

# press release

## **Standard Chartered named Best Corporate Social Responsible Bank in Vietnam**

**Hanoi, 29 December 2015** – Standard Chartered Bank Vietnam has been named the Best Corporate Social Responsible Bank in Vietnam 2015. The award which was announced by the International Finance Magazine in London in November 2015 underscores the Bank's brand promise and brand differentiation of being Here for good.

Mr. Nirukt Sapru, CEO of Standard Chartered Bank Vietnam, said: "Here for good captures the essence of who we are and underpins everything we do. Therefore, it is especially meaningful for us to receive the Best Corporate Social Responsible Bank award which recognises our significant contributions to the development of the communities in Vietnam. Over the years, we have worked closely with local communities and local partners to deliver programmes that promote social and economic development focusing on health, youth and financial education."

Standard Chartered Bank has spent more than USD1.5 million for its various community investment programmes in Vietnam during the last two years. The Bank also carries out a robust global employee volunteering scheme which offers every employee a three-day paid leave to volunteers. In 2015, the staff in Vietnam volunteered nearly 1,000 days.

The Bank's biggest programme, Seeing is Believing, which tackles preventable blindness was launched in Vietnam in 2004 and has benefited thousands school children nationwide. The program is currently at its phase 5 with USD1 million being spent to bring eye care services to the more rural and remote areas. For the next period of 2016-2018, the Bank will invest another USD2 million to support people in the North and Mekong Delta region to have access to quality, affordable eye-care services.

The Bank is also actively partnering with local NGOs to help raising awareness about HIV and helping HIV-affected people to re-integrate into the society through its Positive Living programme. Many financial literacy courses have been organised for both blind and HIV- affected people to help them acquire basic knowledge on financial management.

Most recently, the Bank's global programme "Goal" was launched in Vietnam in October 2014 to provide financial education, life skills and employability training to 8,000 adolescent girls. The three-year project with an investment of USD220,000 aspires to empower the young girls in Vietnam to play a more active role in their communities and the Vietnamese economy.

Separately, in 2014, the Bank donated USD25,000 to help Nguyen Khuyen School in Hoi An City to construct a new building which serves as functional class rooms and an evacuation shelter for villagers during times of disaster.

At present Standard Chartered Vietnam is joining Standard Chartered's global efforts to reinforce the Global Goals for Sustainable Development. The Bank is one of the Founding Partners of Project Everyone, which aims to raise awareness of the 17 ambitious goals, adopted by world leaders to end poverty, fight inequality and injustice and tackle climate change for everyone by 2030.

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## **Notes to Editors**

### **Standard Chartered Bank (Vietnam) Limited**

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now is Ho Chi Minh City). We believe in the long term prospect of Vietnam and are fully committed to the Vietnamese market and our clients and customers since coming back to the country in 1990.

On August 1, 2009, we commenced operations in our locally incorporated entity – Standard Chartered Bank (Vietnam) Limited, an important milestone of Standard Chartered's development in Vietnam. The bank currently has more than 850 employees and three branches (two in Hanoi and one in HCMC). The Head Office is based in Hanoi.

We bring our international expertise and experience in Asia, Africa and the Middle East to Vietnam, building a broad business that helps to develop the Vietnamese financial service sector as well as helping clients to develop their businesses. Standard Chartered has acted as the sole Sovereign Credit Ratings Advisor to the Vietnamese Government since March 2012.

The Bank provides a full suite of banking products and services for corporates, financial institutions as well as small and medium enterprises and individuals. We also play an active role

in building the communities through many programs that promote social and economic development focusing on health, youth and financial education.

For more information, please visit: [www.sc.com/vn](http://www.sc.com/vn) and [www.facebook.com/standardcharteredVN](https://www.facebook.com/standardcharteredVN)

## **Standard Chartered**

We are a leading international banking group, with around 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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