

# press release

## **Win a Trip of a Lifetime worth BND30,000 with Standard Chartered Credit Card**

**Bandar Seri Begawan, 16 March 2017** – Standard Chartered Credit Cardmembers stand a chance to win a holiday of their dreams worth up to BND30,000 as well as earn double rewards points when they meet a minimum monthly spend with their credit card between 11 March to 31 May 2017.

In this exciting Trip of A Lifetime promotion, the grand prize winner can choose any holiday or travel arrangement entirely of their own choosing worth up to BND30,000. To earn a chance into the lucky draw, Standard Chartered Credit Cardmembers must meet a minimum monthly card spend of BND1,000 per month during the promotion period. Once the minimum criteria is met, every BND100 spent will earn one (1) chance into the lucky draw which will be held at the end of the promotion period.

Second and third prizes feature equally unique and exciting prizes. The winners each receive two (2) Liverpool FC match tickets in the English Premier League 2017/2018 season plus a BND1,000 travel voucher. Nine (9) consolation prize winners will receive BND1,000 travel vouchers.

Asides from the lucky draw prizes, Standard Chartered credit cardmembers who meet the same spending criteria will earn double rewards points on all transactions made at participating local travel agents, local supermarkets as well all online transactions. The additional rewards points will be rewarded every month up to a maximum of 1,000 points.

Wong Li Li, Acting Head Retail Products & Segments said:

“The Trip of a Lifetime promotion is one that can truly resonate with our customers and features truly unique and exciting offers that we as an international bank can leverage on such as the Liverpool match tickets in the English Premier League from our global sponsorship of the football club. Asides from the lucky draw prizes, our customers can also enjoy greater value on earning double rewards points which can be redeemed for a wide range of vouchers, cashback or airmiles.”

Standard Chartered's credit card members can earn 1 reward points for every BND5 spent on their credit card. However during this promotion, they can earn double when they meet the minimum spend criteria. The rewards points can be redeemed via the bank's e-kiosk located at all branches, online or via the bank's call centre for more than 150 vouchers under dining, shopping, airmiles, cashback and travel categories.

Interested customers who do not have a Standard Chartered credit card yet can enjoy current sign up promotion offers of a one (1) year annual fee waiver plus a travel themed welcome gift when they apply for a credit card between now till 30 April. Customers who transfer their other credit card balances to their new Standard Chartered credit card will also enjoy 0% interest on their balances in the first six (6) months.

On 14 September 2009, Liverpool FC and Standard Chartered Bank announced a four-year deal which saw the Bank become the Club's main sponsor from the beginning of the 2010/11 season. In April 2015, a new four year extension was announced, lasting until the end of the 2018/19 season.

To find out more about the promotion or apply for a Standard Chartered credit card, visit the banks website [www.sc.com/bn](http://www.sc.com/bn) or call the bank's 24 hour Contact Centre at 2658000.

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For further information please contact:

Marilyn Graeme  
Head, Corporate Affairs, Brand & Marketing  
Standard Chartered Bank  
Tel: 673 236 6010 / 877 7240  
Fax: 673 224 4340  
E-mail: [graeme.marilyn-sylvia@sc.com](mailto:graeme.marilyn-sylvia@sc.com)

Debbie Too  
Brand & Marketing Manager  
Standard Chartered Bank  
Tel: 673 236 6013  
Fax: 673 224 4340  
E-mail: [debbie.too@sc.com](mailto:debbie.too@sc.com)

**Note to Editors:**

**Standard Chartered in Brunei Darussalam**

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 6 branches across Brunei. Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: [www.sc.com/bn](http://www.sc.com/bn). Follow Standard Chartered Brunei at – [www.facebook.com/StandardCharteredBN](https://www.facebook.com/StandardCharteredBN).

## **Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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