

# press release

## **Standard Chartered supports Brunei Darussalam National Association of the Blind**

**Bandar Seri Begawan, 10 January 2017** – As a supporter of the Brunei Darussalam National Association of the Blind (BDNAB), Standard Chartered Bank recently handed over a cheque amounting BND6,000 to the non-government organisation at their new headquarters at Plaza Athirah, Jalan Kubah Makam Diraja. The event was attended by Mohammad Hamzi Bin Omar, Deputy President of Brunei Darussalam National Association of the Blind (BDNAB).

Marilyn Graeme, Head Corporate Affairs, Brand & Marketing at Standard Chartered Brunei who made the cheque handover on behalf of the Bank said:

“The Brunei Darussalam National Association of the Blind has been doing great work in the community with their activities to raise awareness on the causes of blindness as well as the essential prevention practices and understand the challenges of the blind and accessibility. Standard Chartered Brunei has been a supporter of BDNAB for more than 10 years and is delighted to be able to continue supporting their cause which will help fuel their outreach efforts within the community.”

Seeing is Believing is the Bank’s global initiative to tackle avoidable blindness and visual impairment. It is a collaboration with International Agency for Prevention of Blindness (IAPB) and leading eye care organisations. It raises funds for investment in eye care projects that aim to have long-term impact in areas of high need. Standard Chartered has committed to raising USD 100mn by 2020 for the programme through fundraising and Bank investment.

In Brunei, Standard Chartered continues to demonstrate its commitment to the visually impaired community by working closely with the Special Education Unit, Eye Clinic and the Brunei Darussalam National Association of the Blind on various initiatives.

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**Note to Editors:**

**Standard Chartered in Brunei Darussalam**

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 6 branches across Brunei. Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: [www.sc.com/bn](http://www.sc.com/bn). Follow Standard Chartered Brunei at – [www.facebook.com/StandardCharteredBN](https://www.facebook.com/StandardCharteredBN).

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