

## Standard Chartered Bank announces Personal Loan festival raffle draw winners

- *BD5000 worth of holiday packages*
- *10 winners*

**Bahrain, 30 July, 2013** - Standard Chartered Bank distributed prizes worth BD5000 to 10 of its Personal Loan festival raffle draw winners. The draw was conducted in the presence of MOIC official and external auditor at the Bank's main branch in Manama. Customers who applied for a Personal Loan during the Personal Loan festival, organized last June, benefited from preferential rates as well as entered a raffle draw for a chance to win 1 out of 10 BD500 holiday vouchers.

Dalal Abdulla, Acting Head of Consumer Banking said, 'the Personal Loan festival was a success where it provided a means for customers to accommodate to the lifestyle they seek. The element of surprise and the win-win situation was our way of saying thank you to customers. Winners of the raffle draw get to enjoy the holiday packages and prizes especially that Eid is not too far from now. We are completely dedicated to providing the best rates to the Bahraini community through campaigns such as these given our presence in the Kingdom for over 92 years.'

The Personal Loan festival is a campaign led by Standard Chartered Bank, where it was launched last year and took place twice this year already.

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