

press release

Standard Chartered to send 2 winners to 2018 FIFA World Cup Russia this July

Bandar Seri Begawan, 17 January 2018 – Standard Chartered Bank will be partnering with Visa in its recently launched Visa Cards Campaign. The credit card and debit card promotion will reward existing and potential customers from 15 January to 15 April 2018 with chances to win coveted and exclusive match tickets for two persons to watch the 2018 FIFA World Cup Semi-Finals in Moscow, Russia.

Asides from the grand prize of the all-expenses paid trip, other prizes up for winning also include a 65" Smart UHD television and three (3) VIVO 7+ smart phones.

Wong Li Li, Head of Retail Products and Segments, said:

"Standard Chartered Bank is extremely excited to be able to partner with VISA and FIFA to bring the excitement of the FIFA World Cup to Brunei. This is one of the biggest campaigns for the year and we are delighted to kick-start the year with it. We know football is a well loved sport in Brunei and even if one is not a fan, the FIFA World Cup itself is a once in a lifetime experience that many would not pass up to witness."

The Standard Chartered Visa Cards Campaign will allow customers to earn chances to win the grand prize, by meeting the minimum spend required to be eligible for the draw, or by signing up for a new credit card and activating their new credit card within a month. Once credit card and debit card holders have met the minimum amount to be eligible, BND1,000 and BND300, respectively, every BND50 spent on the cards will entitle the cardholder to one (1) chance.

For new successful Standard Chartered Visa credit card applicants, they will receive a welcome gift consisting of official FIFA World Cup 2018 merchandise and/or Standard Chartered 360° Reward Points, depending on the type of VISA card applied. The FIFA World Cup 2018 merchandise range from H2GO sports bottles, to an Adidas 35.5L backpack.

The Standard Chartered Visa World Cup campaign will also reward clients with prizes in their monthly draws. There will be three (3) monthly draws rewarding five (5) lucky clients with a VIVO 7 or a BND100 Adidas voucher. Clients who have won the monthly draws will still be eligible for the Grand Draw to win the coveted FIFA World Cup Semi-Final tickets.

New clients who have successfully applied for a Visa credit card during this period, and activated it with a minimum spending within the first month, will receive ten (10) chances automatically. Whereas, clients who have successfully established an Employee Banking relationship with Standard Chartered Bank, by transferring their payroll (minimum BND1,500) and concurrently applying for a credit card, will receive twenty (20) chances.

To find out more about the terms and conditions of the Visa Cards Campaign, or to learn more about Standard Chartered Bank's Credit and Debit cards, visit the bank's website at www.sc.com/bn, call 265 8000 or visit a Standard Chartered branch near you.

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Note to Editors:

Standard Chartered in Brunei Darussalam

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 5 branches across Brunei. Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: www.sc.com/bn. Follow Standard Chartered Brunei at – www.facebook.com/StandardCharteredBN.

Standard Chartered

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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