



StanChart CEO Albert Saltson launches the UN Global Goals at St Joseph's Senior Secondary School.

Standard Chartered Bank CEO Albert Saltson on October 8th 2015 visited the all girls' school of St Joseph's Senior Secondary school in Banjul accompanied by 16 staff to launch the UN Global Goals. The Bank is one of the Founding Partners of Project Everyone, which aims to raise awareness of the Goals, reaching seven billion people in seven days. Mr Saltson accompanied by four members of the Bank's Senior Management team and eleven managers spoke to a packed hall of 600 girls and the school's teachers about UN Millennium Sustainable Developments Goals which was launched on September 25th 2015.

The Standard Chartered CEO talked to the students about his exciting 28year career with Standard Chartered spanning from heads of departments in Zambia, Ghana, Sierra Leone, and now The Gambia. When asked to choose his favorite Global Goals out of the 17 Goals, he mentioned that top on his preferred list are Goal 4 Gender Equality and Goal 5 Quality Education. His passion for these two goals he said is because Goal 4 Gender Equality aims to achieve gender equality and empower all women and girls. "By 2030, the aim is to end all forms of discrimination against women and girls everywhere in the world. Whereas Goal 5 Quality Education: ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education" he said.

Mr Saltson talked about Standard Chartered's commitment to education and the bank's contribution to this sector in the Gambia. He mentioned the donation of 1000 dual desks to the Ministry of Basic and secondary Education from 2013 to 2015 and the Bank's Financial Education programme that provides individuals with the necessary skills to take control of their finances and to protect themselves against predatory banking practices.

He implored all students to concentrate on their education and aim high before he introduced the Standard Chartered Financial Education Champion Malaika Ashcroft and her team of 14 Bank staff volunteers to run a session for the 600 girls on "Wants vs Needs". The essence of the module, "Wants v.s Needs", was to give the students knowledge of how to measure between needs and wants on a scale of preference and also use financial services actively and responsibly.

During the training session which brought great meaning and focus on the Gender Equality and Quality Education, the girls of St Joseph's showed brilliance, passion, drive and zeal to

succeed. The Financial Education session was very engaging with students participating and asking pertinent questions about the Bank and how to further develop themselves succeed.

Olimatou Faal Corporate Affairs Office of Standard Chartered and MC of the event thanked the school administration, students, teachers, and especially Principal Hannah Coker and Vice Principal Belford for giving them the opportunity to hold the session to discuss the UN Global Goals at the St Joseph's Senior Secondary School.