

press release

Standard Chartered launches upgraded Hua Ho Mastercard Platinum

- *New upgraded benefits and features for Hua Ho Mastercard Platinum.*
- *New sign-ups stand chance to win Toyota C-HR.*

5 May 2018, Bandar Seri Begawan – Standard Chartered Bank has reached another milestone with the launch of their latest product, the co-brand Hua Ho Mastercard Platinum. The latest credit card from the Bank will replace the previous Hua Ho Mastercard and has upgraded features and benefits for its users.

During the launch event which was held at Hua Ho Manggis Mall, Anirvan Ghosh Dastidar, CEO Standard Chartered Bank Brunei was on hand to launch the new credit card with Mr Law Haw Wei, Managing Director at Hua Ho.

Anirvan Dastidar, CEO Standard Chartered said:

“The Standard Chartered Hua Ho Mastercard was first launched in 2005 as a trendy mid-sized credit card offering basic benefits for its card users and demonstrating the strong partnership we have with Hua Ho. The new upgraded card reflects the transformation of the offerings and features that consumers have come to expect over time and comes together at an opportune time coinciding with our 60th anniversary. The Standard Chartered Hua Ho Mastercard Platinum is now a world class department store co-brand card on par with similar product offerings you can expect around the region. We would like to thank Hua Ho for this partnership over the many years and we look forward to many more.”

To kick off the latest offering, Standard Chartered Bank and Hua Ho Department Store will also be partnering with each other to promote their co-brand card with an attractive campaign to win the 2018 Toyota C-HR and shopping vouchers.

From now till 31 July, every BND60 spent will earn chances in the Hua Ho Mastercard Platinum Grand Draw. There will be two runner ups who will stand a chance to win shopping vouchers worth BND1,000, and 10 consolation prizes to win BND600 shopping vouchers to spend at Hua Ho Department Stores in Sengkurong, Manggis Mall and Tanjung Bunut.

The Standard Chartered Hua Ho Mastercard Platinum carries the following features and benefits:

- Normal sized credit card which enables users to perform cash advance at ATMs and easily accepted at all POS terminals^{NEW}
- EMV chip for added security and fraud protection^{NEW}
- Contactless payment capability with Paypass for faster transactions^{NEW}
- Year round 10% discount off selected brands and departments at participating Hua Ho outlets
- Year round 5% discount at Hua Ho electrical department with minimum spend of BND50^{NEW}
- Year round processing fee waiver for 6 months 0% EasyPay plans on eligible purchases at Hua Ho^{NEW}

New Standard Chartered Hua Ho Mastercard Platinum sign-ups will earn a chance to win the stunning new Toyota C-HR. Eligible transactions made at participating Hua Ho outlets will earn 5 additional chances, while spending overseas and online will earn 3 chance and all other transactions will earn 1 chance.

The Standard Chartered Hua Ho Mastercard Platinum discount benefits apply to Hua Ho Manggis, Sengkurong and Tanjung Bunut branches. Interested clients who wish to apply for the Hua Ho Mastercard Platinum will enjoy 3-years annual fee waiver and welcome vouchers worth BND120 upon approval.

For terms and conditions of this offer, or to learn more about Standard Chartered Bank's Credit and Debit cards, visit the bank's website at www.sc.com/bn or follow the bank's Facebook page at www.facebook.com/StandardCharteredBN or Instagram account @StanChartBN.

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Note to Editors:

Standard Chartered in Brunei Darussalam

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For more information, please visit: www.sc.com/bn. Follow Standard Chartered Brunei on Facebook and Instagram at – www.facebook.com/StandardCharteredBN and <https://www.instagram.com/stanchartbn>

Standard Chartered

We are a leading international banking group, with more than a 150-year history in some of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

We are present in 63 countries and territories, with over 1,000 branches and around 3,000 ATMs.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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