

# press release

## **Standard Chartered rewards customers with Apple products for Mid Year Lucky Draw promotion**

**Bandar Seri Begawan, 3 August 2016** – Standard Chartered Bank held its first monthly draw prize presentation, yesterday, as part of their biggest campaign this year, the Mid Year Lucky Draw Promotion. Three customers won an Apple iPhone SE, an Apple iPad Mini 4, and an Apple TV.

The prize presentation was held at Standard Chartered's Gadong Branch, and representatives of the winners were presented with prizes by Head of Retail Products and Segments, Anant Vardhan Singh. Representatives for Chong Chin Yung, who won an Apple TV 4<sup>th</sup> Gen, Yong Mui Yuen, who won an Apple iPad Mini 4, and Nur'aliyah BT Abdullah Chia, who won an Apple iPhone SE, received the prizes on their behalf.

Anant Singh said:

“Congratulations to the winners of the first monthly draw. We are always extremely happy to be able to reward our clients for utilizing our services. In our biggest promotion for the year, we want to be able to demonstrate our commitment to providing clients with innovative promotions that will suit their lifestyle. As we near the middle of our promotion, we want our other clients to know that there are still two more monthly draws and one Grand Draw to win prizes.”

The promotion will run till 15 September 2016, and one monthly draw will be held per month in July, August and September, leading up to the grand draw. The monthly draws will reward customers with Apple prizes such as an Apple iPhone SE, an Apple iPad Mini 4 and an Apple TV 4<sup>th</sup> Gen. The Grand Draw will take place in October, where the winner of the draw will win a Mercedes Benz C-180 Coupe AMG.

Standard Chartered credit card clients can earn chances for the draws with every BND50 spent on their credit card during the promotional period. Clients who shop online during the promotional period will earn double chances for every BND50 spent.

In addition to the Mid Year Lucky Draw promotion, clients who do not have a Standard Chartered credit card, can now apply for one and take advantage of the Bank's Apply and Be Rewarded promotion, which allows clients to enjoy a 3-year annual fee waiver for a successful credit card application.

On top of that clients who successfully apply for a Visa Infinite and Visa Platinum credit card can enjoy shopping vouchers valued at BND150, which can be redeemed at leading retail and lifestyle establishments in Brunei.

To find out more about Standard Chartered's promotions, please visit [www.sc.com/bn](http://www.sc.com/bn) or visit any of its branches.

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