For more details, call our Client Care Centre at 02 8332272 or 16233 (from mobile).





PLATINUM CREDIT CARD WELCOME GUIDE

You belong to a different league







Welcome to Standard Chartered Platinum Credit Card Family

Prestige & fulfillment are now in your hands...

Dear Valued Cardholder,

You are now a proud member of Standard Chartered credit card family. Your credit card has been designed keeping your discerning needs in mind.

As a Standard Chartered Platinum credit cardholder, you are entitled to an unparalleled range of benefits & privileges to meet your lifestyle needs. This card is your gateway to the exclusive Standard Chartered credit card services. The plethora of advantages continues to include Rewards, 0% InstaBuys, Auto Billspay, Card Cheque, Life Insurance coverage, SMS Banking and many more.

Your new card comes with a microprocessor chip thereby offering a whole new level of security on transactions known globally as

EMV (Europay, MasterCard and Visa) standard. EMV chip cards offer increased security; it means greater protection of your card against fraud.

To learn more about the power of your Standard Chartered Platinum credit card, please go through this Welcome Guide or call our 24-hour Client Care Centre.

Yours faithfully.

Juli Wu

Sohail Alim Head of Cards Standard Chartered Bank, Bangladesh

Start every journey with Platinum credit card



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Exclusive Platinum Privileges

Greater Financial Freedom!

Your Standard Chartered Platinum Card offers you the privilege of having a line of credit that reflects your achievement and purchasing power. With this Card, you enjoy a very high credit limit to meet all your spending requirements - any time, anywhere!

Platinum Passenger Handling Service @ Hazrat Shahjalal International Airport - FREE!

As a valued Platinum Cardholder, you and your immediate family members (up to one) can enjoy the exclusive Passenger Handling Service during your departure from and arrival to Hazrat Shahjalal International Airport, Dhaka provided by Meet, Greet & Assist Services (MG&A). To avail this exclusive service,

all you have to do is to give prior information to MG&A at their designated contact number 01974444555, 01822991111, 8955873 or e-mail to: mga.dhaka@gmail.com either directly or through the Platinum Concierge Service at our 24-hours Client Care Centre at least 24 Hours before the expected time of departure or arrival. Enjoy true VIP treatment every time you travel!



Exclusive Platinum Privileges

Emergency Card Replacement!

In case your Platinum Card is lost or stolen, please call our 24-hour Client Care Centre and we will deliver a replacement Card to you within the country by two working days.

Platinum Dining Privileges

Your Standard Chartered Platinum Card entitles you to fabulous discounts at restaurants around the country. For further detail please refer to "The Good Life" offers available on: on.sc.com/bd-TGL



Standard Chartered Platinum Card comes to you with a winning You can use your Standard Chartered Platinum Card with retain it for future reference.

Exclusive Global Usage Privileges!

With 'Global Usage Privileges', you can use your Standard Chartered Platinum Card both within and outside Bangladesh. All international transactions with your Platinum Card will be converted into Bangladeshi Taka in your monthly statement. You will be able to settle the outstanding of your Platinum Card in Taka. The international usage on your Platinum Card is allowed against your annual Travel Quota entitlement* as per the prevailing Foreign Exchange Regulations. Your Supplementary Cardholder can also enjoy international usage facility against his/her Travel Quota entitlement.

combination of value-packed features and benefits. This Guide Global Usage Privileges at over 28 million Merchant contains information that you need to make the most of your Establishments and over 1.7 million ATMs worldwide. For Card and to enjoy various benefits. Please read it carefully and enhanced security, you can keep your Global Usage Privileges temporarily disabled while you are not travelling outside Bangladesh. You can re-activate this feature anytime by simply calling our 24-hour Client Care Centre.

Free Signature Lounge Access

Relax, stretch out and enjoy a pre-flight flavour in the airport lounge at Hazrat Shahjalal International Airport, Dhaka. Your Platinum credit card gives you (cardholder only) unlimited access to Signature Lounge.

Wide acceptance!

