

press release

Standard Chartered to reach out to Emirati talent via participation at Tawdheef

Emiratization remains an integral part of bank's strategy

Dubai, United Arab Emirates, 2 February 2014 – Standard Chartered Bank has announced its participation at Tawdheef - the UAE's leading Emiratization-focused recruitment exhibition – which will be held from February 3 to 5, 2014 at the Abu Dhabi National Exhibition Centre in the UAE capital. The bank will offer a mix of their job openings to prospective UAE Nationals as well as raise awareness about the Bank's Graduate Programmes.

Standard Chartered aims to further enhance its brand in the country and spread awareness about its career prospects, professional growth opportunities, and multicultural working environment among the local population. The Standard Chartered stand will be manned by a team of experienced recruitment specialists who will screen talent and maintain a databank from the information collected at the event.

Nicholas Harvey, Regional Head of Talent Acquisition, Standard Chartered Bank, said:

“Standard Chartered Bank continues to actively support the UAE government's Emiratization initiatives and has devised a hiring strategy which aims to attract, train and retain more Emiratis. Also, we continue to introduce innovative workplace enhancement initiatives to appeal to the highest quality of UAE National talent such as the recently launched, part-time work scheme. Through our participation at Tawdheef, we are confident of meeting graduate and professional Emiratis who desire to grow in their career and contribute to the success of the bank.”

Standard Chartered Bank in the UAE recently introduced a part-time work scheme for their UAE National employees. Under this programme, employees can request to shift from full time work to part time work in order to pursue their education. Employees taking part in this scheme will be allowed to reduce their working hours from eight hours to a minimum of four, subject to necessary management approvals and Bank policies. The part time work programme will give participating employees the opportunity to balance work and personal life while also allowing the bank to reach out to a wider recruitment pool and create more job opportunities for job shares.

Standard Chartered is one of the oldest banks in the UAE having been established in 1958. Since then, the bank has been an active support of the country's economic growth and social development. One of the recent initiatives the bank supports is 'Masrafi,' an initiative by the UAE government to promote Emiratization in the banking sector. Masrafi is carried out with the cooperation of 'Tanmia' – the National Human Resource Development and Employment Authority and the Emirates Institute of Banking and Financial Studies.

Standard Chartered Bank actively participates in career fairs as well as campus placement activities organized by various universities with an aim to recruit UAE Nationals.

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