

press release

StanChart partners with Hua Ho for festive MasterCard sweep

Bandar Seri Begawan, 14 February 2018 – Ring in the festivities with Standard Chartered Bank and Hua Ho Department Stores this year. The two organizations are partnering to launch a festive MasterCard campaign where clients can stand a chance to win a spot in a “supermarket sweep”.

The campaign, which runs till 28 February 2018, will allow customers using their Standard Chartered MasterCard, including their Standard Chartered Hua Ho MasterCard, to earn chances for every BND60 spent at Hua Ho Tanjung Bunut, Manggis Mall or Sengkurong. The chances will be entered into a draw to earn one of six spots in the Hua Ho Prosperous Sweep, to be held in Hua Ho Supermarket in Manggis Mall.

Hua Ho MasterCard holders who use their cards at the same participating Hua Ho outlets during the promotional period, will earn six times the reward points, up to 6,000 reward points for the month.

Marilyn Graeme, Head of Brand and Marketing, and Corporate Affairs, said:

“We are pleased to once again be able to partner with Hua Ho Department Store to bring a festive campaign to both our mutual customers that incorporates an element of excitement. Our Hua Ho MasterCard is one of our leading co-brand cards and it demonstrates a long standing partnership with Brunei’s leading department store.”

The six winners of the Prosperous Sweep will have two minutes to dash around Hua Ho Supermarket in Manggis, where each winner will be able to sweep up to BND600 worth of items from the supermarket.

To find out more about the promotion, visit www.sc.com/bn or follow the bank’s Facebook page at www.facebook.com/StandardCharteredBN.

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Note to Editors:

Standard Chartered in Brunei Darussalam

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For more information, please visit: www.sc.com/bn. Follow Standard Chartered Brunei at – www.facebook.com/StandardCharteredBN.

Standard Chartered

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