

# press release

## Standard Chartered rewards client with 1 Million Royal Skies Miles

**Bandar Seri Begawan, 19 January 2018 –** Standard Chartered Bank rewarded one lucky client with 1 million Royal Skies points as part of their recent Year End Cards Special promotion. The promotion ran from 15 September to 31 December 2017, where Standard Chartered credit and debit card holders could accumulate their card spending to earn chances to win Royal Skies miles.

In addition to the grand prize of 1 Million Royal Skies points, 10 runner up winners were also rewarded with 100,000 Royal Skies points each.

Wong Li Li, Head of Retail Products & Segments said:

"Standard Chartered is delighted that we are able to partner with Royal Skies for this Year End Cards Special promotion. I would like to congratulate the winners of our Year End Cards promotion, and to let the rest of our clients know that this year will see more exciting promotions and enhancements in the pipeline. Standard Chartered will continue to offer innovative campaigns for our customers and clients giving them greater value and rewards for their loyalty and support."

Standard Chartered Bank invited all 11 finalists to their Priority Banking Centre in Gadong, where representatives and management from Standard Chartered Bank, Royal Skies, and members of the media attended.

The 11 finalists were randomly drawn internally, witnessed by a representative from the Legal and Compliance team, the Service Quality team, the Retail Products and Segment team, and the Brand and Marketing team. This was to ensure that the finalists were drawn fairly.

Finalists were invited to open the airplane window mock up to reveal whether they won 100,000 Royal Skies miles, or were the Grand prize winner. At the end, [GRAND PRIZE WINNER'S NAME] opened the winning window, winning him/herself with 1 Million Royal Skies miles!

The finalists are as follows:

AUGUSTUS WONG SOON FOOK SHAMSUL BAHRIN DATO DR H AHMAD TEO LENG PUN
SITI JAMILA BINTI ABDULLAH
MARDIANA BINTI ADI
MAURICE WONG WEI MING
KOH CHIN CHUNG
YONG CHING SYLVESTER
DATO ONG TECK MONG TIMOTHY
PG NIKMAH BTE PG HJ IBRAHIM
BRYAN JOHN KEASBERRY

In this campaign both Standard Chartered Credit and Debit Card holders, earned chances for every BND50 spent when they met a minimum monthly spend depending on their card type. All Standard Chartered Visa Credit Cardholders who spend BND1,000 in a month were awarded 5 chances per BND50 spend towards the draw, while Standard Chartered MasterCard Credit Cardholders spending the same monthly minimum were awarded 1 chance per BND50 spend. Standard Chartered Visa Debit Cardholders needed only to spend a minimum of BND300 in a month to be awarded 3 chances per BND50 spent towards the draw.

To learn more about Standard Chartered Bank's Credit and Debit cards and current promotions, visit the bank's website at <a href="www.sc.com/bn">www.sc.com/bn</a>, call 265 8000 or visit a Standard Chartered branch near you.

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## Note to Editors:

#### Standard Chartered in Brunei Darussalam

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 5 branches across Brunei. Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: <a href="www.sc.com/bn">www.sc.com/bn</a>. Follow Standard Chartered Brunei at – <a href="www.facebook.com/StandardCharteredBN">www.facebook.com/StandardCharteredBN</a>.

#### **Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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