

press release

Standard Chartered showcases innovative financial solutions at Gulfood 2011

Only bank to participate at the World's largest Food and Beverage Industry Exhibition

UAE, 27 February 2011 – Standard Chartered announced today its participation at Gulfood 2011 which is taking place from the 27th to the 2nd of March in Dubai. The Bank will be showcasing a range of tailor-made financial solutions for the Food and Beverage (F&B) industry. Standard Chartered is the only financial institution participating at the world's largest annual trade exhibition for food, drink and hospitality.

Commenting on the participation, Sadia Saeed, Head of SME Banking, Standard Chartered UAE said:

“Standard Chartered is one of the key players in financing the F&B and Hospitality industry in the UAE; we are committed to support our clients to achieve success through our range of innovative financial solutions. With an extensive experience in international trade, deep understanding of our customer's needs and a strong geographical footprint in some of the world's most dynamic markets, Standard Chartered is ideally positioned to support the F&B industry through the challenges of this increasingly competitive market.”

At the exhibition, Standard Chartered will be showcasing its range of financial services and solutions that meet Trade Finance, Working Capital, Forex and other banking

needs for the Food and Beverage industry. The Bank will also showcase its range of Shariah Compliant SME financial solutions.

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Note to editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 80,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit www.standardchartered.com