

In celebration of UAE's 43rd National Day

Standard Chartered attempts to break the Guinness World's Record title for the largest football mosaic in the image of the UAE flag

UAE, [24 November,] 2014 - As part of the 43rd National Day celebration, Standard Chartered will attempt to break a new world record by making the world's largest mosaic of the UAE flag from 6,000 footballs. The event will take place on Thursday, November 27, 2014 at the Standard Chartered Towers, Emaar Square in Downtown Dubai and will be managed and attended by the Bank's employees including senior officials. Representatives from the Guinness Book of World Records will also be present to certify the attempt.

Should the attempt be successful, Standard Chartered will be the first bank in the UAE to break such a record.

The day will also see several colourful and engaging activities to mark the UAE National Day. Earlier this month, the Bank launched a viral campaign on its social media channels #UAE Pride to urge UAE Nationals and residents to celebrate the UAE Day with the Bank and be part of the record-breaking attempt.

For more information about the campaign, please visit - www.sc.com/ae/nationalday

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Note to editors:

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Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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