

# press release

## Standard Chartered Trophy 2017 Ghana Tournament



**27 February 2017, Accra** – Standard Chartered Bank Ghana Limited, hosted the local tournament of the Standard Chartered Trophy 2017 Tournament at the Lizzy Sports Complex, on 25<sup>th</sup> February 2017. Multichoice Ghana Limited emerged winners after an entertaining round of soccer, beating Latex Foam 2 - 1 in extra time to clinch this year's local trophy. 16 teams made up of clients of the Bank and some media houses competed in the tournament.

Team Multichoice will represent Ghana at the Standard Chartered Trophy West Africa Regional tournament, competing against the winning teams from Nigeria and Cameroon on 11<sup>th</sup> March, 2017 at the Lizzy Sports Complex. Jason McAteer – Liverpool legend will join the Regional tournament in Ghana and provide tips to the finalists. While in Ghana, he will also host a soccer clinic for children and engage clients.

The winner of the West Africa Regional tournament wins the ultimate prize of participating in the Standard Chartered Trophy Final in Anfield. This is a four-day all expense paid trip to the UK. In addition, the team will receive a professional training session with LFC legends and coaches to help them prepare for the “Final” tournament.

The Standard Chartered Trophy 2017 Tournament is an international 5-aside football tournament that provides local markets with a platform to actively engage its clients, staff and stakeholders. It is hinged on the the Bank’s sponsorship of Liverpool FC. Winners of competitions in the various markets receive an all expenses paid trip to Anfield, the home of Liverpool FC to join other winners to play in a Finals tournament to determine The Standard Chartered Trophy Winner in a particular year.

Speaking at the local tournament, **Mansa Mettey, incoming CEO of Standard Chartered Ghana Limited** said, *“Since 2010, the partnership between Standard Chartered and Liverpool FC has generated great excitement around our brand and provided outstanding opportunities for our clients in all markets especially Ghana. Being a brand that is passionate about what resonates with our clients, we have leveraged on our sponsorship with Liverpool to make the dreams of many Ghanaian football fans come true.”*

MultiChoice has been charged to win the West African regional competition and proceed to Anfield, representing Ghana and the region.

Standard Chartered has been the main sponsors of Liverpool Football Club in the English Premier League since 2010.

\*ENDS\*

**For more information or interview opportunities, please contact:**

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## **Note to Editors:**

### **Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

We are a leading international bank, with over 1000 employees and a 120-year history in Ghana and some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Ghana.

Standard Chartered Ghana is listed on the Ghana Stock Exchange and is among the top 20 companies on the Ghana Club 100, the Ghana Investment Promotions Council's coveted list of Ghana's top corporate entities.

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