

## Standard Chartered Bank launches its limited Personal Loan festival

*Available only this weekend*

*Preferential rates starting from 5.8% for Bahrainis*

*Raffle draw for any Personal Loan applied for during this weekend*

**Bahrain, 5 June 2013** - Standard Chartered Bank announced today that it will launch its time-limited Personal Loan 3-day festival starting tomorrow, 6 June and ending on Saturday, 8 June at the Bank's main branch in Manama. All customers applying for a personal loan during this period will receive special interest rates and will have a chance to win 1 out of 5 holiday vouchers each worth BD500 in a raffle draw that will take place on 1st of July, 2013

The Personal Loan Festival offers preferential rates starting from 5.8% APR for Bahrainis and 9% APR for expatriates on any new personal loan, top-up, or a take over of personal loans. The rates offered are subject to qualifying predetermined criteria. Additionally, all customers applying for Personal Loans during the festival this weekend will be eligible for an entry into a raffle draw to win one out of five holiday packages worth BD500 each.

Dalal Abdulla, Acting Head of Consumer Banking said, 'this is the second time in a year that the Personal Loan Festival is taking place at Standard Chartered Bahrain. We are completely dedicated to providing the best rates to the Bahraini community through campaigns such as these given our presence in the Kingdom for over 92 years. We also wanted to give our customers an element of surprise and a win-win situation by entering a raffle once a loan is applied for. I would like to encourage all customers to contact and visit us to get more details.'

The Standard Chartered Bank in Manama will be open this Thursday from 7.30am – 8pm, Friday and Saturday 9am – 6pm to cater to all personal loan applicants. The raffle draw will be held on July 1st in the presence of officials from Ministry of Industry and Commerce and KPMG.

All banking services will be available during the normal Manama branch working hours of 7:30am to 3:00pm on Thursday. However, after 3pm on Thursday, the Standard Chartered Manama Branch will only offer Personal Loans associated with this campaign.

For more information, please contact the Standard Chartered Bank call centre on 17 531532.

**For further information, please contact:**

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