

# press release

# Standard Chartered showcases Eco-Friendly exhibition stand at World Future Energy Summit

21 January, 2008 Abu Dhabi, United Arab Emirates - Standard Chartered, a leading international bank in the UAE and platinum sponsor of the World Future Energy Summit, is exhibiting its 100 per cent eco-friendly exhibition stand at the 2008 World Future Energy Summit - the first-of-its-kind, large scale regional event on renewable energy.

As Platinum Sponsor and title sponsor of its Future Theatre, Standard Chartered maintained a leading role at the Summit demonstrating its commitment to renewable energy by featuring a 100 square metre, two floor interactive exhibition stand made of recycled wooden surfaces and embedded reinforced materials in place of glass. The stand creates an unparalleled information sharing and networking environment where visitors are surrounded by natural products and environmentally sustainable materials.

The Bank is also set to host four interactive computer stands to give visitors an opportunity to calculate their carbon footprint - the amount of carbon dioxide emitted through the combustion of fossil fuels either by them or their organisation. Visitors can also take a tour of the Bank's Greatest Race On Earth website which will inform them of other sustainable initiatives in place by the Bank. Exhibition goers can instantly make pledges to the environment, which will be captured on camera, and instantly uploaded onto the mosaic wall which can also be found on the website.

"As a leading Bank celebrating 50 years in the UAE, our commitment to the local community is deeply entrenched in our approach to building a sustainable business," said Jeremy Parrish, CEO of Standard Chartered Bank, Abu Dhabi & Al Ain. "We believe that our role at the Summit reinforces our global efforts to increase awareness

1

about sustainability and demonstrates our belief and expertise in the renewable energy sector. By enabling world leaders, businesses and the local community to pledge for the environment, we can make a powerful and immediate catalyst for action."

-- ends --

For more information, contact:

Sam Gad

Media Relations and Communications
Standard Chartered MENA
T: +971 4 508 5916

M: +971 50 900 7141

Sam.Gad@standardchartered.com

## Lilian Yong-Babani

Regional Head Corporate Affairs Middle East and North Africa

Tel: +971502401273

Email: <u>Lilian.Yong-Babani@standardchartered.com</u>

### **About Standard Chartered**

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has over 1600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs more than 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which 68 are represented among senior management.

For more information, please visit: <a href="https://www.standardchartered.com">www.standardchartered.com</a>

#### **WFES Boiler Plate**

The World Future Energy Summit will hold its inaugural event on 21-23 January 2008 in Abu Dhabi under the patronage of H.H. General Sheikh Mohammad bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

WFES is poised to become the world's largest conference and exhibition on renewable future energy solutions and policy with more than 80 speakers including world ministers, politicians, business leaders, and environmentalists as well as over 200 international exhibitors.

This event will bring together world leaders and experts to discuss the need for a global focus on alternative energy and sustainability while showcasing the latest developments in the industry.

Hosted by Masdar, WFES 08 will be take place at the Abu Dhabi National Exhibition Centre with Credit Suisse as the Principal Sponsor. The Platinum Sponsors are BP, Shell, Standard Chartered and Merrill Lynch and the Gold Sponsors are International Power, Total, Dolphin Energy and Occidental. Please visit the official website for additional information, <a href="https://www.wfes08.com">www.wfes08.com</a>