

press release

PARALYMPICS WORLD-RECORD HOLDER RUNS IN STANDARD CHARTERED DUBAI MARATHON

*'Seeing is Believing' Goodwill Ambassador provides inspiration
to Dubai Community*

Dubai, United Arab Emirates, 19 January 2010 – Fresh from the recent Mumbai Marathon, Henry Wanyoike, world record holder of the 5,000 and 10,000 meters events in Paralympics of Sydney 2000 and Athens 2004, will be running the 10K road race with his long-time running partner Joseph Kibunja this Friday at the Standard Chartered Dubai Marathon 2010.

Running while connected to Joseph by a tether on the wrist, the visually-impaired Henry is completely dependent on Joseph to help him identify possible obstacles and challenges along the route without breaking stride.

The duo, who clocked 1:08:00 at the Half Marathon at the Standard Chartered Hong Kong Marathon 2009 in February, are also here as Goodwill Ambassadors for 'Seeing is Believing' – Standard Chartered Bank's global community programme aimed at helping 20 million people around 20 global cities to avoid preventable blindness.

In an entourage accompanied by Stuart Horsewood, Standard Chartered Director & Senior Advisor who will be running his 101st marathon, Henry and Joseph will visit Jumeirah College, and share running tips with students. It will be a motivational session where Henry will share his story of overcoming adversities while Joseph highlights how partnership is key to achieving the impossible dream.

Shayne Nelson, Regional Chief Executive Officer, Middle East and North Africa said:

“Henry and Joseph’s participation in the Standard Chartered Dubai Marathon is a celebration of partnership that demonstrates courage and trust. Their efforts truly embody the Bank’s values and support our aim to combat preventable blindness across developing markets. By helping tackle a key economic and health issue in our markets, the Bank shows how it is the right partner to its communities.”

Speaking on the Bank’s community programme, Nelson explained:

“Across the world, one person goes blind every five seconds. Every minute, another child loses their sight. 60% of children die within a year of going blind. There are 45 million blind people in the world and a total of 314 million people suffer from a serious form of visual impairment. This is not just a health issue, it is also an economic issue, having a serious impact on employment and education opportunities. Yet, a staggering 80% of blindness can be avoided with the right treatment.”

“Globally, we have raised over USD 17 million for blindness initiatives and plan to invest a further USD 20 million by 2012. In the Middle East, we collaborate with our local community partners to combat avoidable blindness and we are delighted to have Henry and Joseph join us on this mission.”

Henry Wanyoike said, “Courage and determination can help one overcome adversity to excel. And they can make dreams come true. Together with Joseph, I know that partnership changes lives and I hope we can touch the lives of others through our work with ‘Seeing is Believing’.”

This year Standard Chartered Dubai Marathon has seen the largest number of registrations to date with over 12,000 participants registered across all

categories. With US\$1 million in prize money and a further US\$1 million bonus for a new world record - courtesy of Dubai Holding - this weekend's race is the richest marathon in the world. Current world record holder and defending champion Haile Gebrselassie will be out to make it three consecutive wins despite the presence of a clutch of world-class elite athletes, while In the women's event, Bezenush Bekele will be looking to defend her title against a powerful field of female distance runners Including Magarsa Askale and Helen Kirop.

Over 2,000 runners will be taking part in the 3KM Seeing is Believing Fun Run, aimed at raising awareness on preventable blindness. Approximately 25% of UAE population suffers from diabetes, one of the leading causes of visual impairment in the UAE. The awareness campaign is also to support the Government's initiative to promote a healthy lifestyle amongst the youth whilst educating on preventable blindness.

Seeing is Believing was founded by Standard Chartered staff in 2003, as a way of giving back to the communities. With 90% of avoidable blindness occurring in the developing world where many of the bank markets are situated, it is a key issue for the communities which underlie its business.

Since 2003, *Seeing is Believing* has raised over USD 17 million and reached out to over 11 million people through projects to prevent and cure blindness. The Bank's latest commitment – *A New Vision* - is to invest USD 20 million by 2014 to provide comprehensive and sustainable eye-care services to 20 million people from the underprivileged areas of 20 cities across the Bank's footprint. The initiative develops local capacity through training and infrastructure to provide those in need with access to cataract surgery, preventive treatment and specialised medical interventions To achieve this, the Bank will match all funds raised, dollar for dollar, until the USD 20 million target is reached.

Through *Seeing is Believing*, the Bank aims to make a permanent impact in its communities: improving health and strengthening the social and economic fabric of those communities.

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Note to Editors:

About Standard Chartered Dubai Marathon 2010

The Standard Chartered Dubai Marathon 2010 promises to be the largest marathon in the UAE in terms of participation numbers (17,000 runners) and prize money. A total of USD1 million is up for grabs on 22 January 2010.

Held under the patronage of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, and staged under the aegis of the Dubai Sports Council, the Standard Chartered Dubai Marathon is supported by Dubai Holding, Dubai Sports Council, The Westin Dubai Mina Seyahi Beach Resort and Marina, ARN and DMI, TNT, Fitness First, Men's Fitness, Vittel Water, RTA, Dubai Municipality and the Dubai Emergency Services.

Staying true to its theme "What's Stopping You", runners of all abilities can select their desired category from a range comprising the Full Marathon, 10KM, Seeing is Believing Fun Run (3KM).

For more information, visit www.dubaimarathon.org

About Standard Chartered:

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most

dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has over 1600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs more than 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information, please visit: www.standardchartered.com

About Seeing is Believing (SiB)

Seeing is Believing (SiB) is a global initiative to help tackle avoidable blindness, and is a collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB) (registered charity, No. 1100559). IAPB is the leading umbrella organisation for NGOs working in the field of eye care. Together with the World Health Organisation, it launched 'Vision 2020: The Right to Sight', a global campaign to eliminate avoidable blindness by 2020.

To date, Seeing is Believing has raised over US\$ 17 million for blindness initiatives and plans to invest a further US\$ 20 million by 2014. Seeing is Believing is the single largest contributor to the development of Vision 2020 programmes through IAPB.

For more information, visit www.seeingisbelieving.org.uk