

# press release

## **Standard Chartered named The Best Regional Consumer Digital Bank for Middle East & Africa for the fifth consecutive year**

*The Bank also won The World's Best Consumer Digital Bank by Global Finance for the sixth consecutive year*

**Dubai: 20 November 2016** – Standard Chartered Bank has been named The Best Regional Consumer Digital Bank for Middle East & Africa by *Global Finance* for the fifth consecutive year. The announcement of the win came at the Global Finance Digital Bank Conference and awards dinner which recently took place in London.

*“We are delighted with this industry recognition. Winning the award for the fifth consecutive year is a testament to our continued focus in developing market-leading online and mobile channels that deliver easy, convenient banking to all our clients.”* Said **Jaydeep Gupta, Regional Head of Retail Banking for Africa and Middle East at Standard Chartered Bank.** *“We have been investing in developing our digital banking solutions not only to transform client experience but also to provide them with the highest levels of security. We continue to invest for long-term growth Africa and Middle East where digital technologies will shape the future of banking.”*

Standard Chartered also won **The World's Best Consumer Digital Bank** for the sixth consecutive year, beating out competition from 261 banks from around the world and dominated the Global Sub-category Awards, sweeping up awards for **Best Global Consumer Mobile Banking, Best Global Consumer Mobile Banking App** and **Best Global Information Security Initiatives.**

Standard Chartered last year announced it will invest USD1.5bn in technology over three years and the wins reflect the bank's commitment to deliver the latest in digital banking innovation to its clients across Asia, Africa and the Middle East. The Bank recently announced it will be rolling out a suite of cutting-edge fingerprint and voice biometric technologies so clients can securely access their bank account balances, cards and investments using their unique fingerprint or voice as identifiers. Reaching more than 5 million clients, this is the most extensive roll-out of fingerprint biometric technology by any international bank and a first in most markets.

Earlier in July this year, Standard Chartered announced the roll out of chat and video banking in nine markets by end of 2016 and, earlier this year, it launched a digital “bank on an iPad” in eight new markets; this sales-and-service tool lets clients open an account in any location and makes banking services such as loan approvals and credit card issuance fast, simple and completely paperless.

*Global Finance* selected winning banks based on the following criteria: strength of strategy to attract and service digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives and web/mobile site design and functionality. The full list of winners can be found on the Global Finance [website](#).

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**For more information or interview opportunities, please contact:**

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**Standard Chartered**

We are a leading international banking group, with around 84,000 employees and a 150-year history in some of the world’s most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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