

Liverpool FC fans get the chance to win a limited edition signed shirt

Standard Chartered launches social media competition aimed at raising awareness of Seeing is Believing

Manama, Bahrain, 05 February 2013 - Standard Chartered Bank launched a regional social media competition where fans stand a chance to win a limited edition signed Liverpool Football Club (LFC) shirt. The LFC shirt will have the Seeing is Believing logo instead of the Standard Chartered logo to raise awareness about the Bank's global initiative to raise USD 100 million by the year 2020 to eliminate avoidable blindness. The LFC team will be wearing the limited edition shirts on Monday 11 February in their match against West Bromwich. The match will be called, "The Perfect Match".

To win a signed shirt, LFC fans Bahrain need to take part in the "Perfect Match" competition by visiting the Bank's facebook page <http://www.facebook.com/StandardCharteredBH>. The competition will continue till 11 February, 2013.

The winner will be selected by a panel of judges from Standard Chartered Bank where who will decide on the winners based on originality, creativity and relevance of the entries to the Perfect Match theme. Winners will be announced on the page on Wednesday, 13 February, 2013.

Since becoming the main sponsor of Liverpool FC in 2010, Standard Chartered Bank and the football club joined forces to raise awareness and funds for 'Seeing is Believing', the Bank's flagship initiative for avoidable blindness and visual impairment. Joined activities and projects included football clinics for the visually impaired children across the globe as well as two consecutive seasons to gain international exposure for Seeing is Believing. Standard Chartered Bank partnered through this initiative with the International Agency for the Prevention of Blindness (IAPB) and leading eye-care NGOs to improve access to eye-care across the Middle East, Asia, Africa and South America. Since 2003, the Bank has raised USD50 million and helped more than 28 million people.

Both Hussain and Adel are located at Standard Chartered Bank's main office in Manama, Bahrain. Hussain will be reporting directly to Regional Head of Consumer Banking in Bahrain, Sai Narain CDK and Global Head of Islamic Banking, Wasim Saifi; while Adel will

report to Bahrain's Chief Information Officer, Stefan Corera Bahrain and Head of Wholesale Bank Operations, West, Thompson Steve.

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With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

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