

press release

Standard Chartered Bank Ghana Limited launches credit cards

Kumasi, July 31, 2017 – Standard Chartered Bank Ghana Limited today announced the launch of the Standard Chartered Visa Infinite and Visa platinum Credit Cards. The Visa infinite credit card is the first in Ghana.

This launch demonstrates Standard Chartered's commitment to providing world class products and services to its clients. The Standard Chartered Visa Infinite credit card is a premium card that comes with unparalleled benefits including complimentary travel insurance of up to \$2.5m, worldwide emergency services and unlimited airport lounge access for the cardholder and a guest. Holders of the Infinite card also get to earn 5X (five times) rewards on travel, supermarket and fuel.

Speaking at the launch of the credit cards, **Henry Baye, Head of Retail Banking, Standard Chartered Bank Ghana Limited** said *“At Standard Chartered we're focused on bringing the latest in cutting-edge digital capabilities to the market. The launch of the Visa Infinite credit card which is the first in Ghana marks another milestone in the bank's 120 year history in this market. The credit card will change the culture of transacting business in Ghana while we move towards a new era of becoming a cashlite society”*.

Mrs. Mansa Nettey, Chief Executive of Standard Chartered Bank Ghana Limited said, *“The introduction of the Standard Chartered VISA credit cards today is in line with our goal of making banking easy and convenient. Our aim is to provide our clients with the widest range of options possible in facilitating their banking transactions. She added “The benefits of credit cards goes beyond the client to the overall economy as it leads to increase in spending levels and positively impacts GDP”*.

Clients can also choose the Standard Chartered Visa Platinum Card which provides 3X (three times) reward on shopping and dining and 1X on all other purchases as well as purchase protection for up to 30 days.

The Standard Chartered Visa credit card is 'chip and pin' enabled and has two factor authentication process for greater security. Holders of the card also get to redeem their rewards in one of the best rewards programmes in Africa via a comprehensive rewards platform.

Standard Chartered is focused on bringing world class products and services to its clients and the Standard Chartered Visa Credit Cards is no exception. The standard Chartered Visa credit card has wide coverage and accepted at over 23 million Merchants and ATMS locally and globally.

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For more information or interview opportunities, please contact:

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Standard Chartered Ghana

We are a leading international bank in Ghana, with over 1100 employees and a 120-year history in Ghana and some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Ghana. Our heritage and values are expressed in our brand promise, Here for good.

The Group offers a unique footprint across Africa, Asia and the Middle East – In Africa, Standard Chartered has a presence in 16 markets, a network of 180 branches and outlets and more than 150 years of doing business on the continent. **Here for Africa** is a philosophy and a commitment which resonates across every aspect of our business in the region.

Standard Chartered Ghana is listed on the Ghana Stock Exchange and has been one of the leading stocks over a sustained period of time. Standard Chartered is also among the top 25 companies on the Ghana Club 100, the Ghana Investment Promotions Council's coveted list of Ghana's top corporate entities.

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