

# press release

## **Standard Chartered rewards customers with Samsung products for Digital Banking Promotion**

**Bandar Seri Begawan, 22 August 2017** – Standard Chartered Bank held its first monthly draw prize presentation event yesterday as part of their digital campaign this year, launched in line with the introduction of its Standard Chartered Mobile app. One lucky customer won a Samsung S8 and a second winner received a Samsung S3 Gear.

The prize presentation was held at Standard Chartered Bank's Main Office at the city centre. Winners were presented with prizes by Wong Li Li, Head of Retail Products and Segments. Present to receive a Samsung Gear S3 was Mohammad Azim Bin Haji Mohd Jaya who won the second prize with the second highest accumulation points and Jason Lih Cheng Kok who walked away with a Samsung Galaxy S8, accumulated the highest points.

Wong Li Li said:

“Congratulations to the winners of the first monthly draw. We are always extremely happy to be able to reward our clients for utilizing our services. The Digital Banking promotion is also a great way to encourage our customers to find out more about our Standard Chartered Mobile app. As we near the middle of our promotion, we want our other clients to know that there are still two more monthly draws and one Grand Draw to win prizes. ”

The promotion will run till 30 September 2017, and one monthly draw will be held per month in July, August and September, leading up to the grand draw. The monthly draws will reward two customers who achieve the highest point accumulation with Samsung prizes such Samsung S8 and a Samsung S3 Gear. The Grand Draw will take place in October after the promotion period, where three winners of the draw will win either an iPhone 7 (128GB), an Apple Watch 2 or an iPad Mini.

For this campaign, customers will earn 5 Points for each Fund Transfer, Credit Card Bill Payment and Other Bill Payment. Customers will also earn additional one-off 10 Points for registration if they register for the first time during the campaign period or if customers who have not been active for the last three months prior to campaign period re-register to online banking.

To find out more about the current offers or to apply for a Standard Chartered credit card, visit the bank's website [www.sc.com/bn](http://www.sc.com/bn) or call the bank's 24 hour Contact Centre at 2658000.

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#### **Note to Editors:**

#### **Standard Chartered in Brunei Darussalam**

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 6 branches across Brunei. Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: [www.sc.com/bn](http://www.sc.com/bn). Follow Standard Chartered Brunei at – [www.facebook.com/StandardCharteredBN](https://www.facebook.com/StandardCharteredBN).

#### **Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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