The Platinum Card is accepted at over 10,000 outlets across the country. You can use your Platinum Card for everyday



Core benefits of your Platinum Card

purchases as well as for high-value transactions. The wide range of merchants include Hotels, Restaurants, Airline & Travel Agents, Shopping Malls, Hospitals & Diagnostic Centres, Jewellery Shops, Electronics & Computer Shops, and many more. Remember, this number is increasing everyday to cater to your growing needs

Card Cheque!

It is a Cheque Book issued from your Standard Chartered Platinum Card. You can use the Card Cheque (Account Payee only) for payment to any person or establishment within Bangladesh. Card Cheque will be especially useful to you where Platinum Card acceptance facility is not available (e.g. house rent, school fees etc.). Your available credit limit will be applicable to your Card Cheque. Your Supplementary Cardholders will also be eligible to apply for Card Cheque (subject to your consent).

Instant Cash Advance!

You do not need to carry cash anymore if you have a Standard Chartered Platinum Card. You can withdraw cash up to 50% of your credit limit from any one of our branches or ATMs across the country.

Flexible Payment Options!

With your Platinum Card, you have the option to pay as little as 5% of your outstanding balance (or Tk. 500, whichever is higher) every month within 15 days after each billing date - thus having the power and flexibility to plan your payments.

Supplementary Card!

You can share the exclusive benefits of your Platinum Card by giving your loved ones a Supplementary Card. As a Primary Cardholder, you can also set spending limits for each of your Supplementary Cards in a billing cycle. For easy tracking, all



separately on your monthly Platinum Card statement.

Auto Billspay!

With your Standard Chartered Platinum Card, you no longer have to stand in long queues for paying your monthly bills of Electricity (DPDC, DESCO), Mobile Phone (Banglalink,

Grameenphone, Robi, Airtel, Internet Service Provider (Qubee, Link 3, Banglalion), Clubs (Dhaka Club, Chittagong Club), School (Scholastica), or Insurance Premium (ALICO), You can authorise us to pay all these bills directly from your Platinum Card every month through Auto Billspay.

Auto Billspay acts as a Standing Instruction from you to make vour bill payment through your Platinum Card. Once you subscribe to the facility, we'll make payment of your chosen bill after receiving billing information from the Billing Company by debiting your Platinum Card Account (subject to available credit

transactions on your Supplementary Card will be shown limit). Your Auto Billspay facility will remain valid till the expiry date of the Platinum Card and will be deemed as renewed upon renewal of the Card.

> Your monthly Platinum Card statement will confirm you that all your bills are paid on time through your Standard Chartered Platinum Card. So you can track your bills very easily since the statement provides you detailed narration of your bill(s).

InstaBuys is an instalment plan that allows you to convert any retail purchase over Tk. 3,000 made by your Platinum Card into an instalment scheme. You can payback the amount in Equal Monthly Instalments (EMIs) over a tenor ranging between 6 to 36 months at a flat interest rate, as determined by the Bank from time to time.



Core benefits of your Platinum Card

0% InstaBuvs!

For you, we have an exclusive InstaBuys @ 0% Catalog that carries exciting offers from a wide range of partners including leading names in Electronics & Home Appliance, Jewellery, Furniture, Hospital, Fashionwear, Gift Shop, Computer and many more. We have also added a special section on the well-reputed CNG Conversion Workshop in the country for your convenience.

e-Statements!

e-Statements is a fast and reliable way for receiving your Platinum Card's monthly statements at your e-mail address, absolutely FREE. You can choose up to three (3) e-mail addresses to access your financial information on the net. e-Statements gives you the freedom to receive your financial information anywhere in the world & minimise your paper work.

SMS Banking!

SMS Banking is the simplest way of finding out your Platinum

Card's daily outstanding balance and available limit, statement balance, minimum due amount and payment due date. With SMS Banking, all this information will be available on your Banglalink, Grameenphone or Robi mobile through SMS,

Through PUSH Service, the information regarding your Platinum Card statement will be available to you on your statement date, free of charge.

Through PULL Service, you will be able to access your Platinum Card's outstanding balance and a range of other financial information by typing a pre-defined Key-Word with your 4-digit PIN (Personal Identification Number) as a message in the Mobile Phone and then send* this message to 2727.



