

## Standard Chartered partners with Sharaf DG

*Offer exclusive to Standard Chartered Credit Card holders  
0% six-month instalments*

**Bahrain, 25 June 2013** - Standard Chartered Bank recently announced its partnership with Sharaf DG, the leading electronics retailer in the region, to offer Standard Chartered Credit Card holders special offers when shopping at Sharaf DG outlets.

As part of the agreement, Standard Chartered credit card holders can convert any transaction above BD100 into a 0% six-month installment plan at no extra charge.

**Commenting on the partnership, Dalal Abdulla, Acting Head of Consumer Banking at Standard Chartered Bank – Bahrain, said:**

"We are delighted to continuously bring our customers value-for-money offers while using our products. This partnership will ensure convenience and peace of mind to Bahrain residents by offering easy options to make their purchases. We are confident that our partnership with Sharaf DG, one of the most prominent retailers in the region, will help us bring more value to our customers. We look forward to working with SDG and announce additional unique offers in the future."

**Mr Shayaz Ibrahim, Country Manager, Sharaf DG, said:**

"We are happy to be partnering with Standard Chartered Bank in offering customers unique convenient deals. Our aim is to reach as many Bahrainis and Bahraini residents where they can enjoy the products we offer at SDG. As the oldest bank in the country and being an international bank, Standard Chartered's know-how in this field is valuable and we look forward to further strengthening the relationship for future campaigns."

In order for clients to benefit from the offer with Sharaf DG, the Standard Chartered credit card holder needs to contact the Bank's 24-hours call centre and request to change his/her transaction with Sharaf DG into a 0% instalment plan.

**For further information, please contact:**

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### **Standard Chartered - leading the way in Asia, Africa and the Middle East**

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

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