



# press release

FOR IMMEDIATE RELEASE

8 November 2006

## **Standard Chartered Bank Announces Winners of “A Legend of the Future - China’s Leading Enterprises of Tomorrow” Award**

(8 November 2006, Beijing) The Award Presentation ceremony of “A Legend of the Future -China’s Leading Enterprises of Tomorrow” Award was successfully concluded today in Beijing. The Award was initiated and organized by Standard Chartered Bank, and proudly supported by the SME Department of PRC National Development and Reform Commission (NDRC). The ceremony was culminated in crowning Guizhou Baihua Pharmaceutical Co., Ltd. with the Gold Award to recognize its outstanding track record. The company also won the “Most Trustworthy” Award. The Silver Awards went to two companies from Guangdong province - Guangzhou SCUT BESTRY Auto-Control Technology Corporation Ltd. and Guangzhou Youbao Biotech Co., Ltd. The Bronze Awards were shared by three enterprises from Sichuan and Beijing (please see Appendix for the winners list). The ceremony also featured the presence of distinguished guests – including NDRC SME Department Director-General Wang Yuanzhi and Standard Chartered Bank China CEO Katherine Tsang- to issue awards to the winners.

The award winning enterprises are apparently indicative of China’s SME growth momentum and prospect in respect of: a) leveraging academic or R&D strength to bolster growth, and focusing on seamless integration of academia, research

and production to drive corporate development; b) emphasizing innovation, people, quality and creditability, and highlighting the importance of technical innovation not only to high-tech businesses but to other industries as well; c) boasting of strong domestic and international competitiveness, and standing ready to gain further in the future.

NDRC Vice Minister Ou Xinqian congratulated the winners:” All the winning SMEs have certainly lived the spirit of ‘SME Growth Project’. I hope they will continue to contribute to the harmonious, healthy, and rapid development of China economy. May I wish the winners the very best and accomplish greater achievement in the near future. ”

The winners list constitutes a mixture of traditional manufacturing enterprise - Chongqing Hongqi Cylinder Head Manufacture Co., Ltd., and high-tech company - Guangzhou SCUT BESTRY Auto-Control Technology Corporation Ltd. Some of the award winners are industry leaders, others are hard-working companies with strong entrepreneurship spirit. Notably, the gold award winner - Guizhou Baihua Pharmaceutical Co., Ltd. has been evolved into an industry driver and new technology developer featuring advanced technologies and ample research achievements through integration and reorganization of technical resources with Zhejiang University, China Academy of Chinese Medical Sciences, and Chongqing Academy of Traditional Chinese Medicine. As a result, the company has registered a distinctive record of success. Baihua Chairman Huang Wenrong said, “The Award not only provides a platform for SMEs to showcase corporate brand and image, but more importantly, it gives us an opportunity to share advanced knowledge and expertise with many senior experts and enterprises of excellence.”

Katherine Tsang, Chief Executive Officer of Standard Chartered Bank China added, “Standard Chartered is committed to providing long-term support to SME growth. We believe, this Award will help create a better growth environment for

SMEs, enable them to extend their global reach, and provide more opportunities for them to showcase their cutting edges. We are confident that, with the strong support from the community, China's SMEs will become the leading enterprises of tomorrow. We sincerely wish the "China's Leading Enterprises of Tomorrow" Award will, through our joint endeavour, become a platform to SMEs to learn and grow in the midst of competition, and evolve into a premiere annual event in China."

The Award is designed to create a favorable social and economic environment for SMEs to grow in a healthy way. The Award had attracted application from over 600 SMEs across China. The browsing rate of the Award's associated websites including china.alibaba.com was over 120,000 times. Standard Chartered Bank organized three SME seminars in Beijing, Shanghai and Guangzhou respectively for the top 300-plus entrants to share with them experiences and best practices of government officials, academia and renowned entrepreneurs on various topics such as brand building and financial and taxation planning. Award winners will be invited to visit Hong Kong in late November and participate in an International SME Expo to showcase the unique Chinese corporate charisma to the world.

-END-

For further information please contact:

Eva Chow, Head of Corporate Communication, Standard Chartered China

Phone: (021) 3896 3198

Lena Zheng, Account Manager, Blue Focus PR Consulting Co., Ltd.

Phone: (021) 5404 5399 ext.1017

## **Appendix**

### The Winners List

#### ◆ Gold Award (1):

Guizhou Baihua Pharmaceutical Co., Ltd.

- ◆ Silver Awards (2):
  - Guangzhou SCUT BESTRY Auto-Control Technology Corporation Ltd.
  - Guangzhou Youbao Biotech Co., Ltd.
- ◆ Bronze Awards (3):
  - Sichuan Suining Nanda Foodstuff Co., Ltd.
  - Chongqing Hongqi Cylinder Head Manufacture Co., Ltd.
  - Beijing Hanming Communications Co., Ltd.
- ◆ The “Most Creative” Award (1)
  - Shenzhen SEG GPS Scientific Navigations Co., Ltd.
- ◆ The “Most Responsive” Award (1)
  - Shanghai Lizhong Hardwood Co., Ltd.
- ◆ The “Most International” Award (1):
  - Beijing iSoftStone Information Service Corporation
- ◆ The “Most Courageous” Award (1):
  - Sichuan Suining Nanda Foodstuff Co., Ltd.
- ◆ The “Most Trustworthy” Award (1):
  - Guizhou Baihua Pharmaceutical Co., Ltd.

### **Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered PLC is listed on both the London Stock Exchange and the Hong Kong Stock Exchange and is consistently ranked in the top 25 among FTSE-100 companies by market capitalisation.

Standard Chartered has a history of over 150 years in banking and is in many of the world’s fastest-growing markets with an extensive global network of over 1,200 branches (including subsidiaries, associates and joint ventures) in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

As one of the world’s most international banks, Standard Chartered employs almost 50,000 people, representing over 90 nationalities, worldwide. This diversity lies at the heart of the Bank’s values and supports the Bank’s growth as the world increasingly becomes one market.

With strong organic growth supported by strategic alliances and acquisitions and driven by its strengths in the balance and diversity of its business, products, geography and people, Standard Chartered is well positioned in the emerging trade corridors of Asia, Africa and the Middle East.

Standard Chartered uniquely derives over 90 per cent of profits from Asia, Africa and the Middle East. Serving both Consumer and Wholesale Banking customers worldwide, the Bank combines deep local knowledge with global capability to offer a wide range of innovative products and services as well as award-winning solutions.

Trusted across its network for its standard of governance and corporate responsibility, Standard Chartered takes a long-term view of the consequences of its actions to ensure that the Bank builds a sustainable business through social inclusion, environmental protection and good governance.

Standard Chartered is also committed to all its stakeholders by living its values in its approach towards managing its people, exceeding expectations of its customers, making a difference in communities and working with regulators.

The Bank set up its first branch in Shanghai in 1858, remaining throughout the last 150 years. Recently, Standard Chartered has been named as 2005 Best Foreign Bank by Hexun Web. Now it has one of the largest foreign branch networks - with 11 branches (Qingdao to be opened soon), 6 sub-branches and 3 representative offices in China. The Shanghai, Shenzhen, Beijing, Nanjing, Xiamen, Zhuhai and Tianjin branches can provide full banking services (including RMB) to corporate clients.

For more information about Standard Chartered, please visit:  
[www.standardchartered.com](http://www.standardchartered.com)