

# press release

FOR IMMEDIATE RELEASE

## **Standard Chartered Forum 2011 to be held in Dubai**

### ***Forum to discuss Super Cycle's impact on local, regional and global Financial Markets***

UAE, 02 April, 2011 - Standard Chartered announced today that it will host the "Standard Chartered Forum 2011" in Dubai on the 5<sup>th</sup> of April. This year, the Forum will be held under the title: "The Super-Cycle: Emerging Economies Poised to Accelerate". Last year, the Dubai event was a great success and was attended by more than 300 executives.

The Standard Chartered Forum is an annual leadership event that is organized in key cities across the Bank's footprint. The Forum provides a platform for discussion on the challenges and opportunities of Emerging Economies' accelerated growth in light of the Global Economic Super Cycle.

#### **Commenting on the event, Dan Azzi, Co Head of Wholesale Banking, Middle East, North Africa and Pakistan, Standard Chartered:**

"The Standard Chartered Forum has been specially created to further deepen our client relationships through direct interaction between the Bank's senior management and its clients. These Forums are an important platform not only to discuss the solutions and better understand our clients' requirements but to also share information about the current trends in an ever dynamic industry."

The event is held exclusively for Standard Chartered clients and presents a cohesive programme that will provide participants with valuable insight, outlook, commentary and networking opportunities to further understand the current unprecedented market challenges and seize opportunities to outperform in the current climate.

**Harish Hemandas, Head of Financial Markets Sales, Middle East and Africa, Standard Chartered added:**

“As a trusted partner of our clients, we appreciate how valuable information and networking is to their businesses. In this context, the Standard Chartered Forum provides a platform to exchange ideas and network with industry partners. Thanks to its success in bringing together people and ideas, the forum has now become one of the most keenly awaited business networking event in the MENA region.”

Standard Chartered has been operating in the Middle East for over 90 years. Out of its regional head office which is based in the Dubai International Financial Centre (DFIC), the Bank runs the largest trading floor in the Middle East region with 200 seats and is an active player in developing an Arab talent pool capable of leading the bank and the industry in general.

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**Note to editors:**

**Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 85,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit [www.standardchartered.com](http://www.standardchartered.com)