

# press release

## Standard Chartered supports Korle Bu Eye Care Unit

**Accra 15 May, 2012** - Standard Chartered Bank, led by its visiting Group Chairman, Sir John Peace, has made a donation of eye care equipment and surgical consumables to the Korle Bu Teaching hospital's eye care unit.

The presentation forms part of Phase IV of the Bank's 'Seeing is Believing' initiative, which is currently being undertaken in Ghana.

Seeing is Believing is the Bank's global flagship initiative which tackles avoidable and curable blindness.

The Phase IV project seeks to improve the overall eye health situation in Ghana through the development of primary and secondary eye care services in 6 regions. Twenty-one eye care centres in existing hospitals will become models of functioning, integrated, replicable and sustainable eye care centers.

Commenting on the event, Sir John Peace, Group Chairman, Standard Chartered said:

"It is significant to note that we have spent a total amount of US\$1.5million on eye care in Ghana within the past four years. That is how committed we are to eye care and to contributing to the communities where we do business. This appropriately affirms our brand promise of being Here for good".

The project, which has a four-year span, is expected to benefit approximately 5million people.

Receiving the donation, Acting Chief Executive Officer of Korle Bu Hospital, Prof. Efua Hesse said:

"Standard Chartered is noted countrywide for its contribution and commitment to the eradication of avoidable blindness in Ghana. Sight restoration is the best gift you can give a person and we are grateful for the support. This will immensely enhance our outreach program".

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**For more information or interview opportunities, please contact:**

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**Note to Editors:**

### **Standard Chartered – leading the way in Ghana**

Standard Chartered Bank is a market- leading financial services brand in Ghana, listed on the Ghana Stock Exchange. It has operated for 115 years in the country and is currently the highest priced stock on the exchange. It ranks among the top 30 companies in the Club100 rankings by the Ghana Investment Promotion Centre (GIPC). The Bank's focus and commitment to developing deep relationships with clients and customers has driven its consistent growth in recent years.

With a network of 21 branches and 45 ATMs across Ghana, Standard Chartered offers exciting and challenging career opportunities for around 85,000 staff globally. It is committed to building a sustainable business over the long term in Ghana and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit  
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