-month

## Investor diversity in global equities stays below threshold

Our proprietary market diversity indicators as of 17 July close

Level 1	Diversity	1-month trend	Fractal dimension
Global Bonds	●	↑	1.66
Global Equities	○	↓	1.19
Gold	●	↑	2.22
<b>Equity</b>			
MSCI US	○	↓	1.20
MSCI Europe	●	↓	1.28
MSCI AC AXJ	○	↓	1.20
<b>Fixed Income</b>			
DM Corp Bond	●	→	1.45
DM High Yield	●	↓	1.27
EM USD	●	↓	1.35
EM Local	●	→	1.25
Asia USD	●	↓	1.43
<b>Currencies</b>			
EUR/USD	●	↑	1.56

Source: Bloomberg, Standard Chartered; **Fractal dimensions below 1.25 indicate extremely low market diversity/high risk of a reversal**

Legend: ● High | ● Low to mid | ○ Critically low





# InvesTips

## from the CIO's desk

Fortnightly series on WEDNESDAYS

Presented by

*Steve Brice*

Global Chief Investment Officer  
Standard Chartered Bank

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