

## Standard Chartered Bank launches Al Massar Development Programme

*Talented Bahrainis to be trained to be positioned regionally*

**Monday 14 May 2012, Manama** - In line with Standard Chartered Bank's commitment to cultivate local talent in Bahrain, the Bank launched the Al Massar Development Programme. Al Massar, a leadership development initiative contributing to an ongoing local talents training programme for more than 200 employees. The inaugural training was held at the Regency Intercontinental hotel.

The training course, which is made up of four independent workshops, is designed to equip participants with necessary tools, skills, and knowledge to help participants to either perform their roles better or to assist in their career progression.

**Hassan Jarrar, Chief Executive Officer of Standard Chartered Bank Bahrain, said**

"We are committed to deepening our pool of local talent in Bahrain. Al Massar programme is one of the ways, which will help Standard Chartered to build and sustain a strong pipeline of Bahraini talent with the right skills and experience to lead the Bank over the next decade."

"In leading the way to be the Employer of Choice for the industry, Standard Chartered is committed to creating a dynamic and engaged environment in which people can grow; individuals can make a difference and leaders to contribute to the socio-economic development of the country. We want to continue to attract and develop talented people, provide them with the right opportunity to build their skills and enable them to succeed across our footprint. This is our priority, here in Bahrain and around our network – to build a multi-talented, diverse workforce and performance-driven leadership."

**David AlAshhab, Head of Human Resources in Northern Gulf, Levant and Oman commented**

"To achieve our goal to further develop our local talents in Bahrain, we need to attract highly talented people to work for us and to give them outstanding opportunities to develop. The Al Massar programme, celebrates open minds, original thinking, diversity and ambition – the key attributes which we seek in our future leaders."

Each Al Massar session provides participants with the opportunity to meet and interact with some senior local officials and other senior executives in the Bank, who are there to answer questions and share stories of their own experiences.

**For further information, please contact:**

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