

press release

Standard Chartered Bank supports Environmental Conservation, plants 100 trees at Berakas Forest Reserve.

Bandar Seri Begawan, 14 February 2017 – In efforts to raise awareness on conservation of the environment within the community, Standard Chartered Bank planted 100 trees and collected more than 20 bags of rubbish at the Berakas Forest Reserve today.

More than 20 Standard Chartered staff and members of Green Brunei made their way to the Berakas Forest Reserve to take part in this initiative. In addition, 20 individuals from the Forestry Department also came together to lend their helping hand with the tree planting initiative.

As part of the Green Brunei Conservation Initiative, which the Bank supports, two types of trees (Caruarina Equisetifolia and Hibiscus Tiliaceus) were planted along the Berakas beach to prevent soil erosion while adding to the forest reserve.

Also attending the event was Yang Berhormat Dayang Khairunnisa binti Awang Haji Ash'ari, a member of the Legislative Council and Co-Founder and Community Engagement Director of Green Brunei as well as Yang Mulia Dayang Noralinda binti Haji Ibrahim, Acting Director of Forestry Department, Ministry of Industry and Primary Resources.

The event began with welcome remarks and a briefing delivered by Yang Berhormat Dayang Khairunnisa binti Awang Haji Ash'ari and before the tree planting activity commenced; volunteers were given a planting demonstration conducted by the Forestry Department to ensure that the trees were planted correctly.

Marilyn Graeme, Head Corporate Affairs, Brand & Marketing at Standard Chartered Brunei said: "We are delighted to support Green Brunei Initiative and come together to volunteer for this initiative that will have such a positive impact on our environment. We recognise that many of our markets will be among the most affected by climate change and already deal with major environmental challenges such as air and water pollution, water scarcity and extreme weather events. Initiatives such as these demonstrate our commitment to the markets we operate in."

One of Standard Chartered's sustainability focus is on conservation of the environment. The Bank is committed in demonstrating thought leadership on environmental issues and being a catalyst to advance the efforts in addressing climate change to build a sustainable business that continues to be high performing, viewing all actions in terms of their environmental impact, and economic and social contribution. The Bank is also committed to continue educating and engaging internal and external stakeholders, to stimulate positive behaviour change to protect the environment through its various programmes.

Standard Chartered Bank Brunei strongly supports green causes through various initiatives both large and small. The bank's key corporate social responsibility themes include HIV/AIDS, Seeing is Believing and Environment Conservation.

To find out more about environmental conservation tips and how Standard Chartered supports this cause, visit the Sustainability section at www.standardchartered.com/bn.

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Note to Editors:

Standard Chartered in Brunei Darussalam

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For more information, please visit: www.sc.com/bn. Follow Standard Chartered Brunei at – www.facebook.com/StandardCharteredBN.

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