Partners:

Core benefits of your Platinum Card

For Example:



Partners:







24-hour Client Care Centre

We offer customer service 24 hours a day, 7 days a week through our state-of-the-art Client Care Centre. It is designed to provide you one stop solution for all your banking needs. For any enquiry on your Platinum Card simply call at 09666777111, 02 8332272 or 16233 (from mobile).

You may avail any of the following services:

- 1. Your Platinum Card information (i.e. available credit limit, payment due date, total outstanding balance etc.)
- 2. Activation of your Platinum Card
- 3. Payment of your Mobile bill through Utility Bill Payment facility
- 4. Loss/stolen report of your Platinum Card
- 5. Duplicate statement request
- 6. Transaction details
- 7. Payment of your Card bill from any Standard Chartered Account
- 8. Generation of new TIN or changing existing TIN

Generating a Telephone Identification Number (TIN)

To generate a TIN, please call at 09666777111, 02 8332272 or 16233 (from mobile) and follow the steps mentioned below after the welcome message:

- Press 1 for Bangla / Press 2 for English
- Press 1 for generating TIN
- Enter your 16-digit Platinum Card number
- Your call will be transferred to a Customer Service Representative (CSR) for verification of security details. Then you will be transferred back to the IVR for TIN generation
- Enter your own 4-digit TIN.
- Re-enter the same 4-digit TIN for confirmation. You will be informed of your successful TIN generation.

Credit Card Life Insurance Coverage

Credit Card Life Insurance Coverage (offered by Metlife Alico) comprehensively insures the outstanding on your Platinum Credit Card. In the unfortunate event of natural death or Permanent Total Disability (PTD) of the primary Cardholder, the full outstanding card balance is waived, and an equivalent amount is paid to the beneficiary. In the event of accidental death, the full outstanding card balance is waived, and four times of the amount is paid to the beneficiary.

You can enroll in this facility by signing up a simple form, and paying a nominal fee @0.35% of your outstanding card balance every month.



Simple steps for Credit Card Activation & PIN Generation

Step 1: For new clients who do not have an Online Banking ID, scan the QR code overleaf to download SC Mobile Bangladesh app or log on to www.sc.com/bd and select "Online Banking" from the menu. Then, select the option "Register with Debit or Credit Card" at the bottom of the sign-in page and follow the step-by-step instruction to create your Online Banking ID.

For **existing clients** who already have an Online Banking ID, open your **SC Mobile Bangladesh app** (available in both Android & iOS versions) or log on to **www.sc.com/bd** and select "Online Banking" from the menu.

Step 2: Click on the "Help and Services" from Online Banking homepage and select "Credit Card activation/PIN set".

- **Step 3:** Select "Activate a new Credit Card" and on the following page, input your card details.
- **Step 4:** Set a PIN of your choice. Please read the terms & conditions mentioned on this page.
- **Step 5:** Input the one-time password (OTP) sent to your registered mobile number.
- **Step 6:** Receive confirmation on your service request. Check for your Reference Number and Card Details.

Use the **SC Mobile Bangladesh app** to keep track of your transactions, balances and rewards and use the App for bill payment and a host of other features on the go!

For any assistance, or if you are unable to activate through SC Mobile Bangladesh app or Online Banking, please call our 24-hour Client Care Centre at 8332272 or 16233 (from mobile).



Core benefits of your Platinum Card





Know Your Card

Your Card bears

The Embedded **Microchip** provides extra security to all your transactions.



Your Name. Please check that this is accurately embossed. You are the only person authorised to use this Card.

Your 16-digit Card Account Number

The Logo. Your Card is acceptable at any establishment and ATM throughout the country that displays this logo

"Until End' indicates the month and year up to which you may use your credit card. This extends up to the last day of the month shown.

'Valid From' indicates the month and year from which the validity of your credit card begins.

A Magnetic Strip containing coded information for the security of your Card.

Signature Panel please sign on it immediately.

3D hologram for— Card Security 26-hour Cent Cente number (1800) Motions on Motal

Signature Pand

Signature Pand

Standard S

Chartered S

Authorized Signature

out is given a remember to the authorized his first
work by Company of the authorized signature of the authorized signature

Your key Contact Number(s)

for all Card related enquiries.

A unique **Card Verification Value (CVV)** for your Card security.



