

# press release

# Standard Chartered China launches "Green Month" in June encouraging customers to go "green"

Promotes eco-friendly banking services in commemoration of World Environment Day

**5 June 2009, Shanghai** – Standard Chartered Bank employees around the world commemorate World Environment Day (WED) today, as part of the organisation's Sustainability agenda. In China, customers are encouraged to join the Bank in taking actual steps to reduce environment pollution by using electronic statement and Internet banking services.

Standard Chartered Bank (China) Limited ("Standard Chartered China") is holding a "Green Month" campaign in the month of June in hope of getting customers to adopt eco-friendly banking services so as to reduce paper usage and energy consumption. Customers who register for electronic statement and Internet banking services during the campaign period will receive an environmentally-friendly themed souvenir. Standard Chartered China also supports the Ministry of Environmental Protection in promoting its "Reducing pollution—People in action" message for this year's World Environment Day.

Katherine Tsang, Executive Vice Chairman and CEO of Standard Chartered Bank (China) Limited, commented, "Climate change is one of the most serious threats facing China and the world. As a bank and corporate citizen deeply-rooted in China for 151 years, we take our responsibility towards protecting the environment very seriously. We will continue to harness our core capabilities as a financial institution to contribute to China's transformation into a low carbon-emission economy."

The impact of climate change is already apparent in Standard Chartered's markets across Asia, Africa and the Middle East, hence environment protection is an integral part of the Bank's sustainability agenda. The Bank not only views all actions in terms of their environmental impact, but also their contribution to economic and social development.

From 2006 to 2008, Standard Chartered exceeded its carbon emission reduction goals, achieving a  $CO_2$  emission reduction of 22% from air travel and 14% reduction from energy use per employee, and met its goal of 20% reduction in paper consumption per employee. Raising the bar thereafter, environment protection goals for 2008 to 2011 include reduction of carbon emissions from air travel by 35% and

reduction of paper consumption by 50% per employee, and reduction of energy consumption by 10% per square metre.

In Standard Chartered Tower, the main office of Standard Chartered China located in Shanghai, all facilities and building management adhere to green principles, and vendors and business partners comply with industry standard such as ISO 14001. Environmentally-friendly materials and low-volatile organic compounds products were used to protect the health of employees, and technology such as motion-based light sensors and daylight sensors is used to better manage energy efficiency. To reduce paper usage, the quantity of print jobs is recorded and monitored via employee ID, and double-sided printing was established as the universal default setting.

Standard Chartered China has established a "Blue & Green Environmental Protection Committee" to spearhead a series of activities, such as the distribution of "Going Green" reusable shopping bags to staff and other stakeholders on last year's World Environment Day to support the China government's drive to reduce the use of plastic bags. In March this year, the Bank reached out to over 10,000 Standard Chartered China staff, customers and other stakeholders to support the WWF's global mandate on climate change by switching off their lights during Earth Hour.

Established by the United Nations in 1972, World Environment Day is commemorated annually on 5 June to stimulate worldwide awareness of the environment and encourage political attention and action. UNEP's (United Nations Environment Programme) designated theme for World Environment Day 2009 is "Your Planet Needs You-UNite to Combat Climate Change" - reflecting the urgency for nations to agree on a new deal at the crucial climate convention meeting in Copenhagen on 7 December 2009.

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# For further information please contact:

Christy Chan Corporate Affairs Manager Tel: 86-21-3896 3646
Jesslyn Chua Corporate Affairs Manager Tel: 86-21-3896 3856

### Notes for editors:

#### **About Standard Chartered**

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has around 1,600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which 70 are represented among senior management.

In China, the Bank set up its first branch in Shanghai in 1858 and has remained in operation throughout the past 150 years. Standard Chartered Bank (China) Limited is one of the first foreign banks to locally incorporate in China in April 2007. This demonstrates the Bank's commitment to the China market, and its leading position as a foreign bank in the banking industry.

Standard Chartered has one of the largest foreign bank networks – with 15 branches, 37 subbranches, 1 representative office and a Village Bank in China. In 2008, Standard Chartered China clinched the Asian Banker's Best Foreign Retail Bank in China Award, and the "Outstanding Corporate Award of 2008 Corporate Social Responsibility Ranking in China" by China Business Network.

For more information on Standard Chartered, please log on www.standardchartered.com