

press release

To promote sports health and fitness in the UAE:

Standard Chartered organises Coolest Marathon on Ice

09 November 2010, UAE – Standard Chartered has announced today that the Bank will be organising the Coolest Marathon on Ice at the Dubai Mall Ice Rink on Thursday 11th of November 2010. This event is one of the Bank's sporting initiatives aimed at raising awareness for health and fitness in the UAE as well as encouraging people from all walks of life to register and participate in the upcoming Standard Chartered Dubai Marathon which will take place on Jan 21 2011. Booths will be set up near the ice rink to promote registration.

At the event, selected staff, shoppers and members of the Dubai Creek Striders will run two kilometres on a treadmill attempting to beat the pace of an Olympic marathon runner.

The winners for the Men and Women categories stand to win attractive prizes and Liverpool Football Club kits. There will also be quizzes at the event venue where shoppers at the mall will also get to win attractive prizes.

Press Invitation

You are cordially invited to attend and participate at the Coolest Marathon on Ice

Date: 11th of November

Time: 6-9 pm

Venue: Dubai Mall Ice Rink

- Ends -

For further information please contact:

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Note to editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 80,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit www.standardchartered.com

About Standard Chartered Marathon 2011

The Standard Chartered Dubai Marathon 2011 marks the seventh year of sponsorship by the Bank to promote the sport of running as well as healthy living across the communities in the UAE. The race offers everyone the opportunity to run for a cause as well as to participate as a spectator in the history-making 2011 event where the world marathon record may be set.