Know Your Card

Basics about your Card Cheque Please familiarise yourself with some of the basic elements governing the use of Date. Mention date on which cheque is being issued/written. your Card Cheques. A/C Payee. The cheque 0000000 can be credited to Standard Chartered payee's account only and Tk. Write the Standard Chartered Bank cannot be encashed over payable amount the counter. in numbers. Pay. The name of the The Sum of Taka person or establishment to whom payment is being made. Space for signature. Taka. Write the payable amount in words.

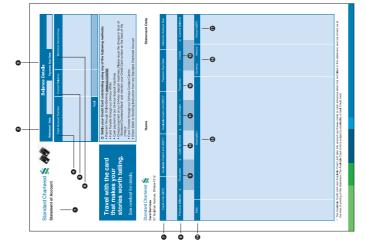


Know your Platinum Card Statement

Know your platinum credit card statement

Important Notes

- You will receive a statement every month reflecting the transactions on your Card Account. The statement date of your Card Account is indicated on the Card Carrier
- Examine your statement and inform the Bank of any discrepancies within 30 days from statement
- In case you do not receive your statement within 7 days of your statement date, please contact the Client Care Centre at 09666777111, 02 8332272 or 16233 (from mobile). for a duplicate statement





Know your Platinum Card Statement

- 1 Statement of Account means monthly statement sent to 7 Credit Limit maximum debit balance permitted by the you showing particulars of your transactions and current balance payable to the Bank.
- 2 Statement Date the date on which statement is generated. All transactions received and posted till this date from the previous statement date will appear on this
- 3 Payment Due Date the date on or before which your payment should reach the Bank.
- 4 Card Account Number is a reference number of the Platinum Card Account(s) issued to you by the Bank.
- 6 Current Balance the total debit balance outstanding on the Card Account on the statement date.
- 6 Minimum Amount Due this is 5% of current balance subject to a minimum of Tk. 500/- which if paid by the payment due date will avoid any late payment charges.

- Bank for all your Primary Card and the Supplementary
- 8 Previous Balance it shows the amount that was billed in the previous statement.
- 9 Purchases the sum of all retail transactions made and posted to your Card Account from the previous statement date till current statement date
- 10 Cash Advances the sum of all cash advances taken and posted in your Card Account from the previous statement date till current statement date
- Interest/Charges the sum of all charges including, but not limited to fees, finance charges, additional expenses, legal costs etc. posted in your Card Account from the previous statement date till current statement date



Know your Platinum Card Statement

- Payments the sum of all payments received in your Card Account from the previous statement date till current statement date.
- Credits the sum of all credits, including but not limited to reversals posted in your Card Account from the previous statement date till current statement date.
- **14** Transaction Date the date on which the corresponding Card transactions are made on your Card Account.
- **Description** the details of all transactions (purchases, cash advances, charges, credits, payments etc.) made and posted from the previous statement date till current statement date.
- **©** Currency/Amount this indicates the currency and value of all Card transactions.
- **7** Amount this lists the transactions amount against each payment, purchase, cash advance or credit.





Paying your Card Bill

Payment through Standing Instructions

If you are Standard Chartered Accountholder, you can avail our Standing instruction or Auto-Debit facility to settle your monthly Platinum Card bill. This facility will enable us to debit your nominated account and credit the Card Account on the payment due date. You can choose any amount between the minimum amount due and 100% of the current balance for settlement through instruction.

Payment through ATMs

If you maintain a Standard Chartered Bank Account, you can make Platinum Card payment through any of our ATM machine from your Current / Savings Account maintained with us. Payment made through ATM will be updated instantly.

Payment at Deposit Machines through Cash, Cheque or Account Transfer

Platinum Card payments are accepted through Cash, Cheque or Account Transfer instructions at all Standard Chartered Deposit Machines 24 hours a day, 7 days a week. Cash payments will be updated by the next working day and Cheque payments will be updated on the same day as we receive the cleared funds. Standard Chartered Accountholders can also make payments from their Current or Savings Account through a Deposit Slip and drop it at the Deposit Machine. Refer to our website www.sc.com/bd for the updated list of Deposit Machine locations.

