

# press release

## **Standard Chartered scores double win at Smart Cards & Payments Award Middle East 2014**

### ***Bank wins 'Best Credit Card' and 'Best Premium Card' in the Middle East awards***

**Dubai, United Arab Emirates, 15 May 2014** – Standard Chartered won the 'Best Credit Card' and 'Best Premium Card' awards at the Smart Cards & Payments Awards Middle East, which was held recently at The Armani Hotel, Dubai. The 'Standard Chartered MasterCard Titanium Credit Card' and 'Standard Chartered Visa Infinite Credit Card' were recognized by a panel of world-class judges for offering unique, innovative and significant value propositions to its card holders.

The Smart Cards & Payments Awards Middle East were organized on the sidelines of the Card & Payment Middle East 2014, the Middle East's largest smart cards, payments and ID event, being held from May 13 to 14, 2014 at the Dubai International Convention and Exhibition Center. The prominent awards ceremony for smart cards in the region had received strong and compelling nominations from all the leading and established local and regional banks.

**Shehzad Hameed, Regional Head of Retail Banking Products, Middle East, North Africa and Pakistan at Standard Chartered said:**

"We thank the organizers and the judges of The Smart Cards & Payments Awards Middle East for these prestigious recognitions. The 'Best Credit Card' and the 'Best Premium Card' awards reflect our commitment to not only offer world-class products and services, but also provide substantial value to our cardholders such as unique features and best-in-class customer experience."

The Standard Chartered Visa Infinite Credit Card, winner of the Best Premium Credit Card in the Middle East, matches the lifestyle needs of the most affluent and high net worth customers in UAE through offering best in market privileges across 4 benefit pillars: Travel, Golf, Fitness and Dining. While there are other premium cards in the market that offers benefits across these four pillars, Standard Chartered claims that this “absolutely everything card” is best in class, based on the many exclusive, unlimited and market first benefits in each of these four areas. For instance, complimentary golf is available at the most prestigious golf courses in the country. Travel benefits also reaches new heights as the customers can earn airline rewards faster than any other card in the market, and with the flexibility to redeem free tickets from the airline of their choice. The card also offers unlimited access to all of Fitness First’s outlets in UAE, which is a market first as well as guaranteed airport meet and greet services at Dubai International airport.

The Best Credit Card in the Middle East, the Standard Chartered MasterCard Titanium Credit Card, comes with the first and best in market cashback offers on the everyday spends of customers, including 10 per cent cash back on all supermarket purchases and 10 per cent cash back on utility bills as well as school fee payments. It also offers 50 per cent off on movie ticket purchases at VOX Cinemas in the UAE as well as discounts at hundreds of dining and entertainment outlets across the country. In addition, the card comes with Chip and PIN technology for an increased payment security.

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**Note to Editors:**

**Standard Chartered**

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Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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