

# press release

## **Standard Chartered provides networking opportunity for key Middle East Trade and Export Companies**

**17 February, 2010, Dubai, United Arab Emirates** - As a sponsor of Exporta's 7th Annual Middle East Trade & Export Finance Conference, Standard Chartered hosted a networking reception for over 150 major businesses in the region yesterday. Standard Chartered is known for being the provider of the most innovative working capital solutions in the region and the event was an opportunity to highlight its market-leading position in Transaction Banking.

The conference has established itself as one of the most important trade finance events for the Middle East region. The event addresses the latest developments, applications and solutions in trade finance.

Amr El haddad, Regional Head of Trade Products said, "Standard Chartered's sponsorship at Exporta's Middle East Trade & Export Finance Conference emphasises the importance of the Middle East region to Standard Chartered Bank. We have a full suite of sophisticated working capital solutions available for clients and this event gives us the opportunity to demonstrate them."

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**PHOTO CAPTION:**

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## **Note to Editors:**

### **About Standard Chartered**

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group earns around 90 per cent of its income and profits in Asia, Africa and the Middle East, from its Wholesale and Consumer Banking businesses. The Group has over 1600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs around 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information on Standard Chartered, please visit [www.standardchartered.com](http://www.standardchartered.com)