

# press release

## **Standard Chartered wins Best Corporate/Institutional Internet Bank in the UAE, Qatar and Jordan**

**27 August, 2008, United Arab Emirates** – Standard Chartered Bank has been named the World's Best Internet Bank for Africa and the Middle East in eight countries including the UAE, Qatar and Jordan by Global Finance, a renowned international finance magazine. The Bank was also named the Best Corporate/Institutional Internet Bank for having the Best Trade Finance Services and Best Integrated Corporate Bank Site.

Standard Chartered was chosen based on several categories. These included the strength of the Bank's strategy in attracting and servicing online customers predominantly through Straight2Bank, its leading edge electronic platform which was launched last year; the breadth of its online product offerings; its website design and functionality as well as the Bank's success in growing its online customers. Standard Chartered was also recognised for having achieved tangible business benefits as a result of its online/internet strategy.

Standard Chartered's Regional CEO for the Middle East and North Africa, Shayne Nelson, commented, "We are successfully delivering on our growth strategy across the region. These awards are further testament that our commercial banking platform is robust and performance driven to meet with the diverse business aspirations of our clients, whether small enterprise, multi-national corporation or financial institution.

The award recognition for the UAE is of particular importance to us as we celebrate our 50th year in operation. We were also the first bank in both Qatar and Jordan. Our longevity in the Middle East - international footprint and local expertise has provided us with a powerful platform to act as the trade gateway with the emerging powerhouses of China and India, and to enable further trade increases within the Middle East and between Middle East and our other markets. This year, we received more than 15 awards for our business

in MENA," ended Shayne.

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**About Standard Chartered**

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has over 1600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs more than 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which 68 are represented among senior management.

For more information, please visit: [www.standardchartered.com](http://www.standardchartered.com)