

# press release

### For Immediate release:

Henry Wanyoike and Joseph Kibunja to participate at the Standard Chartered Dubai Marathon 2012

Paralympics World Record Holders' 'reason for running' is to inspire UAE youth and raise awareness about 'Seeing is Believing'

**Dubai, United Arab Emirates, 20 January 2012** – Standard Chartered announced today the participation of visually impaired Henry Wanyoike, world record holder of the 5,000m and 10,000m events at the Sydney 2000 and Athens 2004 Paralympics, in the 10km road race with his long-time running partner Joseph Kibunja on Friday 27 January at the Standard Chartered Dubai Marathon 2012. The duo are also participating as Goodwill Ambassadors for for 'Seeing is Believing', Standard Chartered Bank's global programme to raise USD 100 million to eliminate avoidable blindness by 2020.

Running while connected to Joseph by a tether on the wrist, Henry is completely dependent on Joseph to help him identify possible obstacles and challenges along the route without breaking stride.

Commenting on the participation of these inspiring runners, Jonathan Morris, CEO, Standard Chartered UAE, said:

"Henry and Joseph's participation at the Standard Chartered Dubai Marathon is a celebration of partnership, courage and trust. Their efforts embody the Bank's values and are a great way of championing our goal to help eliminate avoidable blindness by 2020. I would like to take this opportunity to wish them good luck at the race and hope their participation and school visits will inspire UAE community in general and young people in particular."

Henry and Joseph will visit schools in Dubai and hold motivational sessions where Henry will share his story of overcoming adversities while Joseph highlights how partnership is key to achieving the impossible dream. They will also be giving students running tips for their participation at the Dubai Marathon.

Henry Wanyoike said: "Armed with courage and determination, we have participated in many of the Standard Chartered Marathons globally since 2003 and we are really excited about the upcoming Dubai Marathon. We will continue our efforts to raise

awareness about avoidable blindness and the 'Seeing is Believing' programme and are committed to share our story to inspire people around the world."

Also running the 10 Km race at the Standard Chartered Dubai Marathon 2012 are three visually impaired Lebanese runners from the School of Blind and Deaf in Baabda- Lebanon. While each runner's reason to run is unique, this team has a common goal: to prove that teamwork, coordination and commitment will overcome all obstacles. The Lebanese team also plans to raise funds for 'Seeing is Believing'.

Standard Chartered has been the title sponsor for the Dubai marathon since 2005. The Bank is the title sponsor of nine marathons across four continents. The marathons characterise the five values of the Bank; Courageous, Responsive, International, Creative, Trustworthy; and further positions Standard Chartered in the market as being Here for good.

This year the Standard Chartered Dubai Marathon is expecting registrations to surpass 15,000 participants. In addition to the full Marathon, which is 42.195m long, there will be two additional categories - the 3km Fun Run and the 10km Road Race.

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## For more information, please contact:

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#### Note to editors:

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