

# press release

## **StanChart Priority customers rewarded with exclusive travel packages**

**Bandar Seri Begawan, 6 February 2018** – For choosing to sign up with Standard Chartered Bank Priority Banking, three (3) clients recently awarded with prizes as part of the bank's Priority Banking Sign Up programme.

The Standard Chartered Priority Acquisition Campaign ran from 15 October to 31 December 2017 simultaneously with the Priority Banking Member Get Member programme where successful referrer also stood a chance to win an iPhone 8+ in addition to receiving BND300 worth of vouchers for every successful referral made.

Wong Li Li, Head of Retail Products and Segments, awarded the prize under the Priority Banking Member Get Member programme to Saifullah Bin Haji Zulkipli.

While for the Priority Banking Sign Up Campaign, the 3 winners were Mr Tong Chee Kiong who won the grand prize of a 4 day, 3 night Eastern & Oriental Luxury Train experience; Ms Lim Wei Mei, won a 5 day, 4 night trip to Osaka, Japan; and Ms Lam Mei Yin, the second runner up won a 5 day, 4 night Le Meridien Melbourne, Australia experience.

Wong Li Li, Head of Retail Products & Segments said:

“At Standard Chartered, the personal service and attention to our Priority Banking clients sets us apart. With dedicated Relationship Managers who are certified and investment savvy, our client's priorities are in good hands as our clients at the heart of everything we do.”

The winners were selected base on the highest accumulation of successful referrals and for new to bank customer who signed up for Standard Chartered's Priority Banking relationship.

The Standard Chartered Priority Banking Member Get Member promotion has been extended until 30 April 2018 where existing Standard Chartered customers who refer their friends or family members for Priority Banking will be rewarded with BND300 vouchers for each successful referral and up to BND1,000 vouchers for three successful referrals.

Customers can download the referral form online through Standard Chartered's website. To find out more about the promotion, visit [www.sc.com/bn](http://www.sc.com/bn) or follow the bank's Facebook page at [www.facebook.com/StandardCharteredBN](http://www.facebook.com/StandardCharteredBN).

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**Note to Editors:**

**Standard Chartered in Brunei Darussalam**

Standard Chartered Bank Brunei, a member of the Standard Chartered Group was established in Brunei in April 1958. A leading international bank in Brunei, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 5 branches across Brunei. Standard Chartered employs more than 300 employees in its Brunei operations.

For more information, please visit: [www.sc.com/bn](http://www.sc.com/bn). Follow Standard Chartered Brunei at – [www.facebook.com/StandardCharteredBN](http://www.facebook.com/StandardCharteredBN).

**Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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