

# press release

## Standard Chartered Ghana supports Akropong School for the Blind

**Accra, 14 February 2011** – Standard Chartered Ghana has reaffirmed its commitment to the fight against avoidable and curable blindness, through its ‘Seeing is Believing’ initiative, by contributing towards the general living conditions at the Akropong School for the Blind.

The Bank, on Valentine’s Day, donated roofing items to support the re-roofing of the Boys Dormitory at the school. The activity which was dubbed, ‘Day of Care’ saw close to 50 staff volunteers engaged in all sorts of activities including painting the School’s Administration block and cleaning the Assembly Hall.

Commenting on the event, Kweku Bedu-Addo, Chief Executive Officer of the Bank said:

“Seeing is Believing is our staff-led flagship community initiative to which they have remained dedicated to since 2003. What they have undertaken today is a volunteering gesture to reaffirm their commitment to the cause of avoidable blindness. It tells you that the Bank and its people all live the brand promise of being ‘Here for Good’”.

The Akropong School for the Blind is Ghana’s most recognizable institution that caters for the visually impaired from the early stages of childhood education to the Junior High School level.

Showing his appreciation for the kind gesture, Mr. Joseph Atsu, Assistant Headmaster of the school said:

“The effort by Standard Chartered is greatly cherished and will never go unnoticed. We view this as the miracle we have been waiting for and it will be a welcome signal if other institutions will follow the example set by this great bank and respond to our numerous needs”.

Standard Chartered regards its sustainability agenda as very dear to its core business as a financial institution and has been a regular recipient of the ‘Most Socially Responsible’ Bank Award at the Ghana Banking Awards. Other initiatives the Bank has rolled out in Ghana include ‘Living with HIV, Nets for Life, the School’s Desk Project and Reading for Growth’

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**For more information or interview opportunities, please contact:**

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**Note to Editors:**

**Standard Chartered – leading the way in Ghana**

Standard Chartered Ghana Limited, Ghana's premier bank and currently the highest priced stock on the Ghana Stock Exchange is a market-leading financial services brand in Ghana and ranks among the top 30 companies in the Ghana Club100 by the Ghana Investment Promotion Centre. The Bank has been operating in Ghana for over 114 years, leading the way in Ghana. We have produced record income and profit primarily as a result of robust growth in SME, Wealth Management, Corporate Finance and Capital Markets.

Standard Chartered aspires to be the best international bank for its customers in Ghana. It is the leading foreign bank in terms of trading profit in the country generated from its Wholesale and Consumer Banking businesses, and continues to introduce its market-leading suite of products and services such as Straight2Bank, SmartBanking, Bancassurance, the DIVA Club, Forexpertise and various e-channels. We have a network of 45 ATMs, 21 branches and corporate offices across the country. The extraordinary growth of our business creates exciting and challenging international career opportunities. Positioned as the "Great place to work", Standard Chartered Ghana employs over 800 people, nearly half of whom are women. Our employees are of 12 nationalities, of which about 5 are represented in senior management.

Standard Chartered is committed to building a sustainable business over the long term and is trusted in Ghana for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit [www.standardchartered.com/gh](http://www.standardchartered.com/gh)