For Cheque payments, please ensure the following:

 Make it 'Account Payee' and payable to Standard Chartered Bank



Paying your Card Bill

- Write your 16-digit Credit Card number and your full name on the reverse of the Cheque
- Send your Cheque payment well ahead of the payment due date to allow adequate time for the Cheque to be cleared

Payment through Contact Centre

If you maintain a Standard Chartered Bank Account, you can make Platinum Card payment over telephone through our 24-hour Client Care Center using Telephone Identification Number (TIN) of your Current / Savings Account maintained with us. All payments made through the Contact Centre are updated instantly.

Payment through Online Banking

Standard Chartered Accountholders can also make payment

to their Platinum Card through Online Banking from the Current or Savings Account maintained with us; which is updated instantly. Simply call our 24-hour Client Care Center or visit your nearest Standard Chartered Branch and register for Online Banking.

Payment Allocation

Any Payment to your Card Account will be applied to your Card Account as per the following order:

- Finance Charges
- Other Fees & Charges
- Cash Advance
- Retail Purchases
- Unbilled transactions as per 'First In First Out' basis

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Paying your Card Bill

Important Notes

- Please ensure that your 16-digit Platinum Card Number is written correctly on the Payment Slip.
- Make sure your Payment covers at least the Minimum Amount Due as shown on your statement. If the Minimum Amount Due is not received by the payment due date, a flat Late Payment Fee will be charged.
- If your payment due date falls on a Friday or Public Holiday, your payment must reach us on the working day prior to the Bank Holiday.
- If you are availing the Standing Instruction/Auto-Debit Facility, please ensure that your nominated retail account is kept regular and sufficient balance is maintained for the facility to work through.



Use & Protection of Your Platinum Card

Precaution at Merchant Outlets

Please do not let your Card be taken out of your sight at any merchant outlet to prevent possible misuse. Before signing the charge slip, check that all details have been entered correctly and completely. Use the same signature as on the back of the Card. After use, please ensure that the Card returned is yours. Retain the copy of charge slip of all transactions till they are reflected on the Platinum Card statement.

Protecting the Magnetic Strip

The Magnetic Strip on the back of your Card is a sensitive encoded surface that needs special care. Avoid scratching the magnetic strip. Do not bend your Card or leave it exposed to sunlight. Do not leave your Card near a television or any other electrical/electronic gadgets, which have a continuous magnetic field. Please do not place two Cards with magnetic strips facing each other.

Handing over your Platinum Card

Please do not hand-over your Card to any individual or any person identifying themselves as representatives of the Bank. If you receive any type of solicitation either through a phone call or in person from anyone presenting herself/himself as an employee of the Bank or representative of Visa or MasterCard International and offering any service such as limit enhancement, Photo-Card replacement or any other reason, do not hand-over your Card. Please call the 24-hour Client Centre for verification of any such promotion/service irrespective of caller's identity. If, however, you wish to surrender or return your Platinum Card, please ensure that the Card has been cut into halves and the magnetic strip has also been permanently damaged.



Use & Protection of Your Platinum Card

Do not disclose your Security Information

Please do not disclose security details of your Platinum Card like your Card Number, Credit Limit, PIN, Expiry Date, Mother's Name, Date of Birth, Passport Number etc., to anyone.

Do not disclose your PIN

Please do not disclose your PIN to anyone in any situation. You are strongly recommended to destroy the PIN document after you have memorised it. Do not write the PIN on your Card or keep it with your Card.

Reporting a lost or stolen Card

In case your credit card is lost or stolen, please inform the Bank immediately by calling our 24-hour Client Care Centre at 09666777111, 02 8332272 or 16233 (from mobile). in Bangladesh. Timely reporting will help in preventing misuse of your credit card. Please do not use facsimile or email for initial reporting of your credit card.

Disable International Usage facility

When you are not travelling, you can keep your international usage facility disabled simply by calling our 24-hour Client Care Centre; which can again be reactivated in the same manner.

Reporting Disputes

Please report all disputed entries in your statement of Account. The report has to be made in writing, mentioning the transaction details within 30 days of the statement date. Delays in reporting disputed transaction might restrict our ability to resolve the dispute effectively.