

# press release

## **Standard Chartered Launches Standard Chartered Cup 2016 Indoor Football Tournament**

**Bandar Seri Begawan, 16 March 2016** – Standard Chartered Bank Brunei officially announced the launch of the Standard Chartered Cup 2016 indoor football tournament this morning at a press conference at their Priority Banking Centre in Gadong. The Standard Chartered Cup 2016 is a local 5 a side indoor football tournament (futsal) and the tournament is planned to kick off in early April.

Marilyn Graeme, Head of Corporate Affairs, Brand & Marketing said:

“Standard Chartered Bank has been the main sponsor for Liverpool FC since 2009 and together the partnership has greatly benefitted both parties. The SC Cup tournament will give teams the opportunity of a once-in-a-lifetime experience to win a trip to Anfield to watch a home game in executive box seats as well as receive a coaching session with an LFC Legend at the LFC Academy.

The SC Cup aims not only to engage the large football loving community here as well as Liverpool FC fans in Brunei, we also look forward to contributing towards a charitable cause through 100 percent donation of the registration fees that will be collected. We would like to thank our generous partners, Royal Brunei as well as the Ministry of Culture, Youth & Sports and the National Football Association for their kind support.”

Last year, Standard Chartered hosted SC Trophy which saw winning team, Matahari FC, winning the local tournament to represent Brunei in the regional stage against Malaysia and Thailand.

### SC Cup 2016 Local tournament

The local tournament will see 24 teams participating. It will kick off on 4 April with the finals taking place on 9 April. Teams can register for a place by visiting Standard Chartered's Brunei's website at [www.sc.com/bn](http://www.sc.com/bn). Participants must be Brunei citizens or permanent residents, be over 18 years of age and not be professional or semi-professional players. Each registered

team cannot have more than two (2) players who are also participating in the 2015/2016 national futsal leagues.

#### The grand prize

All seven (7) team members of the winning team from the Tournament will receive flights (return economy class) to and from Brunei Darussalam to the United Kingdom, transfers during the itinerary, accommodation for the duration of the trip, tickets to a Liverpool FC match at Anfield, training session at the Liverpool FC Academy (itinerary subject to change depending on final confirmation of flights and activities and availability). Participants should be able to travel to the United Kingdom between 4 May to 9 May 2016 in order to receive the grand prize.

The closing date for registrations is 25 March. To find out more about the Standard Chartered Cup, visit [www.sc.com/bn](http://www.sc.com/bn) or follow the bank's Facebook page at [www.facebook.com/StandardCharteredBN](http://www.facebook.com/StandardCharteredBN).

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#### **Note to Editors:**

#### **Standard Chartered – leading the way in Asia, Africa and the Middle East**

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With 1,700 offices in 68 markets, the Group offers exciting and challenging international career opportunities to over 89,000 staff. It is committed to building a sustainable business over the long term and upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For further information please visit [www.standardchartered.com](http://www.standardchartered.com). Follow Standard Chartered on [www.facebook.com/standardchartered](http://www.facebook.com/standardchartered) and on Twitter [@StanChart](https://twitter.com/StanChart).

## **Standard Chartered in Brunei Darussalam**

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 6 branches across Brunei.

Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: [www.sc.com/bn](http://www.sc.com/bn). Follow Standard Chartered Brunei at – [www.facebook.com/StandardCharteredBN](https://www.facebook.com/StandardCharteredBN).