

Standard Chartered Bank announces the winner of BMW 5 Series

Other exciting prizes were raffled away as part of “Mega Spend and Win Credit Cards Campaign”

UAE, 18 December, 2014 - Standard Chartered Bank today announced the winners of its 'Mega Spend and Win Credit Cards Campaign' in the UAE. A brand new BMW 5 Series automobile was presented to Mr. Prabhalayam Govind, the winner of the grand prize. Other prizes raffled away included two Family Holiday Packages to Switzerland, 10 Jewellery Vouchers worth AED 10,000 each from Joyalukkas, 50 iPad Air tablets, and 100 Emirates Airlines Travel Vouchers worth AED 500 each.

During the 'Mega Spend and Win' Credit Card Campaign, which ran from September 1 to October 31, Standard Chartered customers had to make a minimum credit card purchase of AED 500 to automatically gain one entry to the draw. Every additional AED 500 spend on their credit cards made them eligible for an additional entry. To double the chances, purchases such as electronics during GITEX, jewellery during Diwali, air tickets during the Eid break, and new card bookings during the campaign period qualified for double entries.

Shehzad Hameed, Head of Retail Products, UAE & MENAP at Standard Chartered Bank said:

“I would like to congratulate all the winners of the Mega Spend and Win Credit Cards Campaign. This is one way to thank and reward our customers for their loyalty and continued trust in our products and services.”

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Note to Editors:

Standard Chartered Bank